



MOLLY WOODS | ART DIRECTOR

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WORK EXPERIENCE

Interactive Studio Designer

PJA Advertising + Marketing · Cambridge, MA
September 2013 to present

Responsible for conceptualizing, designing and producing assets for digital and print campaigns. Deliverables include responsive websites, animated HTML 5 banners, social media assets, video storyboards, and various printed materials. Also collaborate with front-end developers to bring campaigns from concept to pixel perfect reality.

Clients include: Cambridge Trust Company, Tracfone, Honeywell, American Student Assistance and internal PJA promotions.

Print Production Assistant

RIT Print & Postal HUB · Rochester, NY
September 2012 to May 2013

Assisted with the finishing of printed materials, including folding, cutting to size and assembly of booklets, brochures, and direct mail.

Graphic Design Intern

CBS Sports Network · New York, NY
June 2012 to August 2012

Worked on a variety of projects that involved conceptualizing and producing branding for new shows, website assets, and flash banners; to drive awareness about the network.

EDUCATION

BFA Graphic Design

Rochester Institute of Technology
Minors: Advertising & Marketing
GPA: 3.36, Dean's List
Graduated May 2013

Creative Concepts Class

Run by The Ad Club
April to June 2015

SKILLS

Adobe Creative Suite
Responsive design
Concepting
Branding
Outgoing
Dependable
Collaborative
Passionate
Thriving under pressure

ACTIVITIES

RIT Varsity Swim Team
All-Academic Team
Filming the world via GoPro
Finding and eating the perfect two pound burger.