

Axtone Presents: It's Great!



An 'open source' single series.

For the next few months, and perhaps beyond, Axtone embarks on fresh voyage of musical creativity.

Whilst the musical essence of Axtone will be present the aesthetic will vary from release to release, with the only stipulation required is simply being great.

Accompanied by limited pre-release fanfare, Axtone will reveal each track with an online partner and will be made available for free download.

Via the groundbreaking platform MixBANK, Axtone will supply a full set of parts to allow producers to explore their own creativity and share with the wider community, which Axtone will facilitate and amplify.

Creators will be able to make available their remixes via MixBANK and upload to Apple Music with Spotify to follow in the coming weeks.

Simon Hills, Axtone:

"Really excited to launch this initiative, where we are able to usher in new artists as well as allow established Axtone family members to expand their own musical horizons with no restrictions.

We'd been seeking a 21st century solution of how to not only encourage creativity but to provide the tool kit and the platform to showcase the freshest ideas through established channels which up to now have been unreachable without a distribution chain in place.

We feel that MixBANK provides that and we look forward to checking out the new talent from around the world."

Axtone

<http://axtone.com>

<http://www.facebook.com/axtone>

<http://twitter.com/Axtone>

<http://soundcloud.com/axtonemusic>