

MOLLY WOODS

GRAPHIC DESIGNER &
YOUR DAILY AMUSEMENT

CONTACT

860-539-8180
mollyawoods.com
molly.woods135@gmail.com
dribbble.com/mawoods

EDUCATION

BFA GRAPHIC DESIGN

Marketing & Advertising Minors
Rochester Institute of Technology
Rochester, NY | May 2013

SKILLS

Designing Under Pressure
Adobe Creative Suite
Web + Mobile Design
Banner Animations
Branding
HTML5

LIKES

Eating Two Pound Burgers
Sprint Triathlons
(Not in that order)

EXPERIENCE

JUNIOR DESIGNER

Full Contact Advertising
Boston, MA | Dec 2015 to Present

Currently working on a variety of projects that range from out-of-home and point of purchase campaigns to a full company website redesign. Redesigned Papa Gino's pizza packaging, and designed specialty and seasonal coffee cups for Cumberland Farms. Also been known to storyboard and animate HTML5 banners from time to time.

Clients: Papa Gino's • D'Angelo's • Boston Private
Cumberland Farms • Shire Pharmaceuticals

INTERACTIVE STUDIO DESIGNER

PJA Advertising + Marketing
Cambridge, MA | Sept 2013 to Dec 2016

Created campaigns for Cambridge Trust that included in-branch posters, digital banners and microsites. Designed a range of assets for Straight Talk Wireless that included responsive websites, animated HTML5 banners, social media posts and online videos. Collaborated with front-end developers to bring campaigns from design to pixel perfect reality.

Clients: Cambridge Trust Company • Baxalta
Tracfone: Straight Talk Wireless • Page Plus Cellular

GRAPHIC DESIGN INTERN

CBS Sports Network
New York, NY | June 2012 to Aug 2012

Created website assets and branding for new shows.