

MASTER OF BUSINESS ADMINISTRATION

PROGRAM OBJECTIVES

Upon completion of the program, students will be able to:

1. Demonstrate knowledge, capabilities, and entrepreneurial skills necessary for succeeding in the corporate world.
2. Demonstrate skills that reflect high standards of professionalism and commitment to ethical and professional behavior consistent with the standards of business and Christian principles.
3. Demonstrate analytical skills and the ability to apply strategic decision making to meet the diverse needs of business groups.
4. Critically evaluate and conduct research related to all aspects of business ensuring the highest quality of skill.

CAREER OPPORTUNITIES

- Chief Financial Officer
- Chief Marketing Officer
- Chief Human Resources Officer
- Entrepreneur
- International Business Leader
- Manager

PROGRAM HIGHLIGHTS

- The program can be completed in 14 months if students are enrolled full time for all 5 modules (3 Fall, 2 Spring). For students needing greater flexibility, the program can also be completed in 16, 20, or 24 months, depending on the student's personal commitments.
- Online classes can be completed from anywhere in the world. Classes offer a high level of flexibility while still fostering the same high level of professor interaction, student interaction, and rigorous studies that one would expect in a traditional classroom environment.
- 8-week courses can be taken one at a time or combined, depending on the student's schedule.

QUICK FACTS

TOTAL UNITS: 36

COST PER UNIT: \$550

APPX PROGRAM COST: \$19,800

TIME: 14-24 MONTHS

COURSES: 100% ONLINE

ACCREDITATION: WSCUC

WHAT OUR ALUMNI SAY

“HIU is a great university with tremendously helpful staff that offers a great learning experience while incorporating my faith in Christ.”

ANTHONY PERRY (M.B.A. '16)



M.B.A.

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PREREQUISITES	UNITS
Principles of Economics	3
Accounting and Finance	3

A student will be exempted from one or both of these prerequisites if they hold a bachelor's degree in a business related area or if they have significant, identifiable, practical business experience in the prerequisite subject areas of macro- and micro-economics, accounting, and finance.

PROGRAM CURRICULUM

CORE COURSES

SERVANT LEADERSHIP FOCUS

Servant Leadership and Ethics	3
Marketing Management.	3
Financial Management	3
Global and Environmental Economics	3
Researching Business Solutions	3
Strategic Management and Planning	3
Entrepreneurship	3

Choose one of the following courses:

Synthesis paper	3
Capstone project	3

PROFESSIONAL CONCENTRATION

Choose one 12 unit concentration

GENERAL MANAGEMENT CONCENTRATION

Human Resource Management	3
Project Management.	3
Legal and Risk Management	3
Organizational Behavior	3

MARKETING MANAGEMENT CONCENTRATION

Marketing Research	3
Global Marketing Management	3
New Product & Innovation Management	3
Strategic Marketing Management	3

NON-PROFIT MANAGEMENT CONCENTRATION

Choose four of the following courses:

Human Resource Management	3
Fundraising	3
Boards, Committees, and Leadership	3
Contemporary Issues for Non-Profit Management	3
Enterprise Development.	3
Missional Entrepreneurship.	3

CUSTOMIZED CONCENTRATION

Students with well-defined goals for their professional development may find that their needs are best met by a combination of courses as a concentration that do not conform to the specific requirements of any of the four established concentrations in the MBA. In this case, students may create a Customized Concentration consisting of any four courses (twelve units) from the concentration listings above. This customized concentration must be clearly defined and created in coordination with the student's Academic Coach.

UNITS OVERVIEW

PREREQUISITES (IF NEEDED): (6)

CORE COURSES: 24

PROFESSIONAL CONCENTRATION: 12

TOTAL UNITS: 36 (42)

