**PROGRAM NAME:**

<table>
<thead>
<tr>
<th>Program Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td># of people touched in the last year:</td>
</tr>
<tr>
<td>Funding streams:</td>
</tr>
<tr>
<td>In a single sentence, what is being offered with this program?</td>
</tr>
<tr>
<td>Who benefits from or who is the target audience for the program?</td>
</tr>
<tr>
<td>How deep is our involvement with the constituent in this program?</td>
</tr>
<tr>
<td>Is this program something we do exceptionally? How so? How do we define exceptional performance?</td>
</tr>
<tr>
<td>Are there other organizations or competitors that offer something similar to this program?</td>
</tr>
<tr>
<td>How does this program help build community around the organization?</td>
</tr>
</tbody>
</table>