TO NEW BEGINNINGS

MEDIA KIT

A
WELCOME
— to —
MIDNIGHT
Production

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TRAILER



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Six very different people — a wild child, a caregiver, a businesswoman, a playboy, a rebel and a recluse — all share one thing in common: the need to change.

The question is how.

THE STORY

To New Beginnings is a three-part web series that follows the lives of six very different individuals stuck in that space between knowing they need to make a change and actually doing so.

In part (or season) one, Leanne, Darren, Joshua, Sierra, Michelle and Roxie meet at a New Year's Eve party that none of them particularly wanted to attend. After spending a few hours exchanging small talk with the other guests, looking busy on their phones and numbing their anxiety/boredom with a few drinks, these six strangers eventually find themselves bonding exceptionally well in a quiet corner. They part ways after the ball drops and exchange contact info. There is an unspoken understanding between the six that they won't actually reconnect. Partygoers never usually do.

But over the next couple of months, each of them realizes that they desperately want to recapture the ease, fun and newness of that night. Part one looks at each character's life in the time in between the New Year's Eve party and the reunion lunch they have two months later.

CREATOR BIO



To New Beginnings is written, directed and produced by Jasmine A. Golphin, who has cut her teeth working on several films, documentaries, live events and a series of strange political Star Wars-inspired videos that live in the darkest corners of YouTube. Her passion for filmmaking is only matched by her devotion to the city of Cleveland, Ohio and her disdain for poorly shot fight scenes and needless

exposition in movies.

Her recent projects include the documentary Project 31 as co-director, cinematographer and editor and Thanksgiving at the Morgans as writer and producer. This received Honorable Mention at the 2013 Short. Sweet. Film. Fest. Jasmine's other recent credits are the documentary short On Deck: The MEV Story, which won second place in Octavia Spencer's Short Film Contest, the web series The Adventures of Fab Jenkins as director, the short film A Father's Love as co-director and an Instagram video that got a lot of likes one time.

"I'm a writer by choice, a producer by necessity and a director in self-defense." - Melville Shavelson.

CAST BIOS

INDIA BURTON | SIERRA



India Burton has had a passion for acting since the age of 14. After graduating from East High School in Akron, OH, she decided to further her education in theater at the University of Akron where she earned a bachelor's degree in Theater Arts with an emphasis on performance. India has worked on many theater productions in a variety of roles. This includes the Karamu House's

adaptation of Julius Caesar: Set in Africa, where she portrayed Portia. She also directed Little Women at the Hathaway Brown Theater Institute in Summer 2015. In addition to theater, India has acted in films including 50 Fathers and Criminal Activities. She can also be seen in the short film #Popcorn. "I am very excited to be a part of To New Beginnings."

ANTHONY COVATTA | DARREN



Anthony Covatta started primarily as a musician and recording artist, gracing the stages at many Greater Cleveland venues and festivals. In 2006, he was bitten by the acting bug when his lead performance in This Is Where We Came In hit Tri-C West Theatre. He has also been featured in commercials and short films, including his documentary Open Mic Life

and Lemonade Stand, a short film written and directed by Wesley Wood for HBO's Project Greenlight. Anthony is currently completing the writing of his musical, The Songs, which is scheduled to open in 2016. Anthony dedicates every performance to the loving memories of his sister Giovanna Covatta and best friend Leighann Holton "my angels".

JESSICA CRAIG | LEANNE



Jessica Craig got her start in acting through a national modeling and talent convention at the age of 13. She currently takes acting classes based on the Meisner technique at the Houde School of Acting with teacher, Jessica Houde. Jessica has a bachelor's degree from The Ohio State University in Animal Sciences. "In the

future, I hope to make enough money from acting to have my own farm with horses, pygmy goats, Jersey cows, teacup pigs, mini horses, dogs and cats. Lots of cats."

PAUL DUCHOW | JOSHUA



Paul Duchow is an engineering student from Washington state who does acting as a hobby. He likes to dabble in just about everything because he believes that everything should be dabbled in. Paul has been involved in local independent film making since his freshman year of high school and once received a juries' choice award for best film at a Spokane film festival.

"Keep the faith and stay funky fresh!"

TAMARA FRENCH | MICHELLE



An alumna of Baldwin Wallace University, Tamara French has been in productions including Andre's Mother (Mother) and Ragtime (Ensemble). Born in Canton, OH, she spent many years emulating her favorite films, finally realizing that a career as an actor is what she wanted. Tamara has begun to move towards film with the ultimate goal of moving to Los Angeles and pursuing her career as

an actress there. "It's only a pipe dream if you let it be one."

BRIDGET MABRY | ROXIE



Bridget has been acting for a few years and has been involved in multiple projects in Cleveland and Michigan, ranging from film, to music videos to this web series. She trains regularly with JW Myers and does voice over lessons with Tony Gonzalez. She headed to Los Angeles in September 2015 to attend an Actor's Business Seminar, that was put on by Julie Abrams, so that she could master all aspects of her craft. Bridget

loves what she does and will never give it up. "Let's be honest, in what other profession can you go from being a Satan worshiper, to a drug lord, to a lonely alcoholic, and that be deemed socially (and legally) acceptable? Exactly."

CREW BIOS

J. ANDREW THAMES | CINEMATOGRAPHER



J. Andrew Thames is an award-winning cinematographer with a passion for capturing diverse subject matter. J. Andrew owner/operator of Hang The Pirate Productions, a proud Clevelander and a happy cat-dad. Learn about him more at www.hangthepirate.com.

SILK ALLEN | WARDROBE STYLIST



Silk Allen is a wardrobe stylist for The House of Fly by Lady Silk LLC, a multi-service fashion and style-based company in Cleveland, Ohio. She is known for her eye for design, detail and color and has styled several short films, web series, music videos and runway shows. Silk has an associate degree from Virginia Marti College of Art and Design (Magna Cum Laude) and a bachelor's degree from Central State University.

She continues to move forward with her career in fashion. You can see more of Silk's work on www.thehouseoffly.com.

NATALIE GASPER | PRODUCTION DESIGNER



Natalie Gasper is currently studying writing and film at the University of Central Florida. Her resume includes the film Lux in Tenebris and The Adventures of Fab Jenkins web series, where she worked as a production designer, art director, props master, and set decorator. Natalie has also been a set designer for several theater productions at the Olmsted Performing Arts center ranging from Hairspray to The Nutcracker.

She plans to ride her horse all the way to the Hollywood big leagues of production design.

JORDAN GREYTAK | AUDIO ENGINEER



Jordan Greytak is the owner of Devil Duck Productions. He started running sound while in high school in 1998. After graduation, he served 8 years in the army as an infantryman with 3-187 inf 101 ABN DIV. Amongst many things, it taught him attention to detail and how to deal with tight deadlines, which are so important in the audio industry. Jordan is a graduate of Cuyahoga Community College's Recording Arts program.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Millennial focused web series explores new beginnings

CLEVELAND (Oct. 20, 2015) – Starting over isn't easy. Even in your twenties, as upcoming web drama "To New Beginnings" explores. The series is the newest addition for the Cleveland production company, Welcome to Midnight.

"To New Beginnings" follows six very different young adults, ranging from an attention seeking wild child to a straight-laced businesswoman, as they struggle to shed their self-imposed titles. The first season takes place in between the group's first encounter at a New Year's Eve party and their tumultuous reunion lunch two months later.

"To New Beginnings is a product of its time," said Jasmine A. Golphin, the series' writer and director. "The story is about real people, not idealized versions of ourselves."

The show's focus on reality can be seen throughout each episode, as the diverse characters confront topics such as class, family issues and mental health.

For updates on "To New Beginnings", visit Welcome to Midnight's YouTube channel at www.youtube.com/c/welcometomidnightpresents and Like the show's Facebook page at www.facebook.com/TNBseries.

About Welcome to Midnight

Welcome to Midnight is a Cleveland, Ohio based production company. It is committed to telling the best stories possible — whether it is through live action, animation, documentaries, graphic novels or even literature. A good story should not be bound by the medium but instead be free to best reflect the surrounding world. For more information visit www.welcome2midnight.com.

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PHOTOS

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CONTACT



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