

KARI HUANG

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+1 517-914-5676

SKILLS

User research
Competitive analysis
User testing
Wireframing
User flows
Prototyping
Mobile app design
Print design
Agile methodology

Experience Design (XD CC)
Photoshop CC
Illustrator CC
Sketch
Final Cut Pro X
Premiere Pro
After Effects

EDUCATION

University of Michigan -- Ann Arbor
BA Asian Languages & Cultures
2009 - 2013
Communications Director/Co-Founder,
Michigan Photography Club (2 years)

EXPERIENCE

User Experience Designer, Freelance
Feb 2017 - Present

Current Projects

- Lifestyle startup: iOS app prototype, website & marketing design
- DJI Go 4.0, mobile app redesign

Photographer and Video Content Creator, Freelance
Sept 2010 - Present

Increased visibility of brands with photography and video services.
Accumulated 60k+ video views across all social media. Clients:
University of Michigan, Accenture, Express, Fantasia Soccer Club.

UX/UI Designer, Sheraton
Nov 2017

Redesigned photo booth kiosk touch-screen app in Sheraton San Diego & Marina Hotel. Decreased user usage time by roughly 40% by simplifying and clarifying interactive elements.

Visual Designer, YouTube Channel (karixhuang)
Oct 2017

Increased channel subscription count by 18% within 2 week period after launch of updated channel art and video watermark. Completed design process in 4 hours.

Print Menu Designer, Ramen Misoya
Mar 2017 - Jul 2017

Pitched and won menu redesign project for 3 locations in CA and IL. Decreased customer ordering time by 50%+. Increased total sales by roughly 20%. Quick, 1-week turnaround for 120+ photos.