

**Fiscal Year 2016/17 - Proposed Program Budget**

fy 17 H/M Estimate: \$340,000.00

DDA (56.25%)	\$191,250.00	CVB (25%)	\$85,000.00
City Withholding (Salaries and Benefits)	\$13,860.00	City Withholding (Salaries and Benefits)	\$75,000.00
City Withholding (Vehicle Ops)	\$15,000.00		
DDA H/M Net	\$162,390.00	CVB H/M Net	\$10,000.00

**DOWNTOWN DEVELOPMENT AUTHORITY  
REVENUES**

Funding from H/M	\$162,390.00
Magnolia Thomas Lease	\$33,600.00
Chattahoochee Gold Lease	\$2,400.00
Charging Stations	\$5,000.00
Dumpster Rental	\$4,000.00
Advertising Income (trolley)	\$5,000.00
Misc. & Interest	\$2,000.00

*REVENUE TOTALS* \$214,390.00

**EXPENDITURES**

Rent	\$9,000.00
TH Lots	\$22,500.00
Board of Directors Hospitality	\$6,000.00
Membership Dues	\$1,500.00
Board Training & Development	\$3,000.00
Property Management	\$5,000.00
Vehicle Management	\$20,000.00
Operations	\$15,000.00
Business Development (I&M)	\$20,000.00
Façade Grant	\$25,000.00
Advertising/Marketing	\$5,000.00
Bricks & Mortar Projects	\$40,000.00
Contribution to CVB	\$40,000.00
Contribution to Reserves	\$0.00

*EXPENDITURE TOTALS* \$212,000.00

BALANCE \$2,390.00

**CONVENTION & VISITORS BUREAU  
REVENUES**

Funding from H/M	\$10,000.00
Advertising & Sponsorships	\$16,000.00
Misc. & Interest	\$2,000.00
Contribution from DDA	\$40,000.00

*REVENUE TOTALS* \$68,000.00

**EXPENDITURES**

Rent	\$0.00
Operations	\$12,500.00
Membership Dues	\$500.00
Training & Development	\$3,000.00
Business Development	\$2,000.00
Advertising/Marketing	\$22,000.00
RVIC	\$10,000.00
Dixie Partnership	\$10,000.00

*EXPENDITURE TOTALS* \$60,000.00

BALANCE \$8,000.00