

# Storytelling & Engagement Intern

<u>Climable, Inc.</u> is seeking an enthusiastic and creative individual to join our team for Fall 2025. This role will support Climable's ability to reach, engage, and connect with audiences both existing and new, across our digital platforms and at in-person events. The ideal candidate has experience with communications, content creation, and messaging campaigns for a nonprofit or similar organization; skills in graphic design; interest in energy, the environment/climate change, and social justice; and is eager to learn about the nonprofit field.

This is more than a marketing role—we are seeking a candidate who can develop authentic messages about the impact of Climable's work and how it resonates during this current political moment. We value a candidate's lived experience and prefer those committed to social and environmental justice and sustainability.

#### **About Us:**

Climable is a small woman-run nonprofit based in Cambridge, MA, with a mission to make climate science and clean energy understandable, actionable, and accessible for everyone. Climable's end goals are energy democracy (public participation in the energy transition) and climate resilience (improved avenues for anticipating, preparing for, and responding to climate disasters). Our main projects focus on clean energy accessibility in Environmental Justice communities, community engagement, and energy literacy.

Due to the small size of the organization, interns have the opportunity to wear many hats and often have a lot of exposure to our programs, projects, and the operation of nonprofits—and you will too. Any candidate interested in joining our organization must be able to work independently as well as collaboratively, be proactive, and ask for guidance when needed. Priorities can shift quickly on a day-to-day basis, so flexibility is a necessary asset for all Climable team members. This is an incredible opportunity to work in the mission-driven nonprofit space, inform and shape Climable's social media presence, learn about justice and equity, build skills, and make connections.

### Roles and Responsibilities:

- Develop engaging, story-based communications for use across platforms.
- Manage Climable's social media presence.
- Generate compelling social media and other digital content.
- Support the development of newsletters, blog posts, and website sections.
- Provide input on marketing, website, and social media improvements.





- Lead or support event planning, graphic design, and outreach for events, fundraising, resources, etc., depending on interest and availability of opportunities.
- Optional: Support program/project management for select projects, depending on skills and interests.

# Qualifications:

- Pursuing a degree in Graphic Design, Communications, Digital Media, Environmental Science/Studies, or any other related field.
- Strong communicator and reliable team player.
- Passion for social justice, nonprofit, or mission-driven work.
- Self-starter, able to work independently.
- Experienced with at least Facebook, LinkedIn, and Instagram (other social media platforms are a bonus) as well as media management platforms such as Hootsuite, Mailchimp, etc.
- Familiarity with Canva and other content creation platforms.
- Ability and eagerness to support the refinement and execution of Climable's social media strategy.
- Some experience or interest in graphic design and website design.
- Interest in climate change communications and storytelling, community-based work, community resilience, sustainability, or environmental justice.
- Helpful but not required: comfort working in Adobe InDesign and Illustrator

### Position details:

• Hourly Rate: \$17/hour

• Schedule: 15-20 hours/week

• Supervisor: Maisy Rohrer, Senior Program Manager

• Location: Primarily remote, with the potential for in-person meet-ups (Climable is a fully remote organization at this time); occasional weekend and evening events in the Boston area.

**Note:** Our mailing address is in Cambridge, and Climable is considered a Cambridge-based organization.

This is a paid internship position supported by the MassCEC internship program. <u>An offer is contingent upon approved eligibility from MassCEC.</u> To participate in the Clean Energy Internship Program, you must:

- Be a Massachusetts resident with proof of residency, OR
- Attend a college, university, or training program located in Massachusetts





In addition, eligible students must meet one of the following:

- Students must have completed at least their freshman year of college (24 credits) the semester before the internship, or have graduated within the past calendar year.
- Students who attend/attended a community college (or a 2-year Associate program) must have completed at least 24 credits.
- Graduate students must be enrolled in their program or have completed it within the last calendar year.
- If a student has attended a training program, that program must have been completed within the last calendar year.

## Students who are not eligible:

- Law School students or PhD candidates
- Students who have been previously enrolled or matriculated in a PhD or EdD program

To apply, please submit your application using this form.

Climable provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment based on disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

