

# Abbey Jo

ABBHEY JO LEYENDECKER



ROCHESTER, NY



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## EDUCATION

**Rochester Institute of Technology** | Rochester, NY  
**Graphic Design BFA** | Class of 2017  
Minor Advertising and Public Relations  
GPA 3.78

**Greece Athena High School** | Rochester, NY  
Class of 2013  
98 average

## WORK EXPERIENCE

**Roberts Communications** | Rochester, NY  
**Creative Intern** | May 2016 - Aug 2016

Assisted art directors, copywriters, and developers with concepting, image and content research, and presentation preparation.

**Student Auxiliary Services at RIT** | Rochester, NY  
**Junior Designer** | Oct 2014 - Present

Designing posters, newsletters, social media posts, etc. for places and events on the RIT campus. As well as, working on conceptual long term projects, such as branding on campus locations and planning large scale events.

**Southpaw Designs** | Rochester, NY  
**Internship** | June 2015 - Aug 2015

Working production process of a sign and graphic shop. This includes meeting with clients, designing and print production.

**Freelance Designer** | 2013 - Present

**Fleetboard Sports** | 2014  
**Advertisement Designer**

Designing social media advertisements

**Sheridan Funding & Management** | 2014  
**Logo Designer**

Designed Logo, business card and letterhead

## CLUBS & INVOLVEMENT

**RIT Baja SAE**  
Art Director | 2014 - Present

**Thought At Work**  
Graphics Team | 2016

**RIT Hand Lettering Club**  
Executive Board | 2016  
Member | 2013 - present

**AIGA RIT Chapter**  
Graphic Designer | 2016  
Member | 2013 - present

**Design "PUSH"**  
Participant | 2015, 2016

## AWARDS & ACHIEVEMENT

**Dean's List**  
Fall 2013 - Present  
Rochester Institute of Technology

**High School Achievement**  
Valedictory Honors  
RIT Innovation & Creativity Award  
National Honor Society

**Production Coordinator**  
2009-2013  
GAMS Theater

## SKILLS

Illustrator, Photoshop, InDesign,  
HTML & CSS, Photography,  
handlettering, Drawing & Illustration

American Sign Language,  
Collaborative Skills, Leadership