



# NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC.

## SEATTLE CHAPTER

WWW.NABASEATTLE.ORG

## NABA Overview

---

The National Association of Black Accountants, Inc. (NABA) – Seattle Chapter, a non-profit 501(c)(3) tax-exempt organization, is the premier professional organization for minority accounting, auditing, business, consulting, finance and information technology professionals proudly serving the Seattle community for over 30 years.

The goals of the Association include:

- Promoting and developing the professional skills of members
- Encouraging and assisting minority students in entering the accounting profession
- Providing opportunities for members to fulfill their civic responsibility
- Implementing chapter, regional and national programs; and
- Representing the interests of current and prospective minority business professionals

## Benefits of a NABA Partnership

---

Partnering with the Seattle Chapter of NABA provides exposure to an audience of thousands of minority business professionals and students locally and nationally. We offer marketing and recruiting opportunities to improve the diversification of your workforce as well as for employee leadership and professional development.

### **Recruiting**

We provide our partners with access to qualified minority students and professionals, fulfilling their resource needs in accounting, finance and other business disciplines.

### **Branding**

Partnering with NABA Seattle enables companies to showcase their commitment to diversity, build their brand recognition as an employer for people of color and allows them to leave a positive impression regarding their quality products and services.

### **National Exposure**

Partnership enables companies to reach an audience of thousands locally and over 100,000 nationally. It provides exposure the company and its products and services to an educated and affluent customer base. Furthermore, as a local partner, companies gain access to NABA's national network of chapters and members.

### **Technical Sessions & Employee Development**

Corporate partners are invited to serve as technical session presenters. Moreover, companies have utilized our continuing professional education (CPE) seminars and workshops to supplement employee development programs. There are many opportunities for professional growth through local seminars and workshops, as well as local, regional and national leadership and networking opportunities.



# NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC.

## SEATTLE CHAPTER

WWW.NABASEATTLE.ORG

## Partnership Opportunities

### PLATINUM - \$7,000

- Two (2) \$2,000 Scholarship recognitions in company's name
- Two (2) Scholarship & Awards Banquet Tables for 20 attendees
- Two (2) company specific email distributions to full chapter contact list
- Four (4) month-long features (one per quarterly) as Corporate Partner on website & social media platform highlighting job opportunities and/or advertising products and services
- Featured video at Scholarship & Awards Banquet
- Full page prime position advertisement in banquet souvenir journal
- Technical Session Presenter to Student and/or Professional Members
- Exclusive sponsor of Membership Reception or Networking Mixer
- Corporate Partner recognition (logo or display) at desired events

### GOLD - \$4,000

- One (1) \$2,000 scholarship recognition in company's name
- One (1) Scholarship & Awards Banquet Table for 10 attendees\*
- One (1) company specific email distribution to full chapter contact list
- Two (2) month-long features (one per quarterly) as Corporate Partner on website & social media platform highlighting job opportunities and/or advertising products and services
- Joint sponsor of technical session or networking event
- Full-page advertisement in souvenir journal

### SILVER - \$3,000

- One (1) \$1000 recognition in company's name
- One (1) Scholarship & Awards Banquet Table for 10 attendees\*
- Company logo listed in souvenir journal as a Silver Corporate Partner
- Company logo as a Corporate Partner
- Half page advertisement in souvenir journal

### BRONZE - \$2,000

- One (1) \$1000 Scholarship & recognition in company's name
- One (1) Scholarship & Awards Banquet Table of 10\*
- Company logo as a Corporate Partner

### Additional Sponsorship Opportunities

- Membership Reception/Networking Mixer - \$1,500
- Scholarship Award (min. \$1,000)
- Accounting Career Awareness Program (ACAP) - \$1,000
- Student Travel & Lodging to West Coast Western Region Student Conference
- NABA Seattle Endowment Fund Donation
- Advertisement in banquet souvenir journal - Full Page Advertisement - \$500; Half Page \$250

\*All Scholarship & Awards Banquet tables include 10 seats (9 discretionary, 1 scholarship recipient or NABA student chapter member)

### 2014 Corporate Partners

