
COLLEEN IRMEN

GRAPHIC DESIGNER

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419.205.0718

EDUCATION

The Ohio State University
Graduation Cum Laude May 2016
College of Arts and Sciences, Department of Design
BSD, Visual Communication Design

St. Ursula Academy High School, Toledo OH
Class of 2012
GPA: 4.2

ACTIVITIES

CHAARG Fitness Club
2012-2016

AIGA at OSU
2014-2016

CSCA Student Member
2014-2016

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe After Effects
Adobe Lightroom
Wordpress
Microsoft Suite
Basic Knowledge of HTML and CSS
Macintosh and Windows Platforms
Basic Knowledge of Letterpress
Photography

EMPLOYMENT

Hart. Toledo, OH
Position: Junior Designer
Working on the design team of a full service ad agency creates a wide variety of projects in many design disciplines including data visualization, branding, web and mobile design, print, video graphics and social media.
Internship: May 2015-August 2015
Full Time: May 2016-Present

The Wonder Jam. Columbus, OH
Position: Design Intern
Designed collateral for brands ranging from kickstarter products to yoga studios. Photographed for health coaches, online publications and promotional uses.
August 2015-May 2016

OSU Urban Arts Space. Columbus, OH
Position: Design Assistant
Assigned projects varying from the development of exhibition branding, brochures, signage, and print media. Responsible for understanding OSU and the gallery's brand policies, developing concepts, gathering feedback, tweaking current designs, creating finished, polished products.
May 2014-May 2015

Rogue Fitness. Columbus, OH
Position: Design Intern
Assisted the creative team across a variety of projects including product typography, web images, social media promotion, monthly email blasts, merchandise packaging and tagging.
June 2014-August 2014

Greenswell. Columbus, OH
Position: Designer on Social Media Team
Part of a team developing and maintaining a dynamic social media marketing plan, including visual graphics and photographs to engage athletes and further prove that Greenswell is a trusted lifestyle brand. Developing logos for various races.
August 2013-May 2014

CHAARG National. Chicago, IL (worked remotely)
Position: Design Intern
Adding consistency to the brand through visual graphics for various social media platforms as well as the CHAARG website and blog. Designing concepts for apparel.
May 2013-May 2014

Y.E.S. Project. Toledo, OH
Faith Based Social Service. Volunteer.
Current Position: Sites Coordinator and Designing promotional material.
2008-Present