



MOVIES AND MEANING

Creating Space for Engagement and Transformation

APRIL 26-28, 2018

INVITATION TO SPONSOR

DIANA WORTHAM THEATRE / ASHEVILLE, NC



MOVIES AND MEANING

April 26-28, 2018
Asheville, NC
Diana Wortham Theatre

About Movies and Meaning

These days the noise of bad, fake, and hurtful stories is loud, harsh, and sometimes overwhelming. The task of creating our better world seems large and difficult to hold. And many people we've talked to just seem, for lack of a better word, tired.

This April, our fourth annual Movies & Meaning experience is designed for this moment.

You're invited to this healing, joyful, challenging, and life-giving experience, which will lift your heart without asking you to switch off your brain. The Movies and Meaning experience is an experimental community where we practice being the way we want the world to be. It's a gathering undertaken in hope.

Over three days, up to 500 participants will be inspired and challenged by artists and activists who work at the intersection of creativity, peace, spirituality, and social change. Participants will walk away with a renewed spirit for social justice and tools for community healing.

Seven movies will be paired with seven activities, serving as touchstones throughout the event, inviting us to wonder, dream, and reflect on our world and our active place in making it. Unlike typical film festivals, instead of passive viewing, Movies & Meaning creates a space for engagement and transformation. We'll weave art throughout our time together as a means of reflection and change-making, learning how to make the world better through substantive action.



MOVIES AND MEANING

SPONSORSHIP PACKAGES

The Movies & Meaning experience is a unique event of international significance - a festival, conference, and community gathering with distinguished leaders and artists, telling better stories, building a better world. We are eager to connect with like-minded individuals, communities, and organizations who resonate with and want to support our vision. We invite you to consider our sponsor opportunities below.

PREMIER

**\$25,000 (CASH AND/OR IN-KIND) + PROMOTING
ONLY ONE AVAILABLE**

- 25 festival passes
- Logo/Link on website, STP websites, and all festival emails
- 1 premium table in lobby
- 15 books or merchandise of your choice (to be agreed) made available
- Distribution of your literature or swag to each attendee
- 3 product promotions in the festival email newsletter
- 1 exclusive promotional mailing to festival email list
- Logo displayed on slideshow before film showings

MAJOR

**\$15,000 (CASH AND/OR IN-KIND) + PROMOTING
ONLY THREE AVAILABLE**

- 15 festival passes
- Logo/Link on website, STP websites, and all festival emails
- 1 premium table in lobby
- 10 books or merchandise of choice (to be agreed) made available
- Distribution of your literature or swag to each attendee
- 2 product promotions in festival email newsletter
- Logo displayed on slideshow before film showings

"I CAME FOR THE HEALING COMMUNITY OF LIKE-MINDED PEOPLE. THE MOVIES FILLED ME WITH HOPE THAT I

wasn't alone in the world. I felt resurrected...

I YEARN FOR MORE OF THAT TYPE OF COMMUNITY."

- Movies and Meaning 2017 Attendee

customized sponsorship opportunities available,
please contact us to discuss:
moviesandmeaning@gmail.com

BENEFACTOR

**\$10,000 (CASH AND/OR IN-KIND) + PROMOTING
ONLY FIVE AVAILABLE**

- 10 Festival Passes
- Logo/Link on website and STP websites, and all festival emails
- 1 table in lobby
- 5 books or merchandise of choice (to be agreed upon) made available
- Distribution of your literature or swag to each attendee
- 1 product promotion in the festival email newsletter
- Logo displayed on slideshow before film showings

PATRON

\$5,000 (CASH AND/OR IN-KIND) + PROMOTING

- 5 Festival Passes
- Logo/Link on website and STP websites, and all festival emails
- 1 table in lobby
- 3 books or merchandise of choice (to be agreed upon) made available
- Distribution of your literature or swag to each attendee

SPONSOR

\$1,000 (CASH AND/OR IN-KIND) + PROMOTING

- 2 festival passes
- Logo/Link on website and STP websites, and all festival emails
- 1 table in lobby
- 1 book or merchandise of choice (to be agreed upon) made available



CONTRIBUTOR

\$500 + PROMOTING

- 1 festival pass
- Logo/Link on website and STP websites, and all festival emails

ethical commitment

We are committed to Movies & Meaning being good for the earth, for the people who attend and participate, and for those who share in its ownership. We seek the common good, we prioritize historically marginalized voices (women, people of color, indigenous people, immigrants, and LGBTQ+ people), and are committed to ecologically sustainable, fair trade, and living wage and/or fair exchange policies for contractors, employees and volunteers.

Community Partners

PROMOTING PROMOTE THE FESTIVAL

- 1 festival pass
- Logo/Link on website and STP websites

SCHOLARSHIPS PURCHASE FULL PRICE PASSES*

- 1 festival pass
- Logo/Link on website and STP websites
- Table in lobby

*for those who would not be able to afford them otherwise

extraordinary

"Movies and Meaning was an extraordinary experience of sharing with community meaningful reflections of what makes us human and how we can be better ones!"

- Movies and Meaning 2017 Attendee

LOGISTICS PROVIDE IN-KIND DONATIONS*

- 1 festival pass per major item
- Logo/Link on website and STP websites

*donations of services or equipment as needed

Today and every day, we appreciate you making extraordinary things happen in the world!





MOVIES AND MEANING

Our Speakers

*"A gathering
undertaken in hope"*



Alice Walker is an internationally celebrated writer, poet, and activist whose books include *The Color Purple* and six other novels, four collections of short stories, four children's books, and volumes of essays and poetry. Her work has been translated into more than two dozen languages and sold more than fifteen million copies. She has received the Pulitzer Prize in Fiction and the National Book Award. Walker has been an activist all of her adult life, and believes that learning to extend the range of our compassion is activity and work available to all. She is a staunch defender not only of human rights, but of the rights of all living beings.

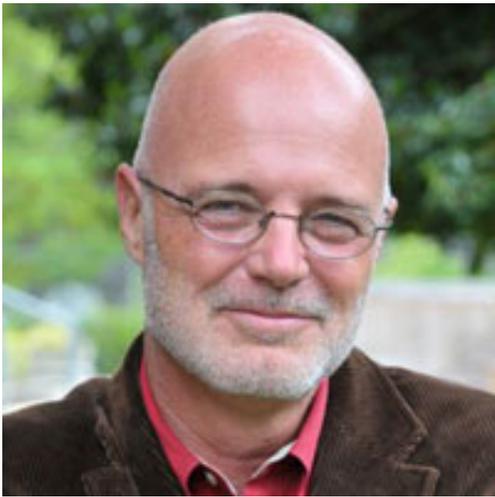
Alice Walker
Pulitzer Prize Winning Author of
The Color Purple



MOVIES AND MEANING

Our Speakers

*"A gathering
undertaken in hope"*



Brian McLaren

Brian McLaren is an author, speaker, activist, and public theologian. A former college English teacher and pastor, he is a passionate advocate for “a new kind of Christianity”—just, generous, and working with people of all faiths for the common good. He is an Auburn Senior Fellow, a contributor to *We Stand With Love*, and a leader in the Convergence Network, through which he is developing an innovative training/mentoring program for pastors and church planters.



James McLeary

James McLeary Psy.D., MJ – CEO holds graduate degrees in health law and clinical psychology. He has worked with management teams in educational, corporate, and government institutions providing clarity and insight into communication and solution strategies. His experience ranges from leading educational corporate seminars, to providing crisis management in correctional institutions with members of organized crime. His company is designed to explore Human Involution in individuals and groups, and is a principal consultant at JMC Strategic Solutions.



MOVIES AND MEANING

Our Speakers

*"A gathering
undertaken in hope"*



Gareth Higgins
Founder/Creative Director

Gareth Higgins is a northern Irish peace activist, author, film critic, and beloved storyteller. He is the founder and Creative Director of the *Movies & Meaning Experience* and *The Porch Magazine*. His most recent book, *Cinematic States*, explores the myth and dream of the United States through movies. He travels and speaks about film, peace activism, and Celtic spirituality.



Jasmin Morrell
Festival Producer

Jasmin Morrell is a writer and editorial consultant based in Asheville, North Carolina. Passionate about the power of story and imagination to foster healing, she has served as the Communications Director for The Wild Goose Festival and Love Wins Ministries. She is also a collaborating editor and writer for *The Porch Magazine*.