

# Peter Champelli

Multimedia storyteller and Ithaca College student

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## Experience



### WICB News

Ithaca College's radio news publication on the #1 college radio station in the country.

### News Director

April 2017 – Present

As News Director, I oversee quality of live newscasts, I produce the weekly *Ithaca Now* news program, and I manage all web content. Additionally, I produce live news and recorded packages.

### Asst. News Director

September 2016 – April 2017



### The Ithacan

Award-winning multimedia news website published by Ithaca College students.

### Web Director

May 2017 – Present

As The Ithacan's Web Director, I maintain our custom-coded Wordpress layout, seek to improve and innovate on web design features, and maintain the staff's technical systems.

### Asst. Web Director

December 2016 – May 2017



### Insider Louisville

Independent news website covering business, government, and culture in Louisville, Kentucky.

### Reporting Intern

May 2017 – August 2017

As a reporter for Insider Louisville, I covered breaking news, government, and the arts. I also produced a four part documentary on the state of health and food equity in Louisville.



### 750Four Prod

Independent multimedia production, design, and event coordination company in Louisville, Kentucky.

### Production Intern

May 2017 – August 2017

As a paid production intern for 750Four Productions, I worked with the production team while shooting and editing videos for businesses and artists. I also produced motion graphics for videos.



### Manual RedEye

Multimedia news website published by duPont Manual High School students.

### Editor in Chief

May 2015 – May 2016

As EIC, I oversaw the journalistic and aesthetic quality of the site, producing multimedia content, assisting staff members, and maintaining organizational systems. My innovations led to the site's first NSPA Pacemaker nomination.

### Video Editor

May 2013 – May 2015

### Other

- Dean's Host, *Ithaca College Park School*
- Graphic Design Coordinator, *Food for Thought*
- Teaching Assistant, *Young Writers Workshop*
- Photo Assistant, *Xposure Journalism Workshop*
- Videography Intern, *Interapt*
- Camera Operator, *ICTV*

## Education

### Emerging Media B.S.

I am studying Emerging Media in the Park Scholar Program at Ithaca College, located in upstate New York. Emerging Media provides students with a core education in media production and computer science, and offers elective classes in advanced production, web development, and more.

### Park Scholar Program

The Park Scholarship is awarded to 11 high school seniors every year who plan to major in the Park School of Communications. The scholarship is awarded based on merit and community service, and covers the full cost of attendance for four years, including tuition, room, and board, and provides a living stipend.

## Community Service

### New Roots Produce

New Roots Produce aims to provide fresh produce to low income families. Throughout my last three years of high school, I provided this organization with promotional videography and documented their events around the community. In November 2014, a video I made was instrumental in raising \$22,000 for the organization.

### Project Look Sharp

I am a volunteer for Project Look Sharp, an Ithaca College organization that promotes integration of media literacy into education. I participate in discussions about content, and I create media materials for the organization.

### DeWitt Middle School

I am a part of the Park Scholar group service project Media Club, in which scholars visit schools around Tompkins County and educate youth on media production. I teach storytelling methods and programming with the Scratch tool.

## Projects

### Freelance Animation

I produce motion graphics packages for organizations and producers. In early 2017, I worked with a team of journalists on an investigative graphic detailing voter suppression.

### Public Speaking

I presented on "Motion Graphics, Animation, and Modern Journalism" at the Spring 2017 NSPA and CSPA conventions.

### WICB Election Center

I fielded breaking news and coordinated between WICB's talent and field reporters during our special election night broadcast.

## Awards

### 2017

SPC: *Second Place Radio News Story*  
SPJ: *Finalist in Radio News Reporting*

### 2016

NSPA: *First Place Multimedia Story of the Year*  
NSPA: *Third Place Broadcast Story of the Year*  
NSPA: *Pacemaker Finalist*  
CSPA: *Silver Crown for Online Publication*  
CSPA: *First Place Gold Circle for Non-fiction article*  
CSPA: *First Place Gold Circle for Podcast*  
CSPA: *Second Place Gold Circle for Video News Package*

## Skills

### Adobe Creative Suite

- After Effects
- Premiere Pro
- Audition
- Illustrator
- Photoshop
- InDesign

### Code

- PHP
- CSS
- HTML
- JavaScript
- Python

### Software

- Pro Tools
- Microsoft Office
- WordPress