



ABBHEY JO LEYENDECKER



ROCHESTER, NY



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ABBHEYJOLEY.COM



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EDUCATION

Rochester Institute of Technology (RIT) | Rochester, NY
Graphic Design BFA | Class of 2017
Minor in Advertising and Public Relations
GPA 3.8/4

Greece Athena High School | Rochester, NY
Class of 2013
98 average

WORK EXPERIENCE

CGI Communications | Rochester, NY
Web and Graphic Designer | Aug 2017 - Present

Responsible for the design and front end development of websites for clients. Secondary responsibilities include logo and print collateral design.

Makeway LLC | Rochester, NY
Design Intern | May 2017 - Aug 2017

Projects focused on user experience, such as web applications and website design. Work included animated web advertisements, social media, and print collateral.

Student Auxiliary Services at RIT | Rochester, NY
Junior Designer | Oct 2014 - May 2017

Designed posters, newsletters, social media posts, etc. for places and events on the RIT campus. As well as, working on conceptual long-term projects, such as branding on-campus locations and planning large scale events.

Roberts Communications | Rochester, NY
Creative Intern | May 2016 - Aug 2016

Assisted art directors, copywriters, and developers with concepting, image and content research, and presentation preparation.

Southpaw Designs | Rochester, NY
Internship | June 2015 - Aug 2015

Worked production process of a sign and graphic shop. Including meeting with clients, designing and print production.

Sheridan Funding & Management | New Jersey
Logo Designer | 2014
Designed Logo, business card and letterhead

CLUBS & INVOLVEMENT

RIT Baja SAE
Art Director | 2014 - 2017

Thought At Work
Graphics Team | 2016

RIT Hand Lettering Club
Executive Board | 2016
Member | 2013 - 2017

AIGA RIT Chapter
Graphic Designer | 2016
Member | 2013 - 2017

Design "PUSH"
Participant | 2015, 2016

AWARDS & ACHIEVEMENT

Summa Cum Laude
May 2017
Rochester Institute of Technology
School of Design Materials Grant
Spring 2017
Rochester Institute of Technology

Dean's List
Fall 2013 - May 2017
Rochester Institute of Technology

High School Achievement
Valedictory Honors
RIT Innovation & Creativity Award
National Honor Society

SKILLS

Illustrator, Photoshop, InDesign,
HTML & CSS, Photography,
Hand-lettering, Drawing & Illustration

American Sign Language,
Collaborative Skills, Leadership