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Moa Group Limited

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30 September 2014

Moa Group Limited announces a change in Independent Director

Moa Group today announces the appointment of new Independent Director Ashley Waugh. Ashley has extensive experience in the food and beverage sector, most recently being CEO and Managing Director of one of Australia's largest food and beverage companies - National Foods, owned by Kirin Holdings.

CEO Geoff Ross states "There would be few people who understand the Australasian food and beverage sector as well as Ashley. We think he will bring a real understanding of the market dynamics as well as experience across branding, channel management, operations and finance. Plus of course a great knowledge of the Australian market."

Ashley will replace Independent Director Kim Ellis who retires from the position today. Kim will be taking up the role of Chairman of Metlifecare, which will require a greater amount of his time. Ross adds "Kim has been a real supporter of the business and a key figure in re-modelling the business post the distribution changes in 2013." Kim will continue to be a shareholder of Moa.

Moa Group recently completed a successful capital raising of \$5.75 million. The company will be giving its half year result early November.

See below for a brief summary of Ashley Waugh's background.

For more information contact:

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Ashley Waugh

Ashley's early sales and marketing career was served with The Ford Motor Company in New Zealand, Australia and Taiwan. He returned to New Zealand in 1991 to take up a role with the New Zealand Dairy Board (now Fonterra) and since then Ashley has had extensive experience in the fresh foods industry in Australia and New Zealand. He also led large scale global strategic initiatives. His most recent senior management role was as CEO and Managing Director of Australian dairy food and juice company National Foods, at the time Australia's largest food and beverage company supplying the grocery and food service markets. In 2009 National Foods merged with Lion Nathan under Kirin Holdings ownership. Ashley is a Director of Australian branded cosmetics distributor Heat, Seeka Kiwifruit Industries in Te Puke and acts as an advisor to several other fast moving consumer goods businesses in Australia.

