

Friends of the Chicago River

Summer Cruise

Wednesday, June 22, 2016

This year, in addition to a unique Chicago River itinerary, delectable small bites and open bar, our cruise will feature exciting pop up events celebrating life on and along the river. The cruise benefits Friends' Bridgehouse Museum and this year's theme *The Chicago River: Yesterday, Today, and Tomorrow* celebrates its 10th anniversary.



Presenting Sponsor - \$5,000

In addition to the standard Booster sponsorship benefits, Presenting Sponsors also receive:

- Top billing on all promotional materials
- High profile signage at the museum's entrance
- 20 tickets to the Summer Cruise
- 20 one-time general admission passes to the museum
- Private tour of the museum for up to 20 people
- Reduced rate on museum rental
- 10 tickets to a Bridge Lift Breakfast

Lead Sponsor - \$2,500

In addition to the standard Booster sponsorship benefits, Lead Sponsors also receive:

- Company logo on all promotional materials
- High profile signage at the museum's entrance
- 10 tickets to the Summer Cruise
- 10 one-time general admission passes to the museum
- Private tour of the museum for up to 10 people
- Reduced rate on museum rental
- Four tickets to a Bridge Lift Breakfast

Sponsor - \$1,000

In addition to the standard Booster sponsorship benefits, Sponsors also receive:

- Name featured on the invitation and all other promotional materials
- Company logo displayed on signage at the museum
- 10 tickets to the Summer Cruise
- 10 one-time general admission passes to the museum
- Two tickets to a Bridge Lift Breakfast

Booster - \$500

- Name featured on the invitation and all other promotional materials
- Signage at the museum
- Five tickets to the Summer Cruise
- Five one-time general admission passes to the museum
- Recognition on both Friends' and the museum website (logo and link), annual report, newsletter, and social media.

Please contact Joanne So Young Dill at (312) 939-0490, ext. 23, or jdill@chicagoriver.org to customize your sponsorship package or for more information.

A portion of your sponsorship is tax-deductible as allowed by the IRS.

EXPOSURE

Invitation: 4,000+

Electronic invitation sent to Friends' supporters and members

Bridgehouse Museum: 28,000+

On-site signage at the museum featuring sponsor logo throughout the season. A record number of people visited our museum May-October 2015, and our numbers keep growing.

Social Media: 5,000+

Exposure to more than 5,000 followers on Friends' social media

Attendees: 260+

Diverse group of corporate, civic and community leaders and river enthusiasts

Post event report: 3,800+

Mailed through newsletter, includes members and our broader network of contacts.

Friends of the Chicago River

Summer Cruise 2016

Wednesday, June 22

6 p.m.- 8 p.m.



Please complete the information below to help Friends of the Chicago River properly recognize your generous support.

- ☐ We want to be a sponsor and support protecting, improving and celebrating the Chicago River at the following level:

- ☐ Presenting Sponsor \$5,000
☐ Lead Sponsor \$2,500
☐ Sponsor \$1,000
☐ Booster \$500

or

- ☐ ____ Individual tickets at \$75 each
☐ ____ Pairs of tickets at \$125/pair
☐ * Donation \$ _____

- **All donations of \$25 or more (with or without ticket purchase) will be entered in a special prize drawing. One entry per every \$25 donated, winner need not be present to win.**

For recognition purposes list my name or our company as:

_____ please print

- ☐ We would like to discuss sponsorship benefits further and customize our recognition and visibility package. Please contact me.

Contact information

Name _____

Title _____

Company _____

Address _____

City, State and Zip _____

Daytime phone Email _____

Payment method

- ☐ My check made payable to Friends of the Chicago River is enclosed.

- ☐ Charge my: ☐ American Express ☐ Discover ☐ MasterCard ☐ VISA

Card number _____

Expiration date _____ 3-4 digit security code _____

Card holder's name and billing address (if different than above) _____

Replying soon will ensure your name/company's name and logo receive maximum exposure.

Return this form to:

FRIENDS OF THE
CHICAGO RIVER
ATTN: JOANNE SO YOUNG DILL
411 South Wells, Suite 800
Chicago, IL 60607
Fax: (312) 939-0931

Friends of the Chicago River
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