



**EXTRA YARD
FOR
TEACHERS**

SUMMIT 2015



Welcome!

Thanks for being here this afternoon to share in the first-ever Extra Yard for Teachers Summit.

All too often, we take teachers for granted. Today, we wanted to turn the tables on that narrative and put you – the people who are in the classroom day in and day out – center stage so that we can celebrate all of the amazing contributions you make to our kids' futures each time you stand in front of your students.

All of this is possible because of the team putting on the College Football Playoff National Championship Game. In this first year of the National Championship Game, the organizers realized they had an opportunity to give back to the communities that support the student-athletes, teams and schools that participate in the playoff series. And what better way to do that than to give in honor of the teachers who provided the support for student-athletes along the way. You can read more about the College Football Playoff and Extra Yard for Teachers initiatives in the pages that follow.

We hope today's event will energize and inspire you as you head back from winter break. There isn't a policy or pedagogy agenda today; rather, we invite you to enjoy a day of incredible speakers who are all coming together to recognize you and your career in the classroom. Which means that you are just as important as any of the people on stage; we hope you will engage, meet new people, participate in The I Teach Project, and enjoy the ride.

ABOUT
College
Football
Playoff
Foundation

HONORING

CELEBRATING

INSPIRING

AND
EMPOWERING

GREAT
TEACHERS



The introduction of a playoff system represents a major change in history for college football. With such a transformational impact on the field, the College Football Playoff Foundation seeks to maximize this unique opportunity to make an equally significant commitment off the field.

While there are many causes deserving of the College Football Playoff Foundation's support, the primary cause we support is education. Our focus is specifically on teachers. College football is the most readily-visible representation of students achieving their dreams of attending college. This road to college is often attributed to the support and commitment of gifted teachers. Teachers are often underpaid and under-appreciated, resulting in them incurring substantial out-of-pocket expenses and above-average turnover rates. It's time we go the extra yard for those who have gone the extra yard for us.

EXTRA YARD FOR TEACHERS PROGRAM COMPONENTS:

- Direct Provision of Resources
- Teacher Recognition
- Professional Development & Leadership Training
- Inspiring a College-Going Culture

Learn more at www.collegefootballplayoff.com/foundation

Summit Schedule

STAY IN
TOUCH

Follow us on Twitter: @CFPEXtraYard

Join the conversation: #ExtraYardSummit

See the photos on Instagram: CFBPlayoff

www.ExtraYardSummit.com

12:30 PM | REGISTER

Check in at the Kay Bailey Hutchison Convention Center and explore the social spaces before heading into the first session.

1:30 PM | SESSION I

2:45PM | RECHARGE

Grab a snack and a cup of coffee, and dig into the social spaces

3:15PM | SESSION II

WHAT TO EXPECT:

- Hang out! Come prepared to stay. You won't want to miss a thing. It's easy to get distracted being so close to home and to the day-to-day, but we promise it's worth it to give yourself over to the experience entirely. It's just one half-day.
- Don't worry about taking pictures or recording the sessions. We're doing it for you. In fact, filming or recording of any sessions is prohibited.
- Give your phones and computers a rest. If you really can't resist, please only use devices in the social spaces or in the back of the theater.
- No saving seats. Please take all your belongings with you during the breaks. It's also a great way to meet someone new at the start of each session!
- Smile for the camera...we are recording all Summit session.
- If you have questions, ask us! We are here to help you. The Concierge is located in the lobby near registration.
- You'll have a chance to give feedback. Please fill out the survey when it is emailed to you next week.

The logo features the text 'iTEACH PROJECT' in a bold, white, sans-serif font. The 'i' is lowercase and has a dot. 'TEACH' is in all caps. 'PROJECT' is in all caps and is positioned below 'TEACH'. The text is enclosed in a white, rounded rectangular border with a slight drop shadow. The background is a dark green space with a dense field of stars and a bright light source on the right side creating a lens flare effect.

iTEACH
PROJECT

The mission of the I Teach Project is to provide educators of all backgrounds and beliefs with the opportunity to record, share and preserve the stories of why they teach. We do this to remind one another of our shared humanity, to strengthen and build the connections between people, to teach the value of listening, and to weave into the fabric of our culture the understanding that everyone's story matters. At the same time, we are creating an invaluable archive for future generations of educators.

It's also a movement to capture the voices and stories of teachers everywhere. Teachers submit their stories of why they teach to create a repository of stories in teachers' own voices about their experiences teaching: the good, the bad, and the funny. The common denominator is that all stories celebrate teachers and the hard work they do. By coming together and realizing that teachers aren't in it alone, the hope for the project is to foster a sense of community and pride in being a teacher.

We invite you to add your voice today in the lobby or in the future by sending us a video, a written story, a poem, a piece of art; anything that can be captured and shared digitally is welcome.

Learn more, watch the stories and share your own at www.TheITeachProject.com.



PRESENTERS

JOIN THE CONVERSATION:

#ExtraYardSummit #MyInfluencingMoment

MANY OF OUR SPEAKERS OF OUR SPEAKERS TODAY SHARED MOMENTS FROM THEIR LIFE THAT INFLUENCED THEM TO BE AN EDUCATOR (OR, WORK IN SUPPORT OF ADVANCING EDUCATION). THOSE MOMENTS ARE SURROUNDING THEIR BIOGRAPHIES ON THE FOLLOWING PAGES.

SHARE YOUR OWN INFLUENCING MOMENT USING THE HASHTAG ABOVE.

AUDITION WINNER
Teacher, SS Conner Elementary School

KATHRYN BATEY



Kathryn “Katey” Batey grew up in the The Woodlands, TX, with her older brother Kevin and her parents Pat and Betsy Batey. As a young child, Kathryn knew she had a passion for teaching. Growing up, Kathryn was dedicated to her school and club soccer teams as well as volunteering with National Charity League. Kathryn attended the University of Arkansas where she became a member of the Kappa Delta Sorority and studied early childhood education. She received her B.S.E. in 2010 and graduated with her master’s degree in Early Childhood Education in 2011. Since beginning college in 2005, her summers have been dedicated to counseling kids ages 7-18 at a summer camp in Branson, Missouri called Kanakuk Kamps. Kathryn loves to spend her time traveling, going to sporting events, running in races, and spending time with friends and family. Kathryn is now in her second year of teaching and teaches 4th grade writing and science at SS Conner Elementary in Dallas ISD.

AUDITION WINNER
Teacher, Quintanilla Middle School

THOM BROWNE

MS. CIGLER
CALLED
ME A GOOD
WRITER.

MOM PUT
OTHERS
FIRST.

MISS WOOLPERT
MADE LEARNING FUN.



MRS.
WUENSTEL
LISTENED
TO US.

Thom Browne is an artist, educator, and writer based in Dallas, TX. Currently an 8th grade reading teacher at Raul Quintanilla Middle School, he facilitates Open Mic Quintanilla, a group that helps students find their voice through spoken word poetry. Browne's own poetry explores student struggles that take place inside and outside the classroom. A graduate of the University of Kansas, where he studied Theatre for Youth, Thom uses the power of story to put a face on problems that data often can't represent. He is a passionate advocate for the arts and a firm believer in using them as educational forces. When not working, Thom enjoys cooking and planning his next adventure.

PAM
BELIEVED
IN ME.

READING
TONY
WAGNER'S
GLOBAL
ACHIEVEMENT
GAP

LEARNING THAT
ONLY 13 PERCENT
OF LATINOS HAVE A
COLLEGE DEGREE
AND FOUR PERCENT
HAVE A MASTER'S
DEGREE

Global Education Evangelist, Google

JAIME CASAP



MY PASSION
TO CLOSE THE
ACHIEVEMENT
GAP IN THE US

Jaime Casap is the Global Education Evangelist at Google, Inc. Jaime evangelizes the power and potential of the web, technology, and Google tools as enabling and supporting capabilities in pursuit of creating powerful learning models. Jaime works with educational organizations around the world, helping them find ways to continuously improve the quality of education by utilizing and enabling technology capabilities.

Born and raised as a first generation American to a single mother on welfare in Hell's Kitchen, New York, Jaime understands and appreciates the power education has on changing the destiny of a family in just one generation.

You can reach and follow Jaime on Google+ at +Jaime Casap and Twitter @jcasap

MY 4TH GRADE
TEACHER
MRS. RIDDICK
WHO BELIEVED
IN MY
CAPABILITY

PERFORMANCE

Alejandro Perez, Jr., Will Richey, David Rodriguez

DAVERSE
LOUNGE



Will Richey and Alejandro Perez, Jr. (AP) engage audiences of all ages with their infectious, kinesthetic, call and response approach to the Art of Spoken Word as expressed through original stories, poetry and song. Their mastery of the Melody Memory Method – a low risk / high success, “See it. Say it. Do it.” interactive – invites the crowd to become an instrument themselves through various rhythms and vocalized mantras. Their dynamic connection is often enhanced by nationally renown, live interpretive painter and scribe, David Rodriguez of Dr Gorilla Studio. The three of them not only share in their Puerto Rican heritage, but also in their desire to cross cultures, creeds and races by awakening the creative soul. They are the founders of DaVerse Lounge, were featured on the TEDxSMU 2013 stage, and have been nominated for a Dallas MasterMind Award for Innovation of Art and Culture in North Texas. Will and Alejandro are highly sought after multi-disciplinary arts educators and David has painted live for TD Jakes, Oprah Winfrey and numerous corporate clients across the U.S.

Instructional Technology Specialist, Arlington Independent School District

RAFRANZ DAVIS

WATCHING
DIANA
LAUFENBERG'S
TEDx TALK



CONNECTING
WITH
JOSÉ VILSON

CHRIS
LEHMANN AND
THE EDUCON
EXPERIENCE

Rafranz Davis is an instructional technology specialist for a Dallas/Fort Worth area school district. As an advocate for passion-based learning, Rafranz uses her experience as a secondary math educator to help teachers integrate technology using innovative teaching strategies aimed at empowering students to be autonomous learners. As a writer and speaker, Davis frequently draws upon her background as a parent and woman of color to offer ideas and insight into how technology can be used in schools to not only break barriers but to provide opportunities and instruments for diverse learners' voices. Her first book, *The Missing Voices in Edtech: Bringing Diversity into Edtech* (Corwin Press, January 2015), challenges schools to not only face inherent challenges of lack of diversity in decision-making but also take steps aimed at changing it.

THE INFLUENCE OF
RESPONSIBILITY BY
DR. VANESSA HUSE

Associate Professor, Teachers College, Columbia University



CHRIS
EMDIN

MY LATE SISTER
MONIQUE EMDIN

MS. FLEMING, MY 7TH
GRADE TEACHER WHO
IS NOW MY FACEBOOK
FRIEND

COMPLETELY
CONVINCED
THAT
WUTANG IS
FOR THE
CHILDREN

Christopher Emdin is an Associate Professor in the Department of Mathematics, Science and Technology at Teachers College, Columbia University; where he also serves as Director of Science Education at the Center for Health Equity and Urban Science Education. He is currently a Caperton Fellow and Hip-Hop Archive Fellow at the WEB DuBois Institute at Harvard University.

Dr. Emdin is a social critic, public intellectual and science advocate whose commentary on issues of race, culture, inequality and education have appeared in dozens of influential periodicals including the *New York Times*, *Wall Street Journal*, and *Washington Post*.

Dr. Emdin holds a Ph.D in Urban Education with a concentration in mathematics, science, and technology; master's degrees in both natural sciences and education administration, and bachelor's degrees in physical anthropology, biology, and chemistry.

He is the co-creator of the #HipHopEd social media movement, and a much sought-after public speaker on a number of topics that include hip-hop education, STEM education, politics, race, class, diversity, and youth empowerment. He is also an advisor to numerous international organizations, school districts, and schools where he delivers speeches, and holds workshops and professional development sessions for students, teachers, policy makers, and other education stakeholders within the public and private sector.

Choreographer, Educator, Performing Artist

MICHELLE GIBSON

MR. GENO

MR. RUSHING

ONCE I
HIT THAT
ARABESQUE
LINE

MRS. FIELDS



Choreographer, Educator, and Performing Artist Michelle Gibson received her BFA in Dance from Tulane University and her MFA in Dance and Performance Studies from Hollins University/American Dance Festival at Duke University. Michelle, Second Lining from New Orleans, LA, has been blessed to have studied at the New Orleans Center for Creative Arts, Delta Festival Ballet Company, Milton School of Dance, the Young African American Dance Ensemble, the Alvin Ailey American Dance Center, the American Dance Festival and Jacob's Pillow. In addition to her diverse training, Michelle has had the wonderful opportunity of performing works choreographed by Baba Chuck Davis, Baba Richard Gonzales, Donald McKayle, Sean Curran, Ronald K. Brown, Trebien Pollard, LaMora Perez Prades, Marlies Yearby, Tommy F. DeFrantz, Thaddeus and Tanya Davis, Vernel Bagneris and Scott Grossman just to name a few.

Currently Michelle is an artist in resident with the South Dallas Cultural Center, Artistic Director of the Dallas Youth Repertory Project, and Adjunct Professor at Brookhaven College in Dallas, TX. Her choreographic works range from genres of the African Diaspora, Contemporary Modern, Afro Funk, Jazz, and her own New Orleans Second Line Aesthetic. Blessed to have had accomplished many things in her life, Michelle's greatest achievement is being the mother / artist of two beautiful children ages 15 and 9.



What makes
a teacher?

WHEN REGISTERING, ALL OF YOU IN ATTENDANCE TODAY CHOSE FROM A LIST OF QUALITIES THAT YOU FELT BEST DESCRIBED YOURSELVES. THIS WORD CLOUD IS A VISUALIZATION OF WHO IS IN THE ROOM TODAY BASED ON THE POPULARITY OF THE CHOICE OF THE DESCRIPTION.

JOIN THE CONVERSATION:

#ExtraYardSummit #WhatMakesATeacher

CARE TAKER
BRAINSTORMER
TECHIE
PHILANTHROPIST
ENTREPRENEUR
LIFE MENTOR
SCIENTIST
PROMOTER
CONCERNED CITIZEN
CHANGE AGENT
JOB SEEKER
GLOBAL SOUL
ACTIVIST
PHOTOGRAPHER
WORLD TRAVELER
WEB GURU

PERFORMANCE

Opera Prodigy, SMU Meadows School of the Arts

MAYA JONES

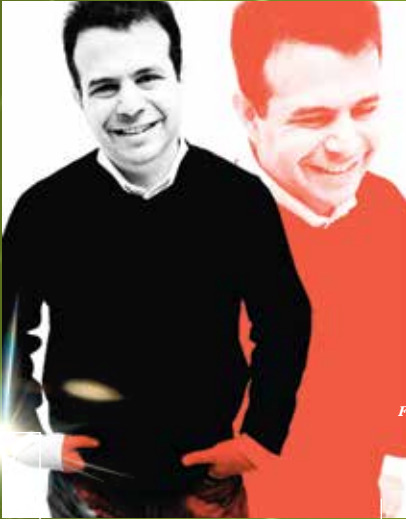
MRS.
BERNARD, MY
FIRST GRADE
TEACHER
IS STILL MY
GREATEST
FAN.



MRS. AMIN TAUGHT
US MORE THAN
HOW TO READ, SHE
TAUGHT US THAT
LIFE IS NOT ALWAYS
FAIR BUT WE MUST
KEEP PUSHING.

MRS. COLLIER, MY
FAVORITE TEACHERS
GAVE ME A BOOK ON
BARBARA JORDAN, AN
CIVIL ACTIVIST AND
POLITICIAN IN 7TH
GRADE. SHE SAID, "I
SEE SOMETHING IN
YOU—HERE!"

With a full sound and a compelling stage presence, Maya A. Jones, soprano, has enjoyed performing roles such as Belinda in Purcell's Dido and Aeneas as well as Katisha from Gilbert and Sullivan's Mikado. In opera scenes at SMU, Maya brought flair and fun to her characters Mercedes in Bizet's Carmen and Maria from Sondheim's West Side Story. She has achieved standings in the National Association of Teachers of Singing competitions as well as the Classical Singer Competition in Chicago. She also earned many honors from competitions at the state, national and international level during her high school tenure at the Fort Worth Academy of Fine Arts. Maya enjoys traveling and has made musical memories singing in Greece, South Africa and this summer made many more performing in the Amalfi Coast Music and Arts Festival in Italy. In South Africa, Maya co-performed with the University of Kwa Zulu-Natal's OCSA Opera Studio and Choral Academy, in the musical South Pacific. In Italy, Maya was excited to sing with students and mentors from around the world in scenes as Donna Anna in Mozart's Don Giovanni and in the role of La Badessa in Puccini's Suor Angelica. Most recently was chosen as guest soloist for SMU's Triumph of the Spirit Awards, hosted by the Embrey Human Rights Program.



MY PARENTS RAISED
ME TO BELIEVE THAT
THE PURPOSE OF
LIFE WAS TO MAKE
THE WORLD A LITTLE
BETTER BECAUSE YOU
HAPPENED TO LIVE IN
IT. TEACHING WAS THE
BEST WAY I KNEW TO BE
ABLE TO DO THAT.

Founding Principal, Science Leadership Academy

CHRIS LEHMANN

Chris is the founding principal of the Science Leadership Academy, a progressive science and technology high school in Philadelphia, PA. SLA is considered to be one of the pioneers of the School 2.0 movement. The school is the Dell Center of Excellence for Technology in Education. From 2009-2012, the school was been recognized as an Apple Distinguished School and was named one of the Ten Most Amazing Schools in the US by *Ladies' Home Journal*. In 2013, Chris co-founded the non-profit, Inquiry Schools, to help more schools create more empowering, modern learning experiences for students, and he serves as Superintendent and Chair of the Board.

Chris is the 2014 winner of the McGraw Prize in Education. In June 2013, Chris was named Outstanding Leader of the Year by the International Society of Technology in Education, and In November of 2012, Chris was named one of Dell's #Inspire100 – one of the 100 people changing the world using Social Media. He has written for many education publications and has spoken at conferences all over the world, including TEDxPhilly, TEDxNYED, and the International Society of Technology in Education Conference and has worked with schools all over the country. Chris is co-editor of *What School Leaders Need to Know about Digital Technologies and Social Media*, author of the education blog Practical Theory (www.practicaltheory.org) and father to Jakob and Theo.

**PROFESSOR
FOEGEDING**

—
**TAKING A RISK ON AN
ENGLISH MAJOR**

**PROFESSOR
BROWN**
—
**MAKING
CHEMISTRY
FUN**

Quin Patton is a Dallas based food scientist and currently works as a product developer for Pepsico, Frito-Lay. He has led many household staples to market, with some of his most recent projects including work on the Ruffles, Tostitos, and Chester's brands. Quin is a passionate advocate for STEAM education models and has partnered in several Dallas education initiatives. In 2008 he started Mission Vision, a non-profit dedicated to distributing reading glasses to impoverished communities in Central and South America. Quin received a MS in Food Science from North Carolina State University and a BA in English from Davidson College. When not working on the next big tasty snack, you can find Quin out running, cycling, or climbing tall objects.

Food Scientist, Pepsico Frito-Lay

QUIN
PATTON

**READING
THE AENEID**



MY KIPP
TEACHERS FOR
USING SELENA
SONGS TO
TEACH ME MY
MULTIPLICATION
TABLES

MY MOTHER, MY
FIRST TEACHER,
FOR INSTILLING
IN ME THE
MEANING OF
HARD WORK AND
PERSEVERANCE

SEEING MY FIFTH
GRADE TEACHERS, MR.
FEINBERG AND MR.
LEVIN, AT MY HIGH
SCHOOL AND COLLEGE
GRADUATIONS



Eight Million Stories & KIPP Houston Public Schools

VANESSA RAMIREZ

MS. SWENDER, FOR
TEACHING ME THE
IMPORTANCE OF
EARNING THINGS AND
MAKING ME FALL IN
LOVE WITH LEARNING.

Vanessa Ramirez currently serves as the Interim Director of the Houston Scholar Program. In this role, she provides an extra layer of support to highly motivated students from KIPP and YES schools from 8th grade through 12th grade to help them make the transition through high school and college. She is also the Founder of Eight Million Stories, a non-profit organization committed to providing communities of vulnerable youth with an effective alternative to incarceration. Her mission is to facilitate a transformative educational experience that will inspire our vulnerable students to become life-long learners and empower them to break free of a self-perpetuating cycle of poverty, hopelessness and crime. Vanessa's passion for KIPP and education reform started in 1994 when she became a member of KIPP's founding class. She graduated from Occidental College in Los Angeles, CA, in 2006 with a BA in Economics for Business and Management.

Dalton Ridge Sherman is a 16-year-old 11th grade student at the Barak Obama Male Leadership Academy in the Dallas Independent School District. Dalton is on the principle's "A" Honor Roll and aspires to someday be an attorney.

Dalton is very determined and competitive. He enjoys participating in sports; he has competed in AAU basketball and is currently a purple belt in karate. He is an active member of the Youth Ministry at Concord Missionary Baptist Church and serves faithfully in the youth choir. He is also a member of the Future Leaders Program: a program designed to identify and develop young leaders in the South and West Dallas communities.

On January 16, 2008, Dalton was selected as the first place winner among eight finalists in the 16th Annual Martin Luther King, Jr. Oratory Competition. Following the competition, he received an invitation to perform at the Morton Myerson Symphony Center for the Voices of Peace Celebration honoring Dr. Maya Angelou, and was the keynote speaker at the Dallas ISD Teacher Convocation held in the American Airlines Center. Dalton spoke to over 17,000 teachers and district employees about the importance of educators believing in their students. As a result of his inspiring presentation, Dalton has been featured in the Dallas Morning News, The Dallas Examiner, The Dallas Weekly, The Urban Educator, and The Epitome and JET magazines. On the heels of the video of his talk, Dalton was invited to appear on The Ellen DeGeneres Show, Oprah's Talented & Gifted Kids Show, and the Today Show on NBC. He was also featured on The Dallas School Zone, an Emmy award-winning program produced by DISD and its students.

In 2009, Dalton was recognized on the floor of the Texas House of Representatives for his outstanding achievement as a talented young orator by Texas State Representative Yvonne Davis.

*High School Junior,
Barack Obama Male Leadership Academy*

DALTON SHERMAN



Former Bowl-Winning Coach, Motivational Speaker

VILIAMI TUIVAI



Villiami Tuivai (“Coach V”) is quickly developing a reputation as one of the most exciting and practical motivational speakers in the country. His energy, clarity, and passion for success and life itself are helping audiences realize they can be Champions in all of their life endeavors. He has inspired companies, non-profits, schools, law enforcement groups, collegiate teams, and organizations of every level to believe and achieve their goals through his “Life Champion” presentations. Captain Toney Vincelli of 124th Fighter Wing says this about Coach V: “Villiami Tuivai brings a rare blend of humor, inspiration and application combined with super-power credibility on what it takes to be a winner. Anyone who applies his teaching will be forever changed, and anyone who absorbs his principles will be forever inspired.” Coach V is also the Founder and President of a youth-focused community non-profit that trains and teaches life lessons through sports to at-risk youth in Sacramento, CA. Coach V applies his life, educational, and NCAA experiences to mentor and train youth to be Champions. His NCAA track record includes 125 wins and seven conference championships, four bowl game championships, including two BCS Fiesta Bowl championships. He and his wife Martha have two children and reside in Elk Grove, CA. Coach V’s most resounding quote is, “Life is struggle, struggle is life; misery, is optional.”

ABBY WILLIAMS



Abby has been dedicated to the non-profit community for the last 14 years. She served as Vice President and Director of Charitable Services for Goldman, Sachs & Co. where she was responsible for the development and implementation of the firm's annual giving which totaled \$25 million globally. After leaving the firm in 2000, she worked as a community development consultant to bridge her for-profit experience with the needs in the non-profit sector.

Abby and her husband helped found the Uplift Williams Preparatory School, a K-12 free tuition public charter school operated by Uplift Education that teaches 1,200 primarily low-income children in northwest Dallas. Abby serves on the Uplift West Dallas Advisory Council, on the Board of the Perot Museum of Nature and Science, and on the DFW Region Teach For America Advisory Council as co-chair. Last year, she participated in the Fellows Program of Leadership ISD, and was recently invited to join their Board of Directors. She also facilitates a network of area public and private schools to promote effective partnerships targeting literacy intervention efforts, coined "P3 Network" under the Commit! Partnership. Additionally, Abby serves on the Advisory Council for the Austin College GO! Forum, which honors international servant leaders and brings these same leaders to the Dallas area as part of a public lecture series.

Abby graduated Summa Cum Laude from Southern Methodist University, earning a BBA in Finance and BS in Economics. She lives in Dallas with her husband Todd and their five sons.

SPECIAL GUEST

Commissioner, Conference USA

BRITTON BANOWSKY



Britton Banowsky is in his 12th year as Commissioner of Conference USA, a league focused on excellence in athletics, academics and the community with his progressive leadership. Despite change, Conference USA has maintained a solid foundation and a strong identity and reinforced its position in collegiate athletics as it celebrates its 20th year of competition.

With a wealth of experience in intercollegiate athletics, Banowsky became the new Commissioner of Conference USA on October 28, 2002. He is only the second Commissioner in C-USA replacing Mike Slive, who held the reins since the Conference's inception in 1995.

Banowsky has served on several national committees and was the most recent Chair of the NCAA Committee on Infractions. In 2012, he founded the Heart of Dallas, a non-profit organization that exists to inspire Dallas millennials to become the next generation of influencers and philanthropists by leveraging a consistent calendar of sports and entertainment events that kicked off with the 2013 Heart of Dallas Bowl.

Born in Los Angeles, Calif., Banowsky has spent most of his professional career in the state of Texas. He is a graduate of the University of Oklahoma, where he earned both a business and a law degree. Banowsky and his wife, Cindy, have three children: Kendall, Brit and Wade and one granddaughter.

SPECIAL GUEST
Founder & CEO, DonorsChoose.org

CHARLES BEST

MY MOM,
WHO TAUGHT
FOR SEVERAL
YEARS



MY TEACHER
AND
WRESTLING
COACH,
MR. BUXTON

LITTLE
HOUSE ON
THE PRAIRIE

Charles Best leads DonorsChoose.org, a non-profit organization that provides a simple way to address educational inequity. At DonorsChoose.org, public school teachers create classroom project requests and donors can choose the projects they want to support. Charles launched the organization in 2000 out of a Bronx public high school where he taught history. DonorsChoose.org is one of Oprah Winfrey's "ultimate favorite things" and was featured on the cover of Fast Company as one of the "50 Most Innovative Companies in the World." For three years, Fortune Magazine has named Charles to its "40 under 40 hottest rising stars in business."

JOIN THE CONVERSATION:

#ExtraYardSummit #ValueOfEducation

What can be
done to increase
the value of
kids' education?

Our Hosts

HOST

*Executive Director,
Booker T Washington High School for the
Performing and Visual Arts Advisory Board*

LISA HOLLAND

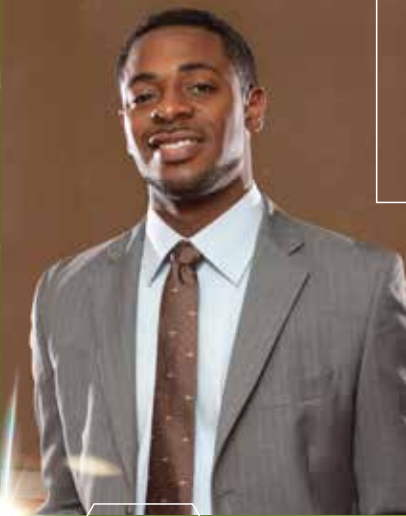
Lisa Lawrence Holland is serving her fifth year as Executive Director for the Booker T Washington High School for the Performing and Visual Arts Advisory Board, where she manages all aspects of the organization in order to advance the school and provide opportunities and experiences for students and faculty in the pursuit of excellence in the Arts and Academics.

Prior to her work for the Advisory Board, Lisa spent fourteen seasons at the Dallas Theater Center, where she turned an internship into a fourteen-year career culminating in her service as Director of Education and Community Programs. There she led all education and community programs, including DTC's flagship school outreach program: Project Discovery, Summerstage, a year-round series of acting classes, audience enrichment and humanities initiatives.

Lisa holds a MFA in Directing and a BSEd in Theatre and Biology. In addition to her directing experience, she has taught in settings ranging from middle schools in low-income areas to courses at private universities.

Lisa is a self-described "discovery junkie," who is never more alive than when helping someone else have that a-ha moment – the moment that a new concept, a new way of thinking or living drops in. She is proud to be the mom of two amazing boys: Jude, a crazy bright, deliriously gifted drummer and Beck, a hilariously creative, positive force of nature.





**MAKING MY
PARENTS PROUD**

HOST
Vice President, U.S. Trust

BYRON
SANDERS

**I WANTED TO BE
MR. WEHMILLER**

Byron Sanders serves as Vice President for U.S. Trust, the private bank of Bank of America. In this role, he connects high net worth clients to solutions that help accomplish their personal and professional financial goals. He has a special emphasis in philanthropic solutions due to his previous experience as the Executive Director of the Dallas Education Foundation, a non-profit charitable and educational organization that benefits Dallas Independent School District. Founded in 2006, the Foundation's goal is to rally philanthropic, corporate, and community support for initiatives and programs benefitting the students of the 2nd largest public school district in Texas.

**OPENING
THE "THICK"
ENVELOPE
FROM SMU**

Byron has served as Chair of the Young Leaders in Education, an education service and fundraising organization affiliated with the Southern Methodist University Simmons School of Education. A member of the Dallas Assembly, a Leadership Dallas '13 alum, Leadership DISD, the Alumni Mayor Star Council, and Greenhill Alumni Board, and several other service organizations, Byron is a relentless advocate for education in his community. Recently, he was also recognized in both the Dallas Business Journal's 2012 Top Forty Under 40 and Minority Business Leaders 2014 list. He graduated with a BSBA in Marketing from the University of Tulsa and his greatest joy is spending time with his family: a wife and two young children.

Thank You!



COLLEGE FOOTBALL PLAYOFF
FOUNDATION

The M.R. & Evelyn Hudson Foundation

EVENT PARTNERS



Donors Choose.org
Teachers ask. You choose.



commit!
Our Kids. Our Tomorrow.

fatboy

V/S

HEROS

Naomi Baca	Kathy Edwards	Parish Episcopal School
Tommy Bain	Charles Glover	Rosemary Perlmeter
Britton Banowsky	Alex Hales	Matt Pierson
Bob Barnes	LeAnn Hampton	Brian Quintero
Trenton Becker	John Hill	Will Richey
Deborah Bigham	Stacey Hodge	Aleta Stampley
Dan Blum	Lisa Holland	Trevor Stowers
Booker T. Washington High School for the Performing and Visual Arts	Mackenzie Martin	Summit Audition Finalists
Dexter Chaney	Heather Mills	Kelli Tharp
David Chard	David Monaco	Ellen Wood
	Shawn Moore	Nadia Yousfi-Roy

EVENT TEAM

Public City / Kat Diggs / Grace Gilker / Heather Hankamer / Hillsman Jackson
On Cue Staging / Paperlyte Films / Kate Porter / Synergy Media / SWOON, the studio
SparkFarm / Gary Walden and Allison Herrold / WONDER, By Design