

BLUEGRASS VEGFEST 2017
VENDOR / EXHIBITOR / NONPROFIT APPLICATION

DETAILS:

The 2nd annual **Bluegrass VegFest** will be held Saturday, August 26th, 2017, from 11am to 6pm at the Tim Faulkner Gallery in Louisville.

Our first Bluegrass VegFest in May of 2016 had over 3,000 attendees crammed into the small space at Apocalypse Brew Works. We have moved the location to accommodate for even more attendees and vendors. We are anticipating a crowd of 4,000 + for 2017.

The event will be free to attend, with a \$5 suggested donation. We will also be auctioning off items (gift certificates, etc). All profits made from the donations and raffles will be given to the Non Profit Organizations exhibiting at the event.

Vendor/Exhibitor information is below. Please feel free to reach out to chefkristina@vgrits.com with any questions.

The Vendor Fee includes one 6' table and 2 chairs. We encourage you to bring a tablecloth and you are welcome to bring any additional items (stand up banners, etc) to fit inside your 10' x 10' space. You will find our vendor fees are far below many veg-focused festivals. We want to showcase our state's vegan businesses, as well as a few national organizations, while keeping the event affordable and profitable for each of you.

Vendor Fee (for-profit companies selling products) - \$100

Exhibitor Fee (companies with promotional materials/not selling products) - \$50

Non Profit Organizations - Free

Electricity \$20

Set-Up Time: 8am to 10:30am

Break Down Time: 6:15 to 7:30

Exhibiting at Bluegrass VegFest will be profitable, fast-paced, fun, and excellent exposure for your business. The majority of vendors will be inside, with some food trucks and other vendors outside. We have secured a large parking lot across from the Tim Faulkner Gallery with almost-infinite parking space. There is also a full bar inside the gallery which will be open during the festival.

To register for the Bluegrass VegFest please email the following information to chefkristina@vgrits.com

APPLICATION:

Your Name:

Company Name:

Phone Number:

How do you wish to participate (Vendor/Exhibitor/NonProfit):

Would you like access to electricity:

What, specifically, do you plan to sell/promote? What items/materials will you offer:

Website:

Social Media Links:

We will offer goodie bags to the first 25 attendees, as well as auction off items during the event. Can you provide any materials for this? Examples include gift certificates to your business, free product samples, etc. We are also looking for volunteers to help with organizing before and during the event.

Do you agree to the basic rules below?

All products sold and promoted at Bluegrass VegFest must be 100% vegan and cruelty-free. No meat, dairy, eggs, or honey in regards to food. No animal skins, wool, feathers, etc, in regards to products.

You must attempt to have enough products to sell through the entirety of the event (do not run out of product an hour into the festival).

If you are selling or sampling food you must have on site a copy of your permit from the health department.

If you are selling or sampling food it must be served on curbside-recyclable or compostable products. Please help minimize our waste.

You must be set up by 10:30am and have your booth set up until 6pm, unless otherwise approved.

If approved, you will receive a response with a link to pay online or an address to mail your payment.

We are also offering limited sponsorship opportunities for those interested. For \$250 your logo will appear on promotional materials including but not limited to banners, posters, and Bluegrass VegFest t-shirts. Please let

us know if you are interested. The website will be launching in a few days. Everyone participating will be sent links, logos, etc, to share on your social media.