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Dear Friend,

We are excited to announce that Yellow Rose Gala Foundation supporters will gather Saturday, **April 7, 2018, at the Renaissance Dallas Hotel** for the 32nd Anniversary of the gala's establishment.

The 2018 gala will be an evening to remember, featuring an iconic performance by the hit band **Starship!** Starship featuring Mickey Thomas is one of the most recognizable rock bands from the eighties, recording several of the decade's biggest anthems, including **"We Built this city on Rock and Roll"** and **"Sara"**.

The Yellow Rose Gala Foundation was first established by founders Dee and Jimmy Wynne in April 1986, shortly after Dee's diagnosis with multiple sclerosis. From 1986-2001 the Gala became one of the most prominent social events in Dallas, netting **over \$5.75 million for MS research**. Wynne's disease eventually prevented her from continuing with the Gala but it didn't impede the imprint she made. That final fundraiser, in 2001, was one for the record books. It netted over \$2 million, with performances by The Eagles, Stevie Nicks and Trisha Yearwood.

Following Dee Wynne's passing in 2014 and in honor of her memory, the Gala has since been reestablished with the help of young active community leaders and past Yellow Rose supporters. The Yellow Rose Gala Foundation is an active 501 (c)(3) that has the drive and vision to forever rid the world of MS. Through this initiative the Yellow Rose Gala Foundation has partnered with the National Multiple Sclerosis Society where 100% of net proceeds raised will directly fund progressive MS research through the International Progressive MS Alliance. The alliance is a new global initiative that is breaking down international barriers to fund the best, most promising research no matter where it exists. We are thrilled to announce the Yellow Rose Gala Foundation was recently named one of the top 4 fundraisers in the US for the Alliance. This is all thanks to the generosity of individuals like you!

The Yellow Rose Gala Foundation can only achieve success with the assistance of generous donations from members of the community like you. We would like to ask you to join the cause and support the Yellow Rose Gala by providing an inkind donation for our live auction, silent auction, raffles or swag bags.

Thank you for your thoughtful consideration. By supporting the Yellow Rose Gala Foundation, you are part of a worldwide movement to end MS. Finding a cure starts with you!

With sincerest gratitude,

Charlie Burford 2018 Gala Chairman Yellow Rose Gala Foundation

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Fallon Wynne Way President

Yellow Rose Gala Foundation