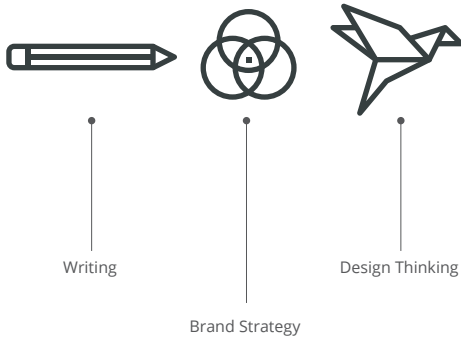


PERSONAL STATEMENT

I'm a freelance writer and designer based in NYC. I love doing work that pushes boundaries and shifts perspectives. I hate mediocrity.

SPECIALITIES



SELECTED RECOGNITIONS



Tribeca Film Festival
Finalist: Snapchat Shorts

A short film I worked on was selected as one of 15 finalists for the first-ever "Snapchat Shorts" category at the prestigious Tribeca film festival. I helped develop the story for the film, which was shot and directed by my brother, Luke.



Zahn Innovation Center
Official Selection: Social Impact Prize

I am the creative director of an on-going project to create a Deaf-friendly guided meditation app and connected device. The project advanced to the semi-final round of judging in the Zahn Center's Social Impact Contest, and was also featured at Columbia University's 2016 Winter Roundtable Conference, "Cultural Competence in the Digital World."



Family Caregiver Alliance Legacy Awards
Winner: Policy and Advocacy Category

The Wilder Foundation's "Capacity to Care," campaign won the Policy and Advocacy category at the FCA Legacy Awards, a \$20,000 prize. I wrote and edited content for the campaign.

EDUCATION

- 2016
● **Masters (MPS), Branding & Integrated Communications**
Creative
The City College of New York
New York, NY
- 2012
● **Bachelors (BA), English**
Creative Writing
The University of Minnesota
Twin Cities, MN

WORK EXPERIENCE

2012 - Present

Freelance
Ramsay Creative, LLC

In my 5 years as a freelance creative, I've helped clients in the US, Europe and Japan with a wide variety of advertising, branding, and communications challenges. I've found that the most meaningful work happens at the intersection of cultures.

Past and current client-work includes:

The Shinnyo Center for Meditation (New York, NY)
Branding and Marketing Specialist

The PRSA Foundation (New York, NY)
Copywriter, UX Designer

Greenroom Magazine (Minneapolis, MN)
Contributing Writer

Universal Music Group, Advanced Media (New York, NY)
Copywriter

Living Works Ventures (New York, NY)
Copywriter, Graphic Designer

The Colin Powell School for Civic and Global Leadership
Copywriter

American Bone Health (Oakland, CA)
Media and Communications Specialist

The Spanish Ministry of Culture (Madrid, Spain)
Writer, Editor

Colegio Miguel de Una Muno (Madrid, Spain)
Creative Writing Teacher, "Comics and Visual Narrative"

Instituto San Juan Bautista de La Salle (Cantabria, Spain)
Creative Writing Teacher, "Intro to Screenwriting"

2012

Copywriter
Prosource Technologies
Minneapolis, MN

2010 - 11

Public Relations Assistant
The Amherst H. Wilder Foundation
St. Paul, MN