ADVOCATING FOR THE NEGLECTED SURGICAL PATIENT

G4 alliance
surgical, obstetric, trauma, & anaesthesia care

2017 Membership
Dear Colleague:

I am writing to you regarding a neglected health issue that impacts over 5 billion people worldwide. Neglected surgical conditions contribute disproportionately to death, disability, and poverty in countries across the globe. To address this pressing issue, a collaboration of international organizations dedicated to advocating for the neglected surgical patient have united to form the Global Alliance for Surgical, Obstetric, Trauma and Anaesthesia Care (The G4 Alliance - www.theg4alliance.org).

The G4 Alliance provides a voice for member organizations from around the world, seeking to build greater political priority for surgical, obstetric, trauma, and anesthesia care. The government of the Republic of Trinidad and Tobago has been a leading supporter of efforts to promote increased access to global surgical care. In 2013, my government hosted the WHO Global Initiative for Emergency and Essential Surgical Care meeting as well as the first World Congress of Surgical, Obstetric, Trauma, and Anaesthesia Care, a global scientific meeting that brought together over 450 experts from the fields of science, academia, public health, tech, education and policy, representing more than 25 countries to discuss the role of surgery on the global stage. Additionally, the Embassy of the Republic of Trinidad and Tobago has hosted a series of information sessions to raise awareness for neglected surgical conditions among country Ambassadors and Permanent Mission representatives.

In my capacity as Chair of Board of Directors of the G4 Alliance, I invite your organization to consider becoming a member of the G4 Alliance and supporting our shared mission of improving access to safe, high-quality and timeline surgical care for all.

Please accept, the assurances of my highest consideration.

Neil Parsan (Dr)
Ambassador
Dear Colleague,

On behalf of the Global Alliance for Surgical, Obstetric, Trauma and Anaesthesia Care (The G4 Alliance; www.thg4alliance.org), we would like to invite your organization to join our coalition of member organizations dedicated to advocating for the neglected surgical patient. Given your organization’s demonstrated commitment to global surgical care, I believe you may be interested in learning about our cause.

The G4 Alliance is comprised of over 80 leading organizations working in more than 160 countries. The G4 Alliance and its members strongly advocated for the WHO resolution 68.15 on “Strengthening emergency and essential surgical care and anaesthesia as a component of universal health coverage” which was unanimously approved in May 2015.

The G4 Alliance provides a voice for member organizations from around the world, seeking to build greater political priority for surgical, obstetric, trauma, and anesthesia care. Your organization brings an important voice and perspective to this dialogue. It would be important to be a member because sharing of best practices, to enhance communication among stakeholders in surgical care and to seek a multisectoral approach to providing surgical care to the neediest will provide efficient implementation in the future. The Alliance will furnish the global health community with an organized and collective voice to initiate necessary steps to address critical disparities in providing basic surgical care.

Looking ahead to 2017, the G4 Alliance has a full slate of campaigns and activities planned to strengthen our network and support our shared goals. Some highlights include:

- Advocacy campaign to mobilize support for implementation and reporting mechanisms as part of WHA resolution follow up;
- Increased focus on resource mobilization pillar including publication of a white paper on innovative financing and global surgery;
- Development and formal launch of the G4 Alliance’s policy engagement strategy and strategic plan.

Thank you for considering this request. We look forward to discussing this opportunity with you further. Should you have any questions, our team can be reached at contact@theg4alliance.org.

Brendan Allen, BN, MPH
Executive Director
The G4 Alliance
Our Mission

The G4 Alliance is committed to advocating for the neglected surgical patient and is driven by a mission of providing a collective voice for increased access to safe, essential and timely surgical, obstetric, trauma and anesthesia care as part of universal health coverage and health systems strengthening.

Our Vision

Every human being is entitled to ready access to high quality, life-saving, safe surgical, obstetric, trauma and anesthesia care performed in their communities. We believe that significant improvements in surgical care and anesthesia, which save lives and prevent life-long disability or life-threatening complications, can be sustainably and affordably integrated within existing health systems. We believe that these services should be available to every individual, regardless of geographic location, personal characteristics or ability to pay.

Approach

The G4 Alliance seeks to affect change through advocacy, policy implementation and resource mobilization. Our constituent members represent a cross-disciplinary collaborative of expert organizations and societies that are dedicated to providing technical expertise, collaborating with stakeholders, and ensuring that surgery, obstetrics, trauma, and anesthesia represent a global political and public health priority. As part of these advocacy efforts, the G4 Alliance is dedicated to breaking down barriers to accessible surgical care around the globe, focusing on strengthening workforce capacity, infrastructure, financing mechanisms, supply chains and other critical obstacles to universal health coverage. In addition to advocacy, the G4 Alliance prioritizes communication, cooperation, and collaboration.

Membership

Participation in the G4 Alliance is open to any organization, including institutions, NGOs, community-based organizations, as well as private, international, and intergovernmental organizations such as professional societies, universities, hospitals, clinical departments, ministries and departments of health interested in engaging in coordinated advocacy. Member organizations must demonstrate a clear interest, understanding, experience or expertise in the field of surgical, obstetric, trauma, and anesthesia care.
ABOUT MEMBERSHIP

Participation in the G4 Alliance is open to any organization - including institutions, NGOs, community-based organizations, professional societies, universities, hospitals, clinical departments, and ministries or departments of health - interested in engaging in coordinated advocacy around improving access to surgical care and anaesthesia. Member Organizations must demonstrate a clear interest, understanding, experience or expertise in the field of strengthening health systems, particularly towards improving surgical, obstetric, trauma, and anesthesia.

Member Organizations will be asked to provide advice, guidance and expertise to the G4 Alliance through representation on the Permanent Council and on the Executive Board. Member Organizations are distinguished by their leadership, global advocacy efforts and strategic vision.

In 2017, we will continue building momentum around greater prioritization of surgical care on the global development agenda through:

- Collaboration with WHO in support of implementing WHA Resolution 68.15;
- Country-level advocacy to support adoption of national surgical care plans and build support for a global surgical care accountability framework;
- Advocacy events and engagement at the 70th World Health Assembly in Geneva and the 72nd UN General Assembly in New York, as well as other major international conferences and events;

2016 New G4 Members

As an alliance of over 80 leading organizations working in over 160 countries, the G4 seeks to leverage the scope, impact and expertise of its network to affect change through advocacy, policy implementation and resource mobilization.
G4 ALLIANCE MEMBER BENEFITS

1. Access and influence the global surgical space:
   - Engage and build relationships with international organizations, government representatives, private sector leaders, and other key stakeholders in the global health community
   - Participate in direct advocacy and outreach to US Congress and other federal agencies, and national offices around the world, and support to strengthen the global surgery community
   - Represent and speak on behalf of the G4 Alliance as an expert in global surgical care at major international meetings such as the World Health Assembly, UN General Assembly, and other global events

2. Enhance your organization’s visibility and credibility at the international level:
   - Access a network of like-minded NGOs, professional societies, associations, and academic organizations to share lessons learned from the field, partner on programs, etc.
   - Collaborate with the G4 Alliance and/or its member organizations on events, workshops, panels, etc. to build awareness and develop solutions to address existing challenges and needs in surgical care
   - Maintain a presence as an active member of the global surgery community on the G4 Alliance website and other organizational materials

3. Collaborate with the broad network of G4 Member Organizations to advance the field of global surgical care:
   - Participate and contribute in G4 Alliance Committees and working groups to inform international standards and guidelines, etc.
   - Participate in bi-annual board meetings and other strategic planning sessions to help shape the Alliance’s impact on improving global surgical care
   - Serve as a mentor to other stakeholders who are passionate about strengthening the global surgical community

4. Hold a leadership role by serving on the G4 Alliance Permanent Council and/or Board of Directors:
   - Shape goals and agendas for G4 Alliance Committees and working groups
   - Inform G4 Alliance advocacy, policy implementation, and resource mobilization efforts

5. Access exclusive resources to enhance your organization’s work:
   - Co-host multi-stakeholder engagements, trainings and webinars, and co-publish surgical research
   - Receive updates and exclusive opportunities to collaborate on timely issues and events through the G4 Alliance member listserv
G4 ALLIANCE MEMBER ORGANIZATION
TIERS & DUES

Member organizations make an annual financial commitment based on their membership tier and sign a formal memorandum of Agreement. Membership tiers include:

- Non-Profits, Academic Institutions & Professional Societies: $5,000
- Social Enterprises: $10,000
- International & Professional Societies (>10,000 members): $10,000
- Corporations: $100,000

Membership dues are collected on an annual basis. Fees are tiered according to membership status, with a sliding scale of fees available for member organizations from low-and-middle income countries (LMICs) based on World Bank income classification. The G4 Alliance Executive Board will approve fee accommodations for member organizations from LMICs and smaller organization on a case-by-case basis.

G4 MEMBERSHIP GROWTH

27%
Membership growth in 2016
Memorandum of Agreement

This Memorandum of Agreement (MOA) is made and entered into as of ________________

by

Name of your organization

and the Global Alliance for Surgical, Obstetrics, Trauma, and Anaesthesia Care ("The G4 Alliance" or "G4"), a Washington, DC not-for-profit corporation with offices at 101 Avenue of the Americas, Suite 908, New York, NY, 10013.

Whereas, parties to the G4 Alliance mutually recognize the importance of improving access to surgical services around the world, saving lives, and preventing life-long disability through the systematic provision of surgical care, and investing in training, capacity building, and infrastructure to support the delivery of surgical care;

Whereas, parties to the Alliance mutually recognize the need to work collaboratively to make access to surgical care a global health priority;

Therefore, parties to the G4 Alliance agree to the following:

Goals of Collaboration
The G4 Alliance is an initiative to promote universal access to safe, essential surgical care and anaesthesia worldwide. The G4 Alliance serves this mission by

- Undertaking public advocacy campaigns
- Building priority for global surgical care by facilitating collaboration among members of civil society, members of the private sector, multilateral organizations, non-governmental organizations and non-profit organizations
- Raising the profile of surgical, obstetric, trauma, and anaesthesia care as part of the global development agenda for the purpose of building a movement to increase access to surgical care worldwide

Member Organization Fee
Upon completion of this agreement;

[Name of your organization]

shall pay the amount of ________________

Annual member dues

The G4 Alliance
101 Avenue of the Americas, Suite 908, New York, NY, 10013
Email: contact@theg4alliance.org | Web: www.theg4alliance.org
Term
The term of this Agreement shall mean the period commencing on the Effective Date _____________ and expiring one year from the Effective Date on _____________.

This agreement will renew at the end of the term unless otherwise noted by the organization.

Governance
Members are invited to nominate one representative from their organization to the Permanent Council, which will guide the actions of the Alliance’s Board of Directors and facilitate networking, resource, and partner development.

Name of your organization

Name of representative

Title of representative

Representation
All parties to the Alliance may represent themselves as Member Organizations to the Alliance, provided Alliance branding and style guidelines are followed. Upon submission of a signed MOA and Annual Member Dues, an organization’s name, logo and profile will be included on the G4 website and promotional materials.

Non-exclusivity
This MOA represents a non-exclusivity agreement among the parties to the Alliance that preserves the right of each to work independently or with other organizations and to raise funds from any source of its choice.

Credit
A full list of the parties to the G4 Alliance should appear on any publications issued by the G4, except that any party to the G4 may choose to keep its name off the list. G4 Alliance Member Organizations agree to reference the G4 Alliance explicitly when publishing or using G4 materials, resources or tools for public dissemination. G4 Alliance materials, resources and tools include any documents, statements or publications created by, with or for the G4 Alliance. With the approval of each party to the G4 Alliance, the G4’s web site shall include the logo of each party to the G4, along with a link to the web sites of members.

Termination of this MOA
Any organization may terminate its G4 Alliance membership by providing written notice to the G4A Board of Directors and Executive. The G4, in its sole discretion, may terminate the membership of any participant.
Name of your organization

Address

Name of authorized signatory

Title of authorized signatory

Signature

Approved by

Mr. Brendan Allen, Executive Director, The G4 Alliance

Representative Contact Information
To ensure that your representative receives timely updates and information from the G4 Alliance, please provide the following:

Email

Phone (with country code)

Mailing Address