25 Pole-Eagle and Copper located near the traditional Big House. The ribs on copper represent the many builders of the original Big House. Carved by Beau Dick and his many fellow carvers in October 2006. Pole is dedicated to all the Elders who took part in building the original Big House in 1965.


22 Pole-Chief holding Copper above his head, Dzunuḵwa, located at the UÔnista Cultural Centre carved by Stephen Bruce and Shane Salmon in 2003.

21 Pole-Thunderbird, Man holding Copper, Ōnamx̣elagiyu located near Ōnamgis First Nation Office carved by Stephen Bruce in 2000

20 Sisiyutl Ōnamgis Welcome Archway located near BC Ferry Terminal was carved by Chief Doug Cramner in the early 1970s. Relocated summer 2000 from Port Hardy when gifted by Finning Tractor to the Ōnamgis First Nation.


What is a Totem Pole?

Totem poles are primarily visual statements about the ceremonial privileges and identity of those who erected them. The figures represented on totem poles are those beings from mythical times who became, or were encountered by, the ancestors of the group that later took them as crests. For instance, some Kwakẉa̱th冕̣ẉ families claim as a crest the Thunderbird, who descended from the sky and took off his regalia and became their human ancestor. Others claim crests on the basis of encounters their ancestors had with supernatural beings. The erection of a totem pole would usually be celebrated by a potlatch. At this time, the stories pertaining to the crests they displayed were shown, and the rights of the family to claim the privileges were publicly witnessed. Especially important totem poles were those raised in honour of Chiefs by their successors. When a totem pole was commissioned, the artist was told which crest it was to show, but there is considerable evidence that he was given some degree of freedom as to how he chose to portray them. It appears that the artist also put into their designs hidden meanings and visual puns of their own. The meaning of the totem pole was, therefore, very personalized. Only the pole's owner and its carver can describe accurately its significance. Recorded information of this kind is surprisingly meager, thus most people only know the meaning of totem poles in very general terms. The true meanings of the majority of extant poles have died with the people for whom and by whom they were carved. Figures featured on the poles are family crests. These include the Eagle, Raven, Frog, Killer Whale, Grizzly Bear, Thunderbird and Dzunuḵwa among others. Carved subsequent to the inhabitation of Cormorant Island in the late 19th century (1870), totem poles originating in Alert Bay are perhaps some of the most familiar. Several of these poles are now found in Stanley Park in Vancouver. Others are featured in various museums across North America and throughout the world. Not all totem poles have figures all the way down the pole. Some simply feature a single crest at the top, representing the most important family symbol. A Chief could claim kin alliances with several groups. Of these, the most important would often go on the very top of the pole.

Our old people believed that nothing lasts forever. When a Totem Pole falls to the earth or something was damaged on it, it has served its purpose and it was time to make a new one. This is why our poles are not maintained or painted. The numbers in this Totem Pole Brochure match the pink TP #’s on the Historic Guide Brochure Map showing you where they are located.
34 Guardian Poles-Nułamağ and 35 Nan (Bear) are located at the entrance of the U'umista Cultural Centre carved by Marcus Alfred with youth Garrett Cranmer, Eddie Walkus, Harry Isaac, Aubrey Johnston Jr. and Alan Hunt. Unveiled August 15, 2014. These Guardian Poles are our messengers who will share this message of Mayaxala (respect for yourself, others and the world around you) with everyone who passes by or comes into the U'umista Cultural Centre. Our messengers are the Nan (Bear) and Nułamağ who were traditionally responsible for keeping order in the Big House and making sure that people behaved with Mayañala. We hope that these Guardian Poles will help us keep order around U'umista and remind us all to behave with mayaxala.

36 Pole-Dobbin (super natural mountain goat) holding a super natural feather, wolf Kawadiðaðala on his chest was the father of Dobbin, standing on Box a box of treasures: front-Mouse left side an Arrow used to hunt but no longer needed once he got the super natural feather, they say he only had to point the feather and the mountain goat would drop, Gwaðram (Whale) on the bottom. This is their Clan legend. Located near the Big House. Head carver Marcus Alfred along with Wayne Alfred, Sean Karpes, Don Svanvik, Allan Hunt, Eddie Walkus and Ryan Cranmer. In memory of three brothers: William Dawson, Frank Dawson and Harry Dawson. Unveiled August 30, 2014.

16 Pole - Giant Halibut-Man Carved by Stephen Bruce in 1995
17 Pole - Thunderbird, Man holding Copper Carved by Bruce Alfred in 1995

Poles 16 and 17 were commissioned by the Ḏamgis First Nation to commemorate the opening of the new road in front of the original Ḏamgis Burial Grounds. It was the ending of the land claims issue the Ḏamgis First Nation had with the Department of Highways and the Province. The Totem Poles were also to honour the people buried beneath the road.

18 Pole - Thunderbird, Sisīyuł located at the Original Ḏamgis Burial Grounds carved by Don Svanvik, Bert Svanvik, Sean Whonnock, Johnathan Henderson in 2004. Memorial for Great Grandparents John and Mary Whonnock

26 Haida Mortuary Panel-Raven transforming located at the Original Ḏamgis Burial Grounds carved by Cory Bulpit, Aubrey Johnston, Beau Dick, Bruce Alfred, Wayne Alfred, Ned Matilpi in May 2008. To honour the memory of approximately 300 Haida who where quarantined to Bones Bay in our Kwakw̱aka'wakw Territory around 1862 and never made it home due to small pox. Also to thank the Kwakw̱aka'wakw for their kindness and generosity during this tragic time.

7 Pole - no longer on site
8 Pole - Thunderbird, Bear holding Whale's tale, Raven, Whale, Dzunuḵwa Carved by Charlie James. Memorial for Amos Dawson's Uncle
9 Pole - Kul̓us, Cedar Man holding Copper and Talking Stick, Raven with Copper in its mouth, Dzunuḵwa holding a Copper Carved by Henry Hunt, Tony Hunt, with assistance from John Livingston, Lawrence Bell (Haida) in 1970. Memorial for Mungo Martin (Nak̓amgis) of Fort Rupert, BC Born c.1881-died August 16, 1962. Mungo Martin was a high ranking Chief, a respected leader and a renowned carver responsible for training a whole generation of young artists. He was the first to host a Potlatch publically in 1953, after the end of the Potlatch prohibition period 1884-1952. This was the first pole raised in Alert Bay in many years. The Kul̓us at the top is a crest of Mungo's father, who was from Gilford Island. The Cedar Man is a figure unique to Mungo's work. The Raven is a crest of the Hunt Family, which was added to this pole in honour of Mungo's son David, who married into the Hunt family. The Dzunuḵwa is the crest of Mungo's wife Abaya from Turnour Island and New Vancouver.
10 Pole - Thunderbird (no wings, no ears/horns), Dzunuḵwa, Grizzly Bear with Copper in its mouth, Raven, Sisiyut̓ Carved by Arthur Shaughnessy, raised in 1924 Memorial for Chief Wakas (Dan Cranmer's Uncle) whose father was from Rivers Inlet and whose mother was Nak̓amgis. Chief Wakas was closely related to the Beans Family. His oldest brother was buried at River Inlet.
11 Pole-Thunderbird (no wings, no ears/horns), Sisiyut̓, Warrior holding Spear, Killer Whale, Sea Monster. Carved by Doug Cranmer, Bruce Alfred and Richard Hunt in April 1978. Memorial for Dan Cranmer (Doug's father) from the Nak̓amgis. Dan's wife Agnes was Kwagul̓ and is a descendant of the Hunt Family. Doug modeled this pole after one which stood in front of Moses Alfred's Big House in the early 1900s.
12 Pole - no longer on site
13 Pole - Thunderbird and Dzunuḵwa. Carved by Willie Seaweed (Hikamas), assisted by Joe Seaweed at Blunden Harbour in 1931. Memorial for Billie Moon
14 Pole - Eagle/Thunderbird, Ha̓ma̓s, Raven, Sea Monster Carver unknown Memorial for Wa̓otsa̓s, wife of Sam Charlie (Lucy Brown's Uncle) Ha̓ma̓s, is a mythical creature with a mouth of a crocodile and the body of a land mammal, it is pictured in Boas pg. 479, 1895.
15 Pole - Thunderbird, Killer Whale, Man holding Copper, Dzunuḵwa Carver unknown
33 World’s Tallest Totem Pole-located near the traditional Big House
The Totem Pole is comprised of a 163 Foot and a 10 Foot pole making it 173 feet tall. Unlike most Totem Poles, which are specific to a particular family, the figures on this pole represent some of the tribes of the Kwakwaka’wakw. From the top down are the following figures: Sun Man-Gusimukw, Kulus (Thunderbirds cousin)- Kwagu’ł Whale-Gwa’ala-
’Nakwaxda’xw, Old Man- Ħawitsis, Wolf-Dzawada’enux, Thunderbird-Ñamgis, Dzunu’kw, Sisityutl-Mamalilikwa, Bear holding a Salmon, Raven holding Cooper, Dzunu’kw holding Copper. The salmon that the bear is holding is indicative of our peoples pride in the land. Chief Carver Jimmy Dick was assisted by Benjamin Dick, Adam Dick, William Dick, Gus Matilpi and Mrs. Dora Cook (nee Sewid). Although the Totem Pole was completed in the late 1960’s, it was not raised until 1973. Pole located near the Big House.

During a Nimpkish wind in November 2007 the top of Totem Pole fell to the ground.

27 Archway-Killer Whale located near BC Ferry terminal. This whale was carved by Blackie Dick. Pole was carved when Tom Thompson was Alderman for the Village of Alert Bay in 1979. Whale was taken down during BC Ferries terminal upgrade in 2007. It was touched up by Blackie’s son Beau Dick and mounted on a new archway and unveiled on June 7, 2010.

29 Thunderbird located near BC Ferry Terminal. This was carved by Beau Dick and Randy Champagne. It is a Memorial for Tammy Alfred and unveiled April 30, 2011.

31 Pole - 4 warriors the legend of Maxa’yalizie and Matagila of the Ma’amtagila, Kolus on the top. Pole located at the Original Ñamgis Burial Grounds, Ma’amtagila pole created by Ma’amtagila carvers. Was unveiled June 17, 2011

Please keep in mind that entry is not permitted into the current ‘Namgis Burial Grounds located near the Big House and the original ‘Namgis Burial Grounds where Totem Poles 1 - 18, 26 and 31 are located in the middle of town. The Totem Poles can be easily viewed from roadside at both locations. Thank you.

1 Archway - no longer on site
2 Pole - Eagle, Whale, Dzu’n’wa. no other information is available
3 Pole - Eagle, Bear holding Man. Carved by Charlie James (Yakudási) Memorial for his daughter, Mabel Salmon (first wife of Jeff Salmon)
4 Pole-Human Figure with hat (tire no longer on pole) Attributed to Arthur Shaughnessy (from Kingcome Inlet but lived in Alert Bay) raised in the 1950’s Carved for Kamatsa (Mrs. Tom Patch, a relative of Lucy Brown) of Village Island or New Vancouver she was a high ranking woman who lived to be over 100 years old. She commissioned this pole before her death but, unsatisfied with the size of the hat she refused to pay for it. It lay on the beach for years before some locals removed it and raised it at her grave. Arthur Dick Sr. and Henry Speck put a tire around the carved hat to increase its size in accordance with her original wishes.

5 Pole - Eagle, Whale with a man on its back, Sea Otter/Bear? with a copper in its mouth, bullhead/cod/sculpin?, Man Attributed to Charlie James, from the early 1940’s possibly a memorial for Abraham whose origins are Village Island and Fort Rupert.

6 Pole - Raven, Man Holding a Copper, Sun Holding a Copper, Killer Whale Carved by Tony Hunt, Calvin Hunt, Peter Knox, John Livingston in 1976 Memorial for Johnathan Hunt (Odi, from Fort Rupert) Johnathan Hunt attended the raising of Mungo Martin’s Memorial Pole (see 9) and requested of his family that he be remembered with a pole similar to his close friend.

30 Pole - Sun, Speaker, Raven-Tsikame The Head Winter Dancer, ‘Namxiiyalegiyu/Sisiu (body), Bottom figure is ‘Namxiiyalegiyu who ripped apart into human form this Pole is located at Pat &Pauline Alfred’s home. Carved by Beau Dick, Wayne Alfred, Marcus Alfred, Calvin Hunt, John Livingston, Richard Hunt, Stan Hunt, Jason Hunt, Randy Champagne, Sean Karpes, Ned Matilpi, Cole Speck, Dan Henderson Jr., Don Svanvik, Doug Wattinger. Memorial for Ñamugwis Chief Pat Alfred. Was unveiled April 29, 2011