



WOODSTOCK
DOWNTOWN DEVELOPMENT AUTHORITY

DDA Board Meeting Minutes		
2.2.2016	6:00 PM	1 Innovation Way Woodstock, GA 30188
Meeting call to order	6:00 PM	
Attendees	Perry Tanner, Kenneth Kligman, Dwight Waggener, Kim Sellers, Mike Hitt, Zach Yurchuck, Rob Usher, Brian Stockton, Kyle Bennett, Mitzi Saxon	
Absent	Bill Raike	
Others	Janet Ponichtera and Brandon Baker, Compass Broadband	
Approval of Agenda 03/02/17	Kligman made motion to approve, Nelson seconded. Unanimous.	
Approval of Prior Minutes 02/02/17	Hitt made motion to approve, Nelson seconded. Unanimous.	
New Business		
City of Woodstock/DDA IGA revision - Stockton	Stockton presented a revision to amend agreement to clarify position titles and number of positions, for the shared positions within the Office of Economic Development and to remove the sections dealing with the repayment of the railroad crossing since it has been satisfied. Hitt made motion to approve the requested IGA revision with council approval. Kligman seconded. 6-0	
City of Woodstock/DDA IGA adoption - Stockton	City conveys Dupree Road property to DDA for the sale of the property. DDA will then apply the proceeds of the sale to reimburse Parks & Rec for impact fees, parking deck or otherwise agreed by the City and DDA. Hitt made a motion to approve adoption. Seller's seconded. 6-0	
Film Incentive Program Stockton	Stockton was approached by a producer to help with his budget of \$33,000.00 to produce some type of mini film in Woodstock. Stockton asked if we would want to have an incentive program for matching dollars for dollars such as the façade program up to 5,000.00. Tanner asked how much commerce would this actually bring to Woodstock. Waggener questioned his background. Hitt talked about old Roswell and the things they have toward film. Hitt also talked about any film questions go through Cherokee Office of Economic Development Camera Ready Program. Yurchuck concerned we wouldn't make our money back. After Board discussion, it was agreed to not move forward with this incentive.	
Compass Broadband Wireless Network Presentation - Stockton	Brandon Baker with Compass Broadband made a presentation to the Board about free wifi for the City. Woodstock would be a Gigabit City with 100% funded by Compass. Needs to be live by April 1 st . Tanner asked about security and was assured everything is done to protect. How do they make money? From the residential sign ups. Tanner asked about the largest negative and the response was nobody knows about us. Waggener asked about the band use. Usher asked about data caps and the answer was no. Kligman asked who back this company that has been in business for two years. It is Paul Reynolds. Fiber is already here.	
Old Business		
Façade Grant Agreement Stockton	Stockton asked that the façade application for New Image be tabled. Kligman made a motion to table and Nelson seconded. 6-0	
Approval of 11/3/16 Minutes - Tanner	Hitt made a motion to approve minutes. Sellers seconded. 4-0 Nelson and Kligman abstained.	
Executive Committee Reports		
Treasures Report- Yurchuck	Went over income statement and balance sheet. A budget amendment in the amount of \$40,000.00 for CVB. Everything else trending up.	
Board Comments		
Tanner	Raike and Sellers will be attending DDA training. Reminded Board of photos tomorrow. If you haven't, please send bio to Brian.	



Staff Reports	
Main Street Report- Saxon	Saxon reviewed the 2016 Community Impact report. Congratulated Janet Ponichtera on receiving the Chamber of Commerce Hustle Award.
CVB/Visitors Center Report- Bennett	Bennett reviewed Social Media, RVIC report 2016 and attendance. Also said January set a record for number of visitors to Deans Store. Also he informed the Board of the passing of Alice Dean Felton.
Executive Session	
Property, Personnel & Litigation	At 7:05 p.m. Sellers made a motion to go into executive session. Hitt seconded. 6-0. At 7:13 p.m. Sellers made a motion to go out of executive session. Hitt seconded 6-0
Adjourn	7:15 PM. Hitt made motion to adjourn, Sellers seconded. 6-0