



DDA Board Meeting Minutes		
2.1.2018	6:00 PM	1 Innovation Way Woodstock, GA 30188
Meeting call to order	6:04PM	
	Perry Tanner, Kenneth Kligman, Dwight Waggener, David Leggett, Bill Raike, Karen Wintering, Spencer Nix, Colin Ake, Brian Stockton, Kyle Bennett and Stacy Brown	
Absent	Zach Yurchuck and Mitzi Saxon	
Others		
Approval of Agenda 2.1.2018	Raike made motion to approve. Kligman seconded. Unanimous.	
Approval of Minutes 1.9.2018	Waggener made motion to table due to lack of quorum of members present. Leggett seconded. Unanimous.	
Intro of New Director	Stockton introduced Karen Wintering as the new appointment by Mayor Henriques and Colin Ake as our 2018 Council Liaison.	
New Business		
FY 2018 Budget Revision	Stockton presented a revision to the budget for the DDA/CVB board that falls in line with hotel motel tax spending requirements showing the contribution to the DMO, Main Street Woodstock. Kligman asked if there were new items in the budget or if it was a rearrangement of existing items. Stockton explained that it was simply a restatement of the current budget and no new items were included. Ake asked if there was any way of projecting the anticipated increase in funds from the two new hotels. Stockton answered that would be done through the 2019 budget process. Kligman made motion to approve budget revision, Raike seconded. Vote is unanimous to approve.	
Informational Update		
Visitor Center Renovation Update	Stockton reported that the renovation at the visitor center was going well, on budget and on time. Staff was looking at a late February opening reception and ribbon cutting with State and Local officials.	
Review Council Retreat priorities and topics for upcoming joint meeting	<p>Stockton presented the priorities that were discussed by City Council at their January retreat that were potential projects for the DDA to help with. They included interim parking improvements at the City Center lot to include lighting, landscaping, sidewalk and repaving. Also discussed were sewer incentives for redevelopment of existing buildings in downtown and the construction of a downtown playground through a partnership in the Elm Street property.</p> <p>Stockton opened the floor for Board members to discuss other items they would like to add to the agenda for the joint meeting. Wintering asked about the idea of incentives for certain uses that were a destination business or shop and Nix tagged on the idea of incentives to encourage innovation zoning uses. Wintering discussed the idea of plans to develop a better gateway to downtown at the Hwy 92/Main Street intersection. Kligman discussed the connection of the CBD to the new development at South on Main through improved sidewalks and streetscapes. These items will be added to the joint meeting agenda.</p>	
Executive Committee Reports		
Treasurers Report-Stockton	No treasurers report was presented. It will be sent via email.	
Board Comments		
Board Comments - Tanner	None	
Staff Reports		
Main Street Report-Saxon	No Main Street report given.	

CVB/Visitors Center Report- Bennett	Bennett presented plans for the upcoming start of the Farmers Market, Friday Night Live and the 2018 brochure design progress.
Marketing Report - Brown	Brown presented the upcoming 2018 marketing plan which focuses on regional promotion of Woodstock as a destination and to be on the lookout for Woodstock to be featured in the upcoming Gritty City Guide in Good Grit Magazine.
<b>Executive Session</b>	
Property, Personnel & Litigation	No executive session needed
Adjourn	Kligman made motion to adjourn, Raike seconded. Unanimous. 7:05 p.m.