



Trent Roach
DESIGNER AND CREATOR

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EXPERIENCE

Graphic Designer GPS Impact

Designer at a creative agency for political campaigns and non-for-profits. Here I work on everything from branding, print materials to web design.

Creator / Designer Special Edition

Collective started by me and my colleague Sam Small. We spend our free time reaching out getting to know other like-minded creators and build partnerships.

2011 - 2015

Graduate Design Assistant University of Missouri

Creating newsletters and promotional materials for the Mizzou football team.

Design Teaching Assistant KCAI

Worked alongside the design professors at KCAI to assist students with process, critiques, and design fundamentals.

Intern

Bernstein-Rein Advertising

Worked alongside professionals and a team of interns to develop two campaigns for a local fashion company, Baldwin Denim

Competitions Officer KCAI/AIGA chapter

Creating suitable collateral to inform our department about local events and contests

Idea Generating And Collab. Workshop with Mike Weikert

Founder and Director of the Center for Social Design and Master of Arts in Social Design

SCHOLASTICS

Kansas City Art Institute BFA Graphic Design 2014

Relevant Courses:
Type 1-4
Design System
Visual Communications 1-2
Narrative in Motion
Multimedia Experience
Human Centered Design
Applied Comm. Theory
Information Architecture
Visual Advocacy
Photo & Image

Northern Oklahoma College Associates in Applied Science 2013

Relevant Courses:
Video Editing
Maya 1-3
Photoshop 1-2
Motion Graphics
Digital Film

FREELANCE

AEP Branding & Website Branding & Web Design

Developed identity and web presence for local Thai restaurant. The project consists of menus, signage, social media templates, and web design.

Joey Watson Website Web Design

Utilized Wordpress CSS & HTML to create web presence for Local KCMO ceramicist.

STATUARY DESIGNS Branding

Designed logo to accompany the products of a local clothing brand Statuary.

OBJET Workshop Series 2015 Promotional Materials

Developed promotional materials, existing both in print and social media, for a series of alternative art workshops.

ENGAGEMENT

AIGA Officer **2011-2014**
Project: Rebuild Manhiem KC **2014**
AIGA Pause Press Play **2012**
AIGA Foodie Volunteer **2011**

AIGA A8 2012 Design Nigel Holmes Lecture Poster

Poster designed to welcome the public to a mock local lecture given by Nigel Holmes

AIGA A10 2014 Design AIGA: KC Chapter Poster Series

Poster designed with group during time as communications officer for the AIGA:KCAI chapter.

Award of Achievement Northern Oklahoma College

Given for completing the Digital Media and Design program

Typography Served Dragoon Typeface

Honored by Behance to exhibit my typeface Dragoon, created using fonstruct

Graphis Gold Medal Nigel Holmes Poster

Award given by Graphis for my poster

SKILLS AND SOFTWARE

Adobe CC	Motion Graphics
Photoshop	Branding
Illustrator	Image Making
InDesign	Idea Generating
After Effects	Storyboarding
Premiere	Wireframes
Muse	Typesetting
	Screen-printing
Maya	Illustration
Cinema 4D	Green-screen
Wordpress	3D Modeling
Squarespace	User Experience
i Work	User Interface
Processing	
Mag +	CSS
Office	HTML
Fontstruct	