



ABOUT THE PROGRAM

- Business Administration students will learn marketable management and leadership skills for use in for-profit businesses, non-profit organizations, or government agencies.
- Students will critically analyze business scenarios, learn communication tools, and develop business and policy strategies to thrive in a cross-cultural business environment.
- HIU online programs are designed to provide optimal flexibility, allowing students to maintain demanding responsibilities including career, family, and personal life.
- Guided by principles taught in his book, *Business as Mission: A Comprehensive Guide to Theory and Practice*, Dr. Neal Johnson's concept of BAM (Business as Mission) provides students with skills to be effective business leaders while making an impact for Christ.
- Students will receive top-level career skills with coursework grounded in Christian values and ethical principles.
- The FastTrack toward your graduate degree. 'Transition' courses provide students with the opportunity to earn credit toward a graduate degree by taking classes that can earn credit toward both their current undergraduate degree and a Master's degree in the future. Visit hiu.edu/fasttrack to learn more.
- Students are partnered with an Academic Coach who is committed to student success from start to finish. The Academic Coach will assist with designing a schedule tailored to meet academic goals, help with any program related questions and provide resources and tips that will lead to success inside the classroom and beyond.



WHAT OUR STUDENTS AND ALUMNI SAY

Tony Decker (B.S. Management '08)
Applications Project Director
The Aerospace Corporation

"Like many adult learners, I work full-time, but because of Hope's convenient class offerings, I was able to fit my educational needs into my busy schedule."

Frank Luna (B.S. Management '07)

"I came here to get an education. What I received was much more. My heart was changed, my dogma was released, my desire to serve was enhanced, my fear of the new and unexpected were turned into curiosity and wonder, my openness and desire to learn ignited, and my hope for tomorrow heightened."

CAREER OPPORTUNITIES

- Business Development
- Business Ownership
- Finance Manager
- Accounting
- Marketing Manager

CURRICULUM: BUSINESS ADMINISTRATION

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.



PROGRAM REQUIREMENTS UNITS

LDR1104 STRATEGIES FOR SUCCESS..... 3

GENERAL EDUCATION CORE AT NC OR ONLINE WITH HIU

COMMUNICATION & CRITICAL THINKING

COM2211 Introduction to Oral Communication..... 3
 ENG1110 Written Communication 3
 ENG2210 Composition and Literature..... 3
 PHI3000 Critical Thinking..... 3
TOTAL12

BIBLICAL STUDIES

BIB1326 History & Literature of Ancient Israel 3
 BIB1226 History & Literature of Early Christians..... 3
TOTAL6

HUMANITIES & FINE ARTS

HUM2100 Art Across Cultures 3
 PHI2100 Christian Worldview & Contemporary Living
 Humanities Elective 3
TOTAL9

HISTORY & SOCIAL-BEHAVIORAL SCIENCE

HIS2150 World History since the 16th Century..... 3
 POL2209 U.S. Government 3
 Social Science Elective..... 3
 Social Science Elective..... 3
TOTAL9

SCIENCE & MATH

SCI1400 Environmental Science 3
 SCI1405 Environmental Science Lab 1
 MTH1175 Liberal Arts Mathematics 3
TOTAL7

GENERAL ELECTIVES

Select from a widespread list of courses to fulfill elective requirements.
 Electives must be outside of your major.

TOTAL26

TOTAL General Education 46

MAJOR CORE

MGT3600 Managerial Communication 3
 MGT3160 Organizational Behavior 3
 BUS3800 Business as Mission..... 3
 MGT3305 Principles of Management..... 3
 BIB3810 Biblical Themes in Business 3
 BUS3411 Business Ethics 3
 BUS4515 Statistics for Management 3
 BUS4710 Research Methods for Business 3
 BUS4410 Legal Environment of Business..... 4
 BUS4300 Managerial Accounting 3
 BUS4310 Business Finance 4
 BUS4200 Global Economic Environment..... 3
 MGT4405 Principles of Marketing 3
 MGT4330 Applied Leadership and Management
 (Capstone) 4
TOTAL Major45

TOTAL UNITS:..... 120

PROGRAM HIGHLIGHTS

- 100% online 8-week classes that can be taken from anywhere in the world.
- Top-level education in a manageable format that fits the student's personal and professional commitments.
- Start dates nearly every month so individuals can begin earning their degree now.
- Students may transfer in previously earned credit or start the program from scratch.
- Unique mix of lectures, assignments, discussion boards and other content.
- Personal attention from professors with real-world experience in a variety of ministry-related areas, including pastoral leadership, parachurch organizations, missions, church planting, etc.
- HIU's Career Services office provides students with a variety of services to help build a student's marketability, including resume workshops, graduate fairs, networking events and more.