

Abbey Jo

ABBHEY JO LEYENDECKER



ROCHESTER, NY



585-402-3479



ABBHEYJOLEY.COM



ABBHEYJOLEY@GMAIL.COM

EDUCATION

Rochester Institute of Technology | Rochester, NY
Graphic Design BFA | Class of 2017
Minor in Advertising and Public Relations
GPA 3.8

Greece Athena High School | Rochester, NY
Class of 2013
98 average

WORK EXPERIENCE

Roberts Communications | Rochester, NY
Creative Intern | May 2016 - Aug 2016

Assisted art directors, copywriters, and developers with concepting, image and content research, and presentation preparation.

Student Auxiliary Services at RIT | Rochester, NY
Junior Designer | Oct 2014 - Present

Designing posters, newsletters, social media posts, etc. for places and events on the RIT campus. As well as, working on conceptual long-term projects, such as branding on-campus locations and planning large scale events.

Southpaw Designs | Rochester, NY
Internship | June 2015 - Aug 2015

Worked production process of a sign and graphic shop. Including meeting with clients, designing and print production.

Freelance Designer | 2013 - Present

Fleetboard Sports | 2014
Advertising Designer

Designing social media advertising

Sheridan Funding & Management | 2014
Logo Designer

Designed Logo, business card and letterhead

CLUBS & INVOLVEMENT

RIT Baja SAE
Art Director | 2014 - Present

Thought At Work
Graphics Team | 2016

RIT Hand Lettering Club
Executive Board | 2016
Member | 2013 - present

AIGA RIT Chapter
Graphic Designer | 2016
Member | 2013 - present

Design "PUSH"
Participant | 2015, 2016

AWARDS & ACHIEVEMENT

Summa Cum Laude
May 2017
Rochester Institute of Technology
School of Design Materials Grant
Spring 2017
Rochester Institute of Technology

Dean's List
Fall 2013 - May 2017
Rochester Institute of Technology

High School Achievement
Valedictory Honors
RIT Innovation & Creativity Award
National Honor Society

SKILLS

Illustrator, Photoshop, InDesign,
HTML & CSS, Photography,
hand-lettering, Drawing & Illustration

American Sign Language,
Collaborative Skills, Leadership

Abbey
Jo

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To Whom it may concern,

My Name is Abbey Jo Leyendecker and I am a senior in the School of Design at the Rochester Institute of Technology. I am interested in the an associate graphic design position. Tesla is dedicated to designing new innovations all while supporting engery sustainability and I would love to be apart of that team.

UX/UI design, typography and iconography are passions of mine. I have experience with conceptualizing comprehensive projects creating collateral that encompasses both print and digital media. Because of my involvement with the RIT Baja SAE race team, I am familiar with working with team members that come from a variety of skill sets and have grown accustomed to working in a high pressure environment. I have a strong work ethic, high curiosity, a drive for learning and I thrive in a collaborative environment. Because of this, I am certain I would be a great fit.

I would love to talk more about Tesla. I am available to meet at a mutually convenient time to further discuss my qualifications.

Thank you for your time and consideration.

Sincerely,

Abbey Jo Leyendecker