

# Collaboration Leadership

## 1-DAY WORKSHOP

### WHY THIS PROGRAM?

Today's highly competitive markets and global economic slowdown force organisations to seek greater internal efficiencies to safeguard their revenue growth. With growing expectations of superior customer experience it is now more important than ever for business units and teams to work together effectively.

This 1-day workshop is designed to bring business leaders together for closer team collaboration that delivers stronger customer focus and business growth.

### WHY PETER STROHKORB?

Peter Strohkorb has 20 years of experience in senior sales and marketing roles with some of the world's best known brands, such as Sony, 3M, Canon and CSC. He also sits on the board of two industry peak representative bodies, he is a guest lecturer in the executive MBA program at the prestigious Sydney Business School, and he is a member of the AMA, AMI, AICD and NSA.

Peter is well placed to provide you with the guidance and support that will help you to achieve your professional goals.

### WHAT WILL BE COVERED IN THE WORKSHOP?

- How to create the right mindset for collaboration
- How to identify and to overcome obstacles to effective team work
- How to choose the right communication style for different personality types
- How to handle difficult situations and to make the right decisions

### WHAT DOES THE WORKSHOP INCLUDE?

- Participants' personality profile and report
- Group discussions and team collaboration exercises
- A clear strategy to move forward with

#### Optional:

- Monthly 1 hour private sessions with Peter, either face to face or via Skype, to address your specific needs



## WHEN AND WHERE?

Your 1-day Collaboration Leadership Workshop can be conducted face-to-face or online in any location at any time. Please just ask.

## WHAT IS THE INVESTMENT?

From \$498 per participant (+tax, where applicable), conditions apply.

## WHAT ARE CLIENTS SAYING ABOUT PETER AND THE PROGRAM?

*"I recommend Peter as a good investment to keep any business moving forward."*  
Mark Ellis, General Manager,  
Sensory Solutions, Sydney, Australia.

*"As someone who does business research, getting to know and learn from Peter Strohkorb was a great experience. His answers really spoke to me and supported my belief that building relationships is how you earn business and how you make connections to help businesses grow. He is very easy to talk to, knowledgeable, and has great ideas."*  
Alena Roberts, Project  
STARFISH America, USA.

*"Talking with Peter and learning from peers is really beneficial."*  
Head of Marketing of a multinational  
IT company in Australia

*"It was the best workshop I have attended in a long time."*  
Head of Customer Service of a global  
luxury automotive brand in Australia



## ENQUIRE NOW.

To register your interest please fill in the form below and return it to us. We will be in touch shortly.

My Name: \_\_\_\_\_

My Title: \_\_\_\_\_

My Company: \_\_\_\_\_

My Email: \_\_\_\_\_

My Phone #: \_\_\_\_\_

My Location: \_\_\_\_\_



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