

# MOLLY WOODS

GRAPHIC DESIGNER &  
YOUR DAILY AMUSEMENT

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## CONTACT

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mollyawoods.com  
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## EDUCATION

### B.F.A. GRAPHIC DESIGN

Marketing & Advertising Minors  
Rochester Institute of Technology  
Rochester, NY | May 2013  
Varsity Swim Team Member

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## SKILLS

Adobe Creative Suite  
Web + Mobile Design  
Banner Animations  
Social Campaigns  
Print + OOH  
Branding  
HTML5

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## LIKES

Eating Two Pound Burgers  
Sprint Triathlons  
(Not in that order)

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## EXPERIENCE

### DESIGNER

Full Contact Advertising  
Boston, MA | Dec 2017 to Present

Created posts to integrate the “Around Here We Honda” campaign into social media for New England Honda Dealers. Led digital campaigns for Boston Private.

Clients: Boston Private • New England Honda Dealers

### JUNIOR DESIGNER

Full Contact Advertising  
Boston, MA | Dec 2015 to Dec 2017

Led a full website redesign for Boston Private, which included creating wireframes and art directing photo shoots for website imagery. Created OOH and POP campaigns for Cumberland Farms and D’Angelo’s. Redesigned Papa Gino’s pizza packaging, to give it a look that promotes their New England heritage. Storyboarded and animated HTML5 banners for multiple clients.

Clients: Boston Private • Papa Gino’s • D’Angelo’s  
Cumberland Farms • Shire Pharmaceuticals

### INTERACTIVE STUDIO DESIGNER

PJA Advertising + Marketing  
Cambridge, MA | Sept 2013 to Dec 2016

Created campaigns for Cambridge Trust that included in-branch posters, digital banners and microsites. Designed and collaborated with developers to create responsive websites, animated HTML5 banners, social media posts and online videos for Straight Talk Wireless.

Clients: Cambridge Trust Company • Baxalta Pharma  
Tracfone: Straight Talk Wireless • Total Wireless

### GRAPHIC DESIGN INTERN

CBS Sports Network  
New York, NY | June 2012 to Aug 2012

Created website assets and branding for new shows.