

# REGISTRY OF SPORT MARKETING ASSOCIATION RESEARCH FELLOWS

The prestigious SMA Research Fellow award recognizes individual scholars who have shown excellence in the area of sport marketing research, honoring the work that they have disseminated through SMA conferences and its official journal, *Sport Marketing Quarterly*.

## — 2022 —

Khalid Ballouli  
Nels Popp  
Matthew Walker  
Daniel Wann

University of South Carolina  
University of North Carolina  
University of North Texas  
Murray State University

## — 2021 —

Kevin Byon

Indiana University

## — 2020 —

Jeffrey James

Florida State University

## — 2018 —

Bob Heere

University of North Texas

## — 2017 —

Brendan Dwyer

Virginia Commonwealth University

## — 2016 —

Stephen Shapiro  
Patrick Walsh

University of South Carolina  
Syracuse University

— 2014 —

Joris Drayer  
Nancy Lough  
Brenda Pitts  
James Zhang

Temple University  
University of Nevada, Las Vegas  
Georgia State University  
University of Georgia

— 2013 —

Gregg Bennett  
Daniel Funk  
Chris Greenwell  
Richard Irwin  
Stephen Ross  
David Stotlar  
Galen Trail

Texas A&M University  
Temple University  
University of Louisville  
University of Memphis  
University of Minnesota  
University of Northern Colorado  
Seattle University