



FOR IMMEDIATE RELEASE

Six Inspiring Education Speakers Confirmed and Registration Now Live for College Football Playoff's Inaugural Extra Yard for Teachers Summit

90-second video submissions from teachers for a speaking spot at the Summit closes November 21

Dallas, TX (November 17, 2014) – Registration is now live for teachers to attend the 2015 Extra Yard for Teachers Summit. The free, half-day event presented by the College Football Playoff Foundation will feature inspirational TED-style talks from nationally known speakers with expertise in education. Teachers can register to attend at <http://www.extrayardsummit.com/attend/>.

The confirmed speaker line up includes **Dr. Christopher Emdin**, an associate professor in the Department of Mathematics, Science and Technology at Teachers College, Columbia University and director of Science Education at the Center for Health Equity and Urban Science Education; **Jaime Casap**, global education evangelist at Google, Inc. and Tech & Learning's "2012 Top 10 Most Influential in Education"; **Quin Patton**, R&D Scientist at PepsiCo and passionate advocate for STEAM education models; **Chris Lehmann**, founding principal of the Science Leadership Academy, a progressive science and technology high school in Philadelphia, PA; **Vanessa Ramirez**, interim director of the Houston Scholar Program at KIPP Houston Public Schools and founder of Eight Million Stories, a nonprofit organization committed to providing communities of vulnerable youth with an effective alternative to incarceration; and **Viliami Tuivai**, first-generation college graduate, former University of California-Davis linebacker and motivational speaker. There also will be a performance by the founders of **DaVerse Lounge**, a spoken word interactive experience and youth development program for middle and high school students.

These performers and six speakers will join an enthusiastic crowd of 800 North Texas teachers for an energetic and engaging day honoring and celebrating teachers and educators.

As part of the Extra Yard for Teachers Summit, the College Football Playoff Foundation launched the I Teach Project – an online platform where teachers can share their most compelling teaching stories. Through November 21, North Texas teachers are invited to submit a 90-second video telling their best teaching stories to www.extrayardsummit.com/i-teach/. A juried selection committee will narrow the submissions to the top ten. On December 1, names and video stories will go on the Summit and I Teach Project websites for a public vote. The teacher whose story receives the most votes will be invited to give a short talk on stage at the Extra Yard for Teachers Summit.

The final slate of speakers, including the winning teacher, will be announced in mid-December.

"As submissions for the I Teach Project begin to pour in, we look forward to sharing the remarkable stories from teachers who have experienced the joys and challenges of teaching," said **Michael Kelly**,

COO of the College Football Playoff.

The Summit is part of the College Football Playoff philanthropic initiative, Extra Yard for Teachers, which aims to make a significant impact in the classroom. Coinciding with the first College Football Playoff National Championship Game, the inaugural Extra Yard for Teachers Summit will take place January 10, 2015 at the Kay Bailey Hutchison Convention Center in Dallas. For more information, go to www.extrayardsummit.com.

###

About Extra Yard for Teachers

Extra Yard for Teachers is College Football Playoff Foundation's philanthropic initiative to honor and support teachers nationally and in the communities that host the College Football Playoff National Championship. Extra Yard for Teachers seeks to support teachers through the development and implementation of programs in four key focus areas: direct provision of resources for expressed classroom needs, recognition of standout teachers, professional development and leadership training opportunities, and by providing vision and aspirations for future matriculation among grade-school students. The initiative launched in 2014.

About the College Football Playoff

The College Football Playoff will begin with the 2014-15 season. The semifinals will match the No. 1 seed vs. No. 4, and No. 2 will face No. 3 in semifinal games that will rotate annually among the Peach Bowl, Cotton Bowl, Orange Bowl, Sugar Bowl, Rose Bowl and Fiesta Bowl. The first semifinals will be January 1, 2015, at the Rose Bowl Game presented by Northwestern Mutual and the Allstate Sugar Bowl. The first national championship game will be January 12, 2015, at AT&T Stadium in Arlington, Texas.