VISIBLE.

VALUABLE.

#nabaseattle
ABOUT NABA

NABA was created in 1969 out of a need to provide opportunities for people of color in the field of accounting and finance, and to see those same people become business leaders.

Almost 50 years later, NABA continues to position its members for success by offering leadership training to help set them apart in the marketplace. Positioning our members for success also means helping our corporate partners create more diverse work environments, demonstrate their commitment to diversity and inclusion and attract and retain diverse talent.

The Seattle Chapter, a non-profit 501(c)(3) tax-exempt organization, is the premier professional organization for minority accounting, auditing, business, consulting, finance and information technology professionals proudly serving the Seattle community for over 30 years.
NABA’s vast network consists of 43 professional chapters and over 150 student chapters across the nation. Each chapter offers programming throughout the year to promote networking, education and leadership training.
Our all-volunteer board of accounting and finance professionals develop and execute a variety of programs and activities that support NABA’s mission throughout the year.

**STUDENT SCHOLARSHIPS**
Our annual scholarship program recognizes excellence and honors talented students from universities and community colleges in the state of Washington. Nearly $40,000 was awarded to college students in 2014 and 2015 alone.

**LEADERSHIP & PROFESSIONAL DEVELOPMENT**
Our leadership development series connects a network of organizations and individuals that share a genuine interest in enhancing the careers and experiences of early, mid, and seasoned professionals in Seattle.

**FINANCIAL LITERACY & ENGAGEMENT**
Our community engagement includes financial literacy seminars in partnership with local civic organizations as well as pro-bono services such as working with the national Volunteer Income Tax Assistant program during tax season.
BUILDING A SUCCESSFUL AND ENGAGING PARTNERSHIP BEGINS WITH:

- Determining your diversity and inclusion goals.
- Identifying potential opportunities for increased diversity.
- Working with NABA to help you identify initiatives that fit within your strategy.

<table>
<thead>
<tr>
<th>PARTNERSHIP &amp; BENEFITS</th>
<th>PRESENTING $10,000</th>
<th>PLATINUM $7,000</th>
<th>GOLD $4,000</th>
<th>SILVER $3,000</th>
<th>BRONZE $2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive acknowledgement as presenting banquet sponsor.*</td>
<td>🖋️</td>
<td></td>
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</tr>
<tr>
<td>Scholarship recognition in company’s name</td>
<td>2 - $2,000/each</td>
<td>2 – $2,000/each</td>
<td>1 – $2,000</td>
<td>1 – $1,000</td>
<td>1 - $500</td>
</tr>
<tr>
<td>Scholarship &amp; Awards Banquet Table for 10 (1 assigned student)</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Corporate Partner recognition (logo or display) at desired events</td>
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<tr>
<td>Email distribution to full chapter contact list</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Month-long features as Corporate Partner on website &amp; social media platforms</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Featured video at Scholarship &amp; Awards Banquet</td>
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<tr>
<td>Advertisement in banquet souvenir journal</td>
<td>Full Page Prime Position</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>-</td>
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<tr>
<td>Technical session presenter to student and/or professional members</td>
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<tr>
<td>Exclusive sponsor of reception or networking event</td>
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<tr>
<td>Joint sponsor of reception or networking event</td>
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</tbody>
</table>

PRESENTING SPONSORSHIP ALSO INCLUDES

- VIP table placement, front & center at banquet
- Remarks and/or speaker opportunity at banquet
- Prominent feature on invitations, announcements, media ads, publicity and supplemental marketing collateral
- Opportunity to exclusively provide banquet favors and promotional item
- Company logo featured in ads and publicity announcing Scholarship Recipients
- Company logo on all Dinner PowerPoint Presentation
- Company members receive nametag ribbons identifying them as an “Title Sponsor”

www.nabaseattle.org
ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Membership Reception/Networking Mixer - $1,500
- Scholarship Award (minimum $500)
- Accounting Career Awareness Program (ACAP) – (minimum $1,000)
- Student Travel & Lodging to West Coast Western Region Student Conference ($200 - $800 per student)
- Advertisement in banquet souvenir journal - Full Page Advertisement - $500; Half Page $250
- NABA Seattle Endowment Fund Donation

PRIOR & CURRENT PARTNERS

www.nabaseattle.org

For more information, please contact a chapter officer at info@nabaseattle.org
THE NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC. (NABA)
Seattle Chapter

P.O. Box 18105
Seattle, WA 98118

For more information on partnering with NABA, please contact:

info@nabaseattle.org