The Global Alliance for Surgical, Obstetric, Trauma and Anaesthesia Care (The G4 Alliance)

Strategic Plan, 2022-2024

OUR MISSION

To advocate for the neglected surgical patient

OUR VISION

Universally available, accessible, acceptable and quality emergency and essential surgical, obstetric, trauma, and anaesthesia care.

WHO WE ARE

A coalition of associations and organizations around the world working to increase awareness, foster political will, shape policy, and mobilize resources to make access to quality, safe, timely, and affordable emergency and essential surgical, obstetric, trauma and anaesthesia (SOTA) care a global health priority and a reality for all.
OUR INSTRUMENT

Advocacy

OUR THREE PILLARS

The G4 Alliance focuses its advocacy on three pillars: awareness, policy, and resource mobilization.

OUR ADVOCACY TARGETS / MINDS WE WANT TO CHANGE

Multilateral organizations, national governments, global funding bodies, media, and people everywhere

OUR THEORY OF CHANGE

Universal access to SOTA care can be achieved by raising awareness at grass-roots, national, regional, and global levels; securing commitments; and engaging in strategic partnerships which all help enable each country to advance through the stages of:
  - awareness of the gap,
  - commitment to the goal,
  - initiating a planning process,
  - completing a plan to strengthen SOTA care systems at all levels of service delivery,
  - funding that plan, and
  - implementing the plan.

Advocacy and civil society have a role in each stage.

(See our Theory of Change, attached)
I. **Awareness**

Build awareness of the need, gap, and capacity for SOTA care, by building a united civil society voice for the global SOTA care agenda

**GOALS**

A. Recognition of surgical, obstetric, trauma, and anaesthesia care as part of the global public health agenda
B. Understanding of the gap between the need for and provision of SOTA care
C. Understanding of the resources required to close the gap
D. Acceptance of government accountability for SOTA care as part of Universal Health Coverage and human rights.

**STRATEGIES**

A. Amplifying stories of patients, health providers, and communities.
B. Emphasizing the need for greater government accountability for surgical care as part of Universal Health Coverage and human rights.
C. Communicating with evidence about challenges, solutions, and opportunities.
D. Quantifying and tracking progress in closing the gap in SOTA care.
E. Addressing knowledge gaps through data collection and research.
F. Highlighting the work of G4 members.
G. Building coalitions to support collective action.
II. **Policy**

Support an enabling environment for SOTA care capacity development by leading civil society to analyze, develop, and promote policies with governments and other stakeholders

**GOALS**
A. National plans for SOTA care in place in each country
B. Policies in place at local, national, and multi-national level which support strengthening SOTA capacity and implementing plans for SOTA care
C. Systems in place to track and report on countries’ progress in their commitments toward SOTA care
D. Plans for SOTA care implemented through collaboration and cooperation

**STRATEGIES**
A. Advancing the policy agenda of WHA Resolution 68.15, including the development of national surgical plans.
B. Developing principles of the right to emergency and essential SOTA care in policies.
C. Leading civil society to hold governments accountable to their commitments to SOTA capacity building.
D. Creating and promoting evidence-based policy development tools.
E. Building equity and inclusion into all policies affecting SOTA care.
III. Resource Mobilization
Grow, align, and optimize resources from all sources for SOTA care capacity building

GOALS
A. National and global funds committed to develop and implement national plans for SOTA care
B. Funding available to eliminate backlogs and strengthen capacity in SOTA care
C. Human, technical, and product resources aligned to the areas of need globally

STRATEGIES
A. Building and promoting the investment case for surgical capacity development.
B. Addressing the gaps in resources that prevent the advancement of SOTA care.
C. Promoting mechanisms for generating resources directed at SOTA care.
D. Ensuring resources are going to places of greatest need.
E. Facilitating knowledge sharing and collaboration among G4 Alliance members.
The G4 Alliance Theory of Change: A Path to Achieving The Vision

**Problem:**
5 billion people do not have access to necessary surgical care.

**Context:** Universal World Health Assembly Resolution in 2015 on Emergency and Essential Surgical, Obstetric, Paediatric, and Trauma (SOPaT) Care

**Needs Assessment:** Limited access to surgical care, not having established baseline metrics, and setting targets for surgical care capacity development.

**Vision:** Universal access to emergency & essential surgical care.

**Priorities:** Global, regional, national, local political priority, effective policy, sustainable funding, and civil society cooperation for surgical care.

**Assumptions, Preconditions, Risks:**
National governments amenable to human rights and sustainable development, coordinated health system strengthening, ability to align priorities, and the implementation of the Global Surgical Care Agreement among national governments.

**Stakeholders:**
Civil society advocates, community-based NGOs, professional associations, school, and business.

**Interventions:**
Ongoing collaboration with and support for the World Health Organization (WHO).

**Outputs:**
- Building blocks for awareness of and commitment to SOTA care.
- Leverage points for achieving universal access to SOTA care.

**Leverage points for achieving universal access to SOTA care:**
- A universal definition of surgical care that is available, accessible, acceptable, and of high quality.
- Sustainable, transparent, government-led capacity development to expand surgical care for all who need it, on track to meet global goals.
- A strong and coordinated civil society, working in support of national and local governments.
- Alignment of priorities and resources for surgical care within the global health and development agenda.

**Narrative:**
The G4 Alliance is leveraging a global, civil society network for sustainable surgical system strengthening to achieve universal access.

**Evaluation:**
Surgical care incorporated within national health planning (incl. AAQ & language), national registries of civil society organizations contributing to government surgical plans, funding mechanisms for surgical care share criteria with funds for other priorities, surgical care integrated within health system strengthening initiatives.