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Dear Friend,

We are excited to announce that Yellow Rose Gala Foundation supporters will gather Saturday, **April 8, 2017, at the Renaissance Dallas Hotel** for the 31st Anniversary of the gala's establishment. **The Eugene and Mary Ann Smith Family will serve as the 2017 Honorary Chairs** for their years of unrelenting support in finding a cure for Multiple Sclerosis.

The 2017 Gala will be an evening to remember, featuring outstanding entertainment by music legends **The Temptations!**

The Yellow Rose Gala Foundation was first established by founders Dee and Jimmy Wynne in April 1986, shortly after Dee's diagnosis with multiple sclerosis. From 1986-2001 the Gala became one of the most prominent social events in Dallas, netting over \$5 million for MS research. Wynne's disease eventually prevented her from continuing with the Gala but it didn't impede the imprint she made. That final fundraiser, in 2001, was one for the record books. It netted over \$2 million, with performances by The Eagles, Stevie Nicks and Trisha Yearwood.

Following Dee Wynne's passing in 2014 and in honor of her memory, the Gala has since been reestablished with the help of young active community leaders and past Yellow Rose supporters. The Yellow Rose Gala Foundation is an active 501 (c)(3) that has the drive and vision to forever rid the world of MS. Through this initiative the Yellow Rose Gala Foundation has partnered with the National Multiple Sclerosis Society where **100% of net proceeds raised** will directly fund progressive MS research through the **International Progressive MS Alliance**. The alliance is a new global initiative that is breaking down international barriers to fund the best, most promising research no matter where it exists. We are thrilled to announce the Yellow Rose Gala Foundation was recently named one of the top 4 fundraisers in the US for the Alliance. This is all thanks to the generosity of individuals like you!

We have to look globally in order to urgently find solutions. **This international initiative inspired the 2017 gala theme "Going Global"**. Guests' senses will be immersed as they travel around the world with us in search for a cure!

The Yellow Rose Gala Foundation can only achieve success with the assistance of generous donations from members of the community like you. **We would like to ask you to join the cause and support the Yellow Rose Gala by providing an in-kind donation for our live auction, silent auction, raffles or swag bags.**

Thank you for your thoughtful consideration. By supporting the Yellow Rose Gala Foundation, you are part of a worldwide movement to end MS. Finding a cure starts with you!

With sincerest gratitude,

A handwritten signature in black ink that reads "Fallon Wynne Way". The signature is fluid and cursive, with the first name being the most prominent.

Fallon Wynne Way  
President and Board Chairman  
Yellow Rose Gala Foundation