



FOR IMMEDIATE RELEASE

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**NMPA UNLOCKS NEW ROYALTY STREAM
FOR PUBLISHERS IN DEAL WITH DUBSET**

Publishers will now earn new royalties on sampling of their catalog

Washington D.C. – National Music Publishers’ Association EVP and General Counsel Danielle Aguirre today announced that NMPA and Dubset Media Holdings have negotiated a Rights Agreement for the benefit of NMPA’s independent music publisher members. The Agreement will be made available to NMPA’s publishers and songwriters and will enable those who participate to receive royalties each time their compositions are contained in mix content delivered by Dubset to some of the world’s largest digital music services.

“We are excited to see that Dubset has made great advances in identifying and licensing compositions contained within mix content,” said Aguirre. “It is a massive category that can now be unlocked and offered by the world’s largest music services and I’m thrilled that our publishers and songwriters will be the beneficiaries of a new and important royalty stream.”

“The amount of new mix content distributed daily is estimated to be fifteen times as large as that of traditional music,” states Bob Barbieri, Chief Operating Officer of Dubset. “Due to complexities associated with identification, and cross-clearance of copyright protected works used within mixes, music services were not able to offer it to consumers. Dubset’s technology solves that problem and enables us to clear and deliver this enormous high-demand category of content to music services globally generating new royalties to publishers and other rights holders.”

Through the Rights Agreement, NMPA members who opt-in will have access to Dubset’s MixBANK platform where they can set terms and rules around how and where their catalog may be used in mix content. Each time a new mix or remix is delivered to MixBANK the clearance rules set by rights holders to determine whether the content is cleared for distribution are applied. Cleared mix and remix content is then made available to legal music services under an approved royalty structure.

About the National Music Publishers Association: Founded in 1917, the National Music Publishers’ Association (NMPA) is the trade association representing all American music publishers and their songwriting partners. The NMPA’s mandate is to protect and advance the interests of music publishers and songwriters in matters relating to the domestic and global protection of music copyrights. Learn more at www.nmpa.org.

About Dubset Media Holdings, Inc.: [Dubset Media Holdings](http://www.dubset.com), Inc. (www.dubset.com) is a media technology company solving the challenges associated with identification and monetization of mixed content. Dubset's MixBank platform enables legal distribution for mixes and remixes partnering with DJs, record labels, and publishers.

About MixBANK™: MixBANK™ is music's first digital distribution platform for fully cleared mix and remix content. Content uploaded to MixBANK by DJs and others is forensically analyzed for use of copyright protected works ("sampling"). Each time a protected work is identified the platform pre-clears approved use amongst all rights holders utilizing a proprietary decision-based rule system. Once a mix or remix has been fully cleared (usually within minutes), it is packaged and delivered to music streaming services offering an approved royalty program. These royalty structures create new revenues for labels, publishers, content creators, and all other rights holders.

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