



NADÈGE DE CASTRO

Art Direction \ Illustration
nadeged@gmail.com
+ 31 6 184 74 865

CLIENTS

Tommy Hilfiger
G-Star Raw
Western Union
DHL
adidas Basketball
adidas Running
adidas Women
adidas Football
Nike Women EMEA
Nike Women LA
Nike Football EMEA
Nike Basketball EMEA
Nike Football EU
Fiat
Target
Xbox's Halo 3
KPMG
Subaru
Lowe's
Verizon
Nokia
Vibe Magazine
Mac Cosmetics
MTV
Essence Magazine

WORK EXPERIENCE

SEPT 2012 - SEPT 2014

Tommy Hilfiger \ DIGITAL ART DIRECTOR
Concept and produce photography ideas for tommy.com

OCT 2011 - AUG 2012

G-Star Raw \ INTERACTIVE ART DIRECTOR
Design digital content for G-Star Raw. Concept digital ideas for online, iPad and mobile. Oversee all digital work.

NOV 2008 - JULY 2011

RIOT \ 180 Amsterdam \ INTERACTIVE ART DIRECTOR
Redesign adidas performance brands' digital language. Concept and design anything that was necessary. Manage designers.

JAN 2006 - OCT 2008

AKQA \ SF \ Amsterdam \ Sr. DESIGN
Create compelling designs for interactive advertising campaigns & sites.
Manage junior designers.

MAR 2004 - OCT 2005

R\GA \ NYC \ DESIGN
Create compelling designs for interactive advertising campaigns & sites.
Clients: Target, Subaru, Nike and Lowe's

2003 - 2005

Thirsty Magazine \ NYC \ ART DIRECTION
Designed layout and overall look of a pocket sized men's magazine

2003 - 2004

Vibe Magazine \ NYC \ FREELANCE DESIGNER
Created ads for VIIIBE magazine and interactive. Designed special sites for events.

2000 - 2003

Community Connect Inc \ NYC \ DESIGN
Concepted, designed & created online ads for social networking sites.
Responsible for photo shoots. Created printed materials such as, media kits, letterheads, business cards, and packaging.

1999 - 2000

Ruff Ryder Records \ NYC \ FREELANCE DESIGNER
Designed and developed album art and promotional marketing materials
Artists \ The Lox \ Drag-On \ DMX

1999 - 2000

LinoPress \ NYC \ DESIGN
Designed printed material for clients that include flyers, invites, posters, album art, logos, menus, brochures, & business cards. Operated printing press. Corrected files and developed film for print output.

EDUCATION

Bachelor of Arts in 1999 \ Florida State University
Degree in International Affairs \ French

School of Visual Arts \ NYC \ 2002 \ Silk Screening

Fashion Institute of Technology \ NY \ 2003 \ Tailoring

Self Taught on digital applications

AWARDS

2011 CANNES LION

Shortlisted in Public Services \ SIRE

2011 ONE SHOW ENTERTAINMENT MERIT AWARD

Online Branded Entertainment \ adidas Basketball Slim Chin

2011 ONE SHOW ENTERTAINMENT MERIT AWARD

Online Gaming \ adidas Basketball Slim Chin

2008 ONE SHOW INTERACTIVE AWARD

Bronze \ Xbox Halo 3 Sonic Vault & Halo3.com/Believe

2006 NATIONAL SILVER ADDY

Online Games \ Subaru Impreza Shakedown

2006 WEBAWARD

For Outstanding Achievement in Website Development \ Subaru
Impreza Shakedown

2005 WEBAWARD

Standard of Excellence \ subaru.com

LANGUAGES

English \ Mother Tongue
Spanish \ Fluent
French \ Working Knowledge
Dutch \ Klein Beetje

APPLICATIONS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Muse
Flash
Keynote
Microsoft Powerpoint
Microsoft Word
Some Adobe AfterEffects

INTERESTS

My son Knox
Painting
Photography
Styling
Sewing
Jewelry Making
Biking
Baking
My dog Fred
Television
Blogs
Tattooing