



TOURING NEWS

GOLD WING TOURING ASSOCIATION

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April 16, 1999

Advanced Power Systems
588 Lime Rock Road
Lakeville, CT 06039

Attn: William Monsell

Dear William,

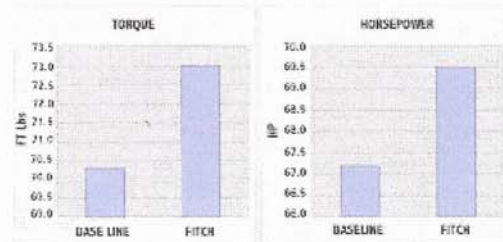
Thank you for permitting us to review some of your catalyst units.

The following product review is being submitted to our magazine, Touring News:

Fitch® Fuel Catalyst by Advanced Power Systems is products that really works like or better than claimed. It is a pre-combustion catalyst that is simply dropped into the fuel tank of small engines like those on outdoor power equipment, motorcycles, etc., while on larger engines such as automobiles and trucks it is installed in the fuel line much like a fuel filter. It is maintenance free with a life of 250,000 miles in commercial applications. In non-commercial applications it should last for the life of the engine. The benefits of the product include: reduced

emissions, reduced fuel consumption and increased power; carbon buildup in the engine is minimized and engine oil stays cleaner, longer. The product also has demonstrated an ability to keep fuel fresh during off-season storage of seasonal equipment. This is not an additive and it is even made in the U.S. I dropped the two units #F5-T (\$49.95) in the tank of my 95 GL1500 (1-2 units per 6 gallons of tank capacity) and my first tank full showed an increase of almost 3

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miles per gallon. I was impressed. After having it in my tank for a while, I had my oil changed and it sure was black. Since then, my oil looks cleaner as they claimed it would. I also have noticed that my Rpm's are lower at speed than before. I then had the #F350 canister (\$299.00) installed in my gas line of my new 5.9L truck. This took a little longer, but after a long trip of 2500 miles, I then started getting about a 20% increase in mpg. This has led me to purchase another unit for Cam's SUV #F200 (\$159.00), a small drop in unit for my weed wacker #F2T (\$14.95) that I always forget to empty of gas, another F5-T for my garden tractor and a F4-T (\$19.95) for my gas can that I keep until used up. Since it acts like a stabilizer, I no longer have to worry about the gas going bad and causing problems. For the motorcycle, \$49.95 is really a inexpensive price to pay to have better gas mileage than your riding buddies. The benefits of improved power and fuel economy as well as the stabilization of fuel during the off-season are advantages any of us will appreciate. You probably can use one unit of the F4-T for your bike and give the other to a friend, but you *can* under do it but not *over* do it. You can also get away with using lower octane fuel and dealers may not deny warranty coverage for a vehicle based on the presence of the Fitch® Fuel Catalyst. They can be contacted at 1-888-881-2774 or check out their web page at <http://www.fitchfuelcatalyst.com>

If there are any changes you would like to suggest, please let me know.

I would like to take this opportunity to invite you to advertise in our national magazine, Touring News. More and more often, advertising is becoming the deciding factor in favor of one product or another. The readers of Touring News are touring enthusiasts who buy smart, ride well and love the open road, whether it's for a short hop or a ride across the continent. Sometimes we even trailer our bikes in pickup trucks or behind them.

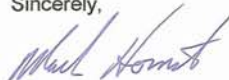
Please look over the ad kit and you will see that our prices are easy on your budget. It is also one of the very few magazines that are sent on time. This means that the July issue is received the last week of June.

If you were to take a full-page ad in full color, it would only cost \$600.00 per insertion for 12 issues (\$500.00 B&W). We also have the "Wing Mail" section at \$25.00 per column inch in black & white including pictures. If you run at least a 2-column inch ad in the "Wing Mail" section for 12 months, I will give you the 12-insertion price on any other ads you run during that period. You can also change any (size, copy or color/B&W) of the ads at any time and as often as you like, as long as we have the artwork by the deadline dates shown in the ad kit. Please keep in mind that ongoing advertising builds, maintains and increases awareness and keeps the product offering top-of-mind among buyers.

The readers of Touring News are loyal to the advertisers in our magazine.

If you have any questions, please contact me.

Sincerely,



Mark & Carm Hornstein
Touring News Product Reviews

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