# Strategic Initiatives

The mission of the Mid-Shore Community Foundation is to enhance the quality of life for residents of the Mid-Shore Region. As part of our commitment to build a strong and just community, we provide millions of dollars every year in scholarships, grants and charitable programs that promote diversity, equity, and inclusion. We are proud to support community institutions that are directly tackling racism, equal opportunity, and social justice and reaffirm our commitment to listen and learn, and to deepen our support of those programs in order to accelerate positive change in our community. Now is the time for us to come together in solidarity and redouble our efforts to create a strong and just community that provides equal opportunity for all citizens in the Mid-Shore Region.

## IMPACTING COMMUNITY

Convene and leverage resources to effect meaningful impact through grants and scholarships.

- Focus our discretionary grantmaking on the most urgent needs in the region.
- Expand our grantmaking capacity through donor advised fund allocations, planned giving options and by developing the County Funds in each of the five counties that we serve.
- Expand communication efforts – focusing on email and social media.

## EMPOWERING DONORS

Provide excellent philanthropic services and meaningful engagement opportunities.

- Expand tools to enable donors to easily and effectively support the causes they care about – immediately or via bequest.
- Expand collaboration with donors through donor advised fund allocations and planned giving options.
- Engage donors in collaborative efforts to address areas of critical need.
- Expand communication with donors – focusing on email and social media.

## STRENGTHENING NONPROFITS

Provide tools and resources to help nonprofits enhance their effectiveness.

- Host training opportunities and other resources for area nonprofits – focusing on governance, fund development and operational efficiency.
- Expand collaboration with area nonprofits through endowment management and planned giving options.
- Engage area nonprofits and regional foundations in collaborative efforts to address areas of critical need.
- Expand communication with nonprofits – focusing on email and social media.
- Expand support of charitable projects through fiscal sponsorship.

## BUILDING THE FOUNDATION

Expand resources for the community while demonstrating organizational excellence and sustainability.

- Expand the Board of Directors to achieve diversity – geographically, in areas of expertise, gender, race and ethnicity.
- Educate, encourage, and engage volunteers to serve as ambassadors for the Foundation.
- Achieve target investment performance in support of the Spending Policy.
- Further develop assets to generate revenue and to achieve an operating surplus.
- Improve internal systems to provide excellent philanthropic services with maximum operating efficiency.
- Maintain and preserve the Bullitt House as a philanthropic hub and as an historic asset for the community.