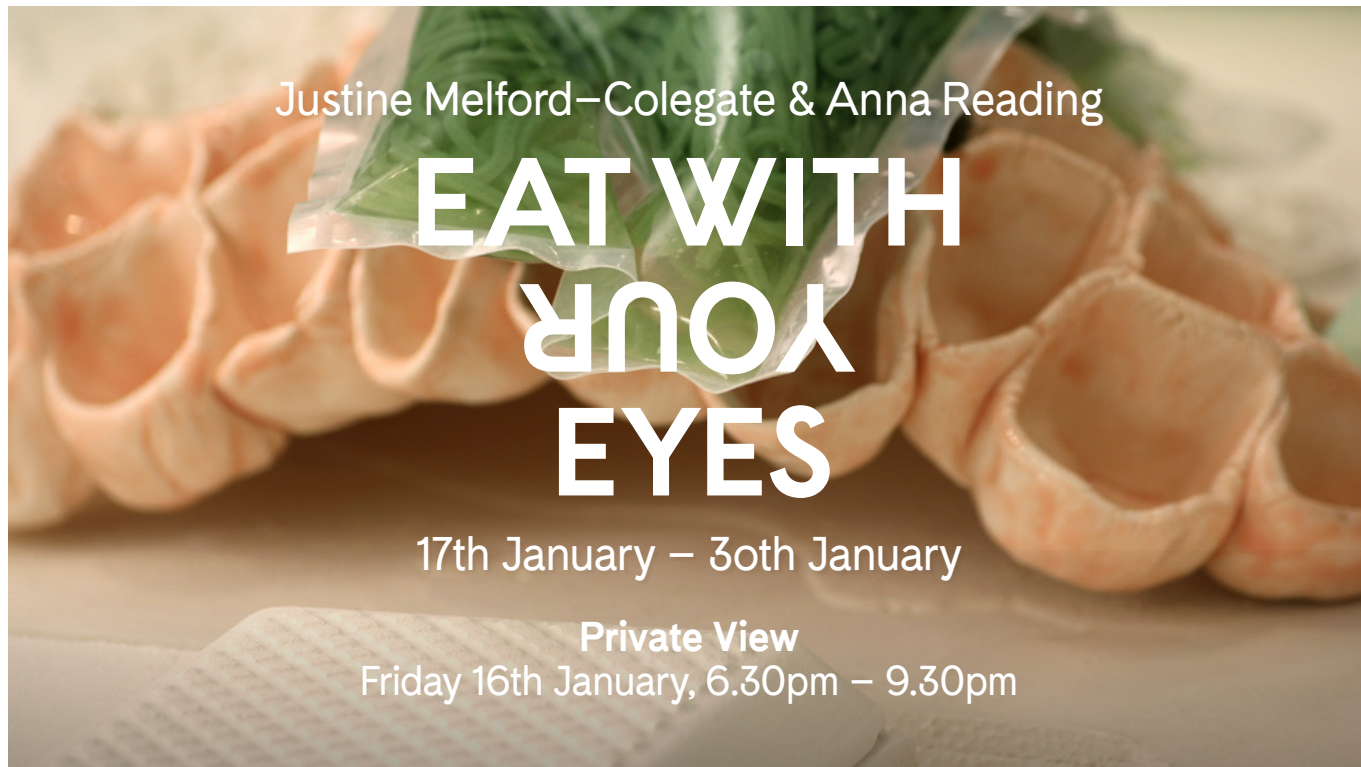


# LIGHT EYE MIND

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Listen carefully.

Noodles are synergetic things. Every step must be perfectly built.

A kind of love affair, between bodily appetite and spiritual appetite.

People deliberately burn themselves by holding ice on top of salt, which eventually burns the skin. It's fucking insane

Advocating full use of the body

Water spit

Fight scene

Caressing the pork etc,

Blend up dead squid and squirt it out of a jet on the submarine to attract other giant squids.

Neural structures that trigger a dopamine surge amid pleasing reinforcements.

The colour! So yellow! How versatile they are and how they transform with heat.

Liberated from manual labour and located in sensory deprivation chambers, this body has nothing left but the erotic as a residue of what it means to be embodied.

How many of us spend some point of every day looking down into a bowl?

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Taking themes of food and eroticism from the 1985 Japanese film Tampopo as a starting point, Melford-Colegate and Reading created a shared online Google Doc entitled 'Ramen Etiquette.' This evolved into a wider creative exchange in which the two artists shared links, images, videos, drawings and text.

The artists produced objects in response to one another for use as the visual ingredients for their collaborative video Eat With Your Eyes filmed inside the Light Eye Mind gallery, along with Closed Vessel a quadraphonic audio piece made in conjunction with producer David Oversby-Powell.

The inputs of sound and moving image enact the fluidity of the objects, which are given sculptural status within the spatial context of the gallery. The gallery itself acts as a vessel for the fluid components of the exhibition.

The artists share a common interest in themes of the sensory body, eroticism and consumption. Inspired by the delicate placing of ingredients in Tampopo and the sensory stimulation of objects in online ASMR (Autonomous Sensory Meridian Response) videos and the materiality of consumer items.

The artists present remnants of production, constructing a multisensory installation, to be experienced both sensually and physically.

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## ARTIST BIO'S

### **Justine Melford-Colegate**

Melford-Colegate's work is defined by materials and forms that undergo metamorphosis through process and time. Imagining sculptures predominantly in clay; for its adopted feminine and anthropomorphic qualities, the artist creates scenarios involving objects, performance and video exploring ideas about human behaviour and subculture as modern folklore.

Born in 1989, Melford-Colegate is a Camberwell College of Arts graduate, currently living and working in London. Recent exhibitions include HeHeHeHeHe at Milma, London; Change the Way the World Sees You, Display Gallery, London; Objects in Time, The Library Space Battersea, London; The Time Is Now Ready For Delivery (Orgasmos,) Arcadia Missa, London; Poppositions Art Fair, Brussels and FACTORY Residency at Farringdon Factory, London.

### **Anna Reading**

Reading's work focuses on the relationship between temporality and materiality, attempting to capture and observe matter in flux. Reading often uses functional consumer products and its packaging, taking inspiration from neo-liberal consumer interfaces and their affect on psychology.

Reading is a graduate from Central St Martins BA Sculpture. Recent exhibitions include The Time Is Now Ready For Delivery, Orgasmos, Cinema 6 @ Arcadia Missa and Farringdon Factory, Objects in Time, The Library Space and Santa's Garage, Hotel Elephant. Shortlisted artist for WW Solo Award 2013.