



LOCAL SHOPPING GUIDE

AD RATES + SPECS

The Local First Bloomington shopping guide is a resource that encourages people to spend money locally. It is distributed throughout Bloomington in places where both locals and visitors can pick up a copy, and it's published online. Local First Bloomington is a non-profit organization that supports and promotes locally owned, independent businesses.

AD DEADLINE: October 15, 2016

The Spring Shopping Guide is published in May, and is distributed for 6 months.

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