COACHING BLUEPRINT
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Netball is ranked as the leading women’s participation team sport and the top team based sport in Australia for 15 to 24 year olds. Over 1.2 million participants enjoy the game nationally and Australia has been dominant on the international stage since 1963. Netball Australia has more than 350,000 registered members, 5,273 clubs nationally, 730 Associations, and eight Member Organisations.

Coaches play an important role in supporting and enhancing the participation experience as well as developing players to progress along the athlete pathway. Netball Australia is responsible for developing policy, accreditation, development programs and resources to support the many thousands of coaches across the country.

The ability to articulate a clear and purposeful direction to coaches, while making them feel connected to a wider coaching community underpins the Netball Australia Coaching Blueprint (Coaching Blueprint).

The Coaching Blueprint is relevant to everyone who coaches netball, whether at grassroots or high performance level. It clearly articulates the direction for netball coaching in Australia and is supported by implementation drivers which underpin the successful implementation of the plan and support the delivery of coaching excellence.

The Coaching Blueprint and associated resources have been developed based on input from coaching stakeholders including the community coaching survey conducted in 2014.

The Coaching Blueprint is an important resource that will continue to support netball participation at all levels of the sport, ensuring that the coaching community is empowered and well supported.
Netball Australia is committed to providing a world leading coach accreditation and development system that delivers the right type of coaching, by the right coach, in the right environment, at the right time.

The Coaching Blueprint articulates how netball in Australia will implement a system that develops and supports coaches of all levels of the sport.

The Coaching Blueprint has three core components:

1. **NETBALL AUSTRALIA COACH APPROACH**
   - Outlines netball in Australia’s philosophical approach to coaching — one that promotes player learning and ownership of that learning, through creating player awareness, responsibility and self-belief.
   - Details an approach to netball coaching which aims to create resilient and competent players who are motivated to enjoy their participation in the sport and empowered to positively influence their own development.
   - Includes principles such as leadership, empowerment, emotional intelligence, player learning preferences, Teaching Games for Understanding (TGfU), Game Sense, Inner Game, implicit motor learning and experiential/discovery learning among others.

2. **NETBALL AUSTRALIA COACHING BLUEPRINT**
   - The overarching document which articulates how Netball Australia and its partners plan to achieve ongoing success in relation to coach development.
   - Reiterates Netball Australia’s commitment to invest in coach development and to work collaboratively with key partners to ensure that coaching has the maximum positive impact on players in all environments and at all levels.

3. **NATIONAL COACHING BLUEPRINT**
   - How Netball Australia supports the development of coaches
   - Netball Australia’s Coaching Philosophy
   - An interactive resource designed to support coaches’ effective implementation of the Netball Australia Coach Approach in all coaching environments
COACHING OUR WAY – PLAYER CENTRED E-LEARNING RESOURCE

The Coaching Our Way – Player Centred Coaching Resource is not something coaches have to complete, engage in or be assessed against, and it does not require any payment.

It is a resource which gives ALL netball coaches in Australia the opportunity to access modern and practical coaching information designed to help them be the best coach they can be.

THIS WILL BE A RESOURCE THAT NETBALL COACHES AT ALL LEVELS CAN ENGAGE WITH ELECTRONICALLY WHERE AND WHEN THEY WANT TO AND WILL FOCUS ON HOW TO COACH.
The objectives below underpin the development of education, programs and resources for coach development in Australia. By collaborating with key partners and the wider coaching community, successful delivery of these objectives will lead to an innovative and world class coach development system.

**COACH DEVELOPMENT OBJECTIVES**

**RECRUIT**
Recruit the appropriate number of coaches into netball’s delivery system by:
- Raising the profile of coaching
- Valuing the contributions that coaches make to the game
- Identifying how many coaches are currently operating in which environments throughout Australia and evaluating future needs
- Providing and promoting clear entry routes for players with various participation motivators
- Attracting coaches from a wider variety of environments and sources
- Working collaboratively with Member Organisations to share strategy and practice.

**SUPPORT**
Provide appropriate levels of support to the coaching community to allow them to achieve their potential in their chosen environments by:
- Emphasising the importance of ongoing coach development, not just coach accreditation
- Providing a system that effectively supports members of the coaching community in their chosen environments
- Providing a system that effectively supports key partners to positively contribute to the success of players
- Identifying and developing the tools and resources required to support coaches in their chosen environments.

**TRAIN**
Qualify the appropriate number and level of coaches required by:
- Continually improving training programs, across all areas of the coaching community, to meet the needs of the industry
- Continuing to develop a coach presenter, assessor and mentor workforce strategy including developing the appropriate skills and knowledge to effectively deliver on the Netball Australia Coaching Framework
- Ensuring administration systems and procedures support coaches throughout their development.

**RETAI**
Provide systems of recognition and reward in order to retain the coaching community by:
- Increasing the profile of coaching
- Providing recognition to the coaching community operating in all environments at a local, regional, national and international level
- Minimising drop-out rates within the coaching community.

A system that effectively supports key partners to positively contribute to the success of players.
The Netball Coaching Community (coaching community) encompasses coaches, presenters, assessors, mentors and selectors as well as staff at both the state and national level.

Members of the coaching community are important role models and influencers within the netball community.

**THE ONLY COACH YOU NEED TO BE BETTER THAN, IS THE ONE YOU WERE YESTERDAY**

Coaches must be recognised and valued for the important role they play in the development of netball in Australia.

There are a number of drivers that will assist the successful implementation of the strategies listed in the Coaching Blueprint:

**Coach Accreditation**
Competency based training for netball coaches that delivers learning outcomes relevant to the players they coach. Coach Accreditation allows netball coaches to receive training in a practical setting and focus on understanding key competencies for netball coaching.

**Coach Development**
All learning activities outside of accreditation are classed as coach development. There are many ways coaches can develop areas they have identified for improvement and both Netball Australia and its Member Organisations will provide engaging, fun and relevant opportunities for all coaches to pursue.

**Coach Educators**
It is imperative to develop a team of committed, passionate and well-resourced coach educators to deliver on Netball Australia’s mission and vision. Coach educators can range from Member Organisation employees delivering face to face content, to club or association mentors providing one on one or small group support to coaches.

**Coach Practice**
The successful implementation of technical and tactical knowledge, player and team development, planning and a myriad of other skills in training and match environments ensures an inspired, engaged and motivated pool of coaches at both participation and pathway levels.

**Recognition**
Coaches must be recognised and valued for the important role they play in the development of netball in Australia. Netball Australia has plans to develop a system that supports all coaches’ development and celebrates their stories.

**Continuous Improvement**
Coaches are encouraged to be resourceful and engaged in their own learning and seek opportunities to build on their coaching knowledge and skills.

**Inspirational Leadership**
Coaches are leaders and are looked up to by their players. Coaches are encouraged to embrace this leadership position and inspire their players to do great things.

**Develop People**
Through their roles, coaches have the opportunity to develop important life skills with their players. Coaches have a responsibility to demonstrate respect, tolerance, leadership, empathy, encouragement, sportsmanship and other important values that develop good people as well as good players.

**Custodians of the Game**
A coach has the responsibility of developing players who show respect for the game, their opponents, umpires, officials and supporters.
Accreditation
Coach Accreditation is an important and fundamental aspect of coach learning. It is the formal, competency-based aspect of learning and is delivered by the Member Organisations utilising Netball Australia’s approved curriculum under the Australian Sports Commission National Coach Accreditation Scheme.

Netball Australia encourages coaches to progress through the coaching accreditation pathway as they see fit and remains relevant to the players they coach. The coach accreditation pathway remains specific to the development of players and as such should be seen as vital in understanding appropriate coaching content relevant to the player pathway.

Development
Netball Australia encourages all coaches to be invested in their ongoing development regardless of their desire to progress through the accreditation pathway. Ongoing development is any learning (structured and non-structured) outside of accreditation. This can involve practical workshops, mentoring programs, online and e-learning opportunities, watching other coaches, reading (newspapers, books, websites, coaching blogs etc.), leadership programs and professional development in other sports. Netball Australia encourages coaches to take ownership of their own learning and seek continuous improvement opportunities that are most relevant to them.

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Coaching Practice

Active coaching in both training and match environments provide coaches with the opportunity to practice what has been learnt through accreditation and ongoing learning. Coaches should be constantly reviewing and evaluating activities, strategies, match ups, game styles, player development and their own application and implementation strategies. Coaching practice also allows coaches to develop new theories based on what transpires in front of them.

All coaches are encouraged to seek learning which is reflective of the players they coach and the level of accreditation they have attained. Gaining accreditation should not be seen as the completion of the learning process and coaches are urged to continue to seek out as much learning as possible that will develop their skills.

Summary

The learning process is vital to all coaches, irrelevant of the accreditation level they hold. Some coaches have ambitions to coach at the highest level they can attain, while others take great joy in coaching foundation level players. Both these scenarios are welcomed and encouraged.

What remains at the core for all coaches is a commitment to learning and the broadening of their coaching skill set, relevant to their needs and the needs of their players.
GLOSSARY OF TERMS

Players
Anyone participating in netball programs, competitions, or activities (i.e. at any age, at any level and in any place).

Coaching Community
Coaches
Coaching Course Presenters / Facilitators
Coach Assessors
Coach Mentors
Selectors
Member Organisation High Performance and Coach Development Staff
Netball Australia High Performance and Coach Development Staff

Key Partners
Clubs and Associations
Member Organisations
Netball Australia
The Netball Coaching Community (refer above)
State Departments of Sport and Recreation
Australian Sports Commission
Players
Umpires

NCAS
National Coach Accreditation Scheme