



2015 APPLICATION

SCHOLARSHIP INFORMATION AND REQUIREMENTS



Fully-paid
scholarship to
culinary school in
New York City



Besh Restaurant
Group **mentorship**



Paid internship
after school



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Congratulations on deciding to apply to The John Besh & Bride Mayor Chefs Move! Scholarship. Before you start, take time to review what each of the six parts of the application are about. Remember to read all pages and contact us with any questions that may come up. We're here to help and guide you through this process.

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The mission of Chefs Move! is to diversify kitchen leadership by providing minority applicants the opportunity to train up and become leaders in restaurant kitchens and in their communities.

WHAT IS THE SCHOLARSHIP ABOUT?

The John Besh & Bride Mayor Chefs Move! Scholarship provides two fully paid scholarships (one in Classic Culinary Arts and one in Classic Pastry Arts) to minority residents of New Orleans to attend the International Culinary Center (ICC) in New York City. The nine-month program at ICC is followed by a two-month internship with the Besh Restaurant Group (BRG). The scholarship includes the following:

- Full tuition
- Supplies (knives, uniforms, books, etc.)
- Housing (9 months)
- Laptop computer and computer lessons
- Move-in assistance
- One grocery card (\$200)
- One MetroCard (30-day unlimited)
- Job placement assistance while in New York City
- Mentorship from a BRG chef
- Two-month paid internship with the BRG (upon completion of program)

Upon completion of the program at the ICC, the Chefs Move! Scholarship recipients will return to New Orleans to complete a paid internship at a BRG restaurant. After the successful completion of the paid internship, the recipient will apply for a full-time job with a New Orleans restaurant outside the BRG.

WHAT IS REQUIRED TO QUALIFY FOR THE SCHOLARSHIP?

- Must be African-American, Vietnamese, Hispanic, or another racial minority.
- Must be a resident of the Greater New Orleans area.
- Must have (at least) one year of experience in a restaurant kitchen or have graduated from a National Restaurant Association's ProStart® program.
- Must have a high school diploma or GED®/HiSET® and be ready to submit corresponding transcripts.

WHAT IS REQUIRED TO APPLY FOR THE SCHOLARSHIP?

- Must complete and submit the application (with supporting documents) by March 31, 2015.
- Must have (at least) two professional letters of reference. Additional letters are encouraged.
- Must familiarize yourself with the ICC prior to the official interview.
- Raise \$500 in pledges to demonstrate dedication to your culinary education.

WHAT WILL BE REQUIRED FROM THE SCHOLARSHIP RECIPIENT AFTER GRADUATION?

- Apply and commit to a full-time job with a restaurant in the Greater New Orleans area and outside of the BRG for (at least) two years.

Please note The John Besh & Bride Mayor Chefs Move! Scholarship is only valid at The International Culinary Center for the specified courses and dates.

HOW CAN YOU APPLY?

Email

info@johnbeshfoundation.org

Fax

504.267.2594

Mail

Chefs Move

201 St. Charles Ave., Ste. 114-302
New Orleans, LA 70130

In Person

To submit an application in person, please call 504.267.2119 to arrange a meeting.

I AM APPLYING FOR (check one): **CULINARY ARTS SCHOLARSHIP** **PASTRY ARTS SCHOLARSHIP**
Not sure? Give us a call: 504.267.2119

CONTACT INFORMATION

Name: _____ Email: _____
 Phone (1): _____ Phone (2): _____
 Address: _____ City: _____ Zip: _____
 Emergency Contact: _____ Phone: _____

PERSONAL INFORMATION

Are you a US Citizen?:
 __ Yes - Social Security Number: ____ / ____ / ____
 __ No - Country of Citizenship: _____
 Race? _____
 First Language Spoken? _____
 Additional Languages Spoken (please list all)?

SOCIAL MEDIA INFORMATION (leave blank if none)

Facebook: _____
 Twitter: @ _____
 Instagram: @ _____

EDUCATIONAL INFORMATION

Please list the highest level of education you have completed. Note that the International Culinary Center requires either a high school diploma or a GED for admission.

VOLUNTEER ACTIVITIES / COMMUNITY SERVICE

Please list any volunteer activities and/or community service you have done during the past five years. If necessary, attach additional paper to your application.

DISCIPLINARY RECORD

Have you ever received a guilty judgement or been convicted of a misdemeanor, felony, or other crime? ___ Yes ___ No

Please note you are not required to answer "yes" to this question, or provide an explanation, if the criminal adjudication or conviction has been expunged, sealed, annulled, pardoned, destroyed, erased, impounded, or otherwise ordered by a court to be kept confidential. If you answered "yes," please attach a separate sheet of paper that gives the approximate date of each incident, explains the circumstances, and reflects on what you learned from the experience.

HOW DID YOU LEARN ABOUT US?

Please check all that apply.

__ Radio: Station? _____
 __ TV: Where? _____
 __ Bus Wrap __ Bus Kiosk: Where? _____
 __ Yard Sign: Where? _____
 __ Social Media: Where? _____
 __ Online: Where? _____
 __ Work: Where? _____
 __ My _____ told me about it.
 How did *they* hear about us? _____

EMPLOYMENT / APPRENTICESHIP HISTORY

List your employment history, beginning with your most current position. If necessary, attach additional paper to your application. *If you graduated from a National Restaurant Association's ProStart®, or similar, program, please include a letter from your instructor.*

Employer (1): _____
 Position: _____
 Dates of Employment: _____
 Responsibilities: _____

Employer (2): _____
 Position: _____
 Dates of Employment: _____
 Responsibilities: _____

Employer (3): _____
 Position: _____
 Dates of Employment: _____
 Responsibilities: _____



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PART 3

FUND MATCHING WORKSHEET

Chefs Move! requires recipients to provide \$500 in pledges to demonstrate community and family support of their goal: higher culinary or pastry education at the International Culinary Center. We ask that the applicants start the process of collecting pledges **only during the application period**, and **do not require collection of funds until after the applicant receives the scholarship.** Please have each donor fill out the form below with all of the pertinent information. In the past, applicants have asked family, friends, community members, church leaders, or area businesses. If you have any questions, please call 504.267.2119.

PLEDGES

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TOTAL AMOUNT PLEDGED: \$ -----

ABOUT THE APPLICANT

This is a very important part of the application process. It is how we can get to know you and see your desire to receive this scholarship before we meet you in person. Please answer truthfully and type out your answers.

Please answer the following questions using two or more sentences:

1. Describe a hardship you faced and how you overcame it.
2. Why did you chose cooking as your career?
3. Why do you want to attend the International Culinary Center?
4. Name something you achieved through determination?
5. What does New Orleans mean to you?
6. Where do you see yourself in five years?

Please answer the following questions with a few words or a single sentence:

1. What is your favorite thing to eat and where do you go to get it?
2. What is your favorite thing to cook?
3. What makes you happy?
4. What makes you sad?
5. What three words would your friends or family use to describe you?
6. Who is your hero?

Please write a Personal Statement with a minimum of 200 words (approximately 15 sentences).

CONSENT, RELEASE, WAIVER, and INDEMNITY AGREEMENT

I, _____ (*print name of applicant*) declare that I am over the age of eighteen (18) years, that I have applied or hereby apply for a scholarship from **The John Besh Foundation, or its affiliates or subsidiaries** (jointly, “the **Scholarship Program**”), to assist me in paying for tuition and related expenses for attending classes at the International Culinary Center, New York, New York; and in consideration of the **Scholarship Program** considering my application:

- (1) I give my consent and authorize the **Scholarship Program** and its members, officers, employees, representatives, and agents:
 - (a) To create and obtain, in the past, now, and during the term of my attendance at the International Culinary Center as well as any internship or employment I may subsequently have with any John Besh Restaurant Group restaurant, photographs, images, video, audio, interviews, and any other recordings or documents in any known or future media, depicting me, my likeness, name, image, or voice (collectively, “the **Recordings**”), including those containing my name, personal, and biographical history, stories, and information (collectively, “**My Personal Information**”); and
 - (b) To retain all rights of distribution, copyrights, and licenses, and to edit, summarize, reproduce, perform, display, distribute, publish, license, sell, broadcast, post, stream over the Internet and otherwise use any and all parts of the **Recordings**, forever and throughout the world, in any and all manners, and in any and all media that the **Scholarship Program** and its members, officers, employees, representatives, and agents should believe suitable.
- (2) I agree that I shall have no right, title, or interest in or to the **Recordings**, and that all right, title, and interest in and to the **Recordings** belongs to the **Scholarship Program**.
- (3) I waive any and all right to inspect or approve the **Recordings** prior to their use by the **Scholarship Program** in any way, or to payment or other compensation arising from or related to the **Recordings**.
- (4) I release and agree to indemnify, hold harmless, and defend the **Scholarship Program** and its directors, members, officers, employees, representatives, and agents from any and all claims and damages that I may sustain, including but not limited to those relating to theft, property damage, medical or hospital expenses, unintentional misspellings or inaccuracies in **My Personal Information** distributed by the **Scholarship Program**, or economic loss which may in the future arise out of or relate to: (a) the **Recordings**; (b) use of my name, image, voice, likeness, **Personal Information**, or other items; (c) my participation in, or travelling to locations at the request of the **Scholarship Program** or its members, officers, employees, representatives, and agents, and to New York; and (d) my residence in New York and attendance at the International Culinary Center.
- (5) I further release and agree to indemnify, hold harmless, and defend the **Scholarship Program** and its directors, members, officers, employees, representatives, and agents from any and all claims and damages sustained by third parties, including but not limited to those relating to death, personal injury, theft, property damage, medical or hospital expenses, unintentional misspellings or inaccuracies in **My Personal Information** distributed by the **Scholarship Program**, or economic loss which may in the future arise out of or relate to: (a) the **Recordings**; (b) use of my name, image, voice, likeness, **Personal Information**, or other items; (c) my participation in, or travelling to locations at the request of the **Scholarship Program** or its members, officers, employees, representatives, and agents, and to New York; and (d) my residence in New York and attendance at the International Culinary Center.

I further declare and agree that I make irrevocable all of the consents, acknowledgements, waivers, releases, indemnities, and agreements set forth in this document, unless made in writing; that any provision of this agreement deemed unenforceable is severable from all others; that this agreement shall be governed by Louisiana law; and that I have fully read and understood this agreement and that I sign and execute this agreement freely and voluntarily, as

Applicant Signature: _____ Date: _____



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PART 6

TERMS OF AGREEMENT

I certify that I have read this application and the information I have written is accurate and complete to the best of my knowledge. I agree to provide any documentation necessary to verify this information.

Applicant Signature: _____ Date: _____

Before submitting your final application make sure you have:

- Read all pages of this document.
- Completed the application form.
- Completed the short-answer questions.
- Included all transcripts.
- Included letters of reference.
- Familiarized yourself with the International Culinary Center.
- Raised at least \$500 in pledges.

AND REMEMBER, PLEASE DIRECT QUESTIONS TO:

info@johnbeshfoundation.org
504.267.2119

OFFICE USE ONLY

Application Received On: ___/___/___ Application Checked By: _____

Application for: Classic Pastry Arts Classic Culinary Arts

Application: Complete Incomplete: Missing Documents: _____

Notes: