Overview
In cities across America, PeaceTech Lab will convene changemakers for a PeaceTech Exchange (PTX), an intensive 3-day workshop centered on using media, technology, and data to accelerate and amplify efforts for racial justice and peacebuilding. Social advocates and technologists will catalyze ideas for potentially groundbreaking projects and receive seed money directly. The experience will challenge people to think differently about themselves, their community, and their ability to create real, tangible change with new powerful tools and tech strategies. PTX offers the following:

- **LOCAL ALLIANCE-BUILDING**
  Meaningful cross-sector collaboration with community changemakers, business leaders, and technologists

- **INTERNATIONAL CASE STUDIES**
  Exposure to international voices with expertise and experience in conflict transformation and social justice

- **TECHNICAL CAPACITY**
  Increase in skills and capacity to use tech as a force multiplier to tackle pressing social problems

- **PILOT PROJECT**
  Creation of a peacetech project and an opportunity to gain financial support for further development

- **AGENCY AND CIVIC POWER**
  Understanding of ability and strategy to build efficiency and efficacy in advocacy efforts

- **CHANGEMAKING ECOSYSTEM**
  Access to a growing ecosystem of changemakers committed to racial justice and equity

**THE PEACETECH EXCHANGE (PTX)**
**OUR UNIQUE SOCIAL CHANGE METHODOLOGY**

In over 25 countries, the PTX model has proven its ability to create life-changing experiences for participants and kickstart local tech-for-good ecosystems.

**PTX WORKSHOP**

1. **SPEED GEEKING**
   High energy sessions where trainers teach participants about a wide range of innovative technologies

2. **SOLVING FOR THE RIGHT PROBLEM**
   Participants share and strategize around their pain points for creating social change within their community and identify clear issues to tackle

3. **COLLABOR-ACTION**
   Small teams form around specific issues to create problem-solution concept statements and develop "peacetech projects" with new tech, media, and data skills

4. **PITCH FOR POWER**
   Teams pitch their projects to a panel and small grants are awarded to winners

**LOCAL INTEGRATION**

PeaceTech Lab engages with local partners to recruit participants, define salient social issues, assess the local tech, media, and data landscape, and identify trainers for the workshop experience.

**GROW THE MOVEMENT**

Participants sustain communication through collaboration groups; PeaceTech Lab maintains support to help participants integrate new tools into their advocacy and increase impact in their community.

To learn more, visit peacetechlab.org