



BlueTower

ASSET MANAGEMENT

Factsheet for 2nd Quarter 2023

All Data is as of June 30, 2023

The Blue Tower Global Value strategy is a concentrated, equity strategy intended for those investors seeking long-term growth of capital.

“Technological advances have certainly increased the speed at which news and ideas travel the globe, while decreasing the costs and hurdles associated with trading securities.

But two things upon which technology has had no impact are the human tendencies towards greed and fear.



By combining the pursuit of opportunities hiding in plain sight with an objective approach driven by rigorous analysis, we can confidently take positions in undervalued companies”

ANDREW OSKOU, CFA
PORTFOLIO MANAGER,
GLOBAL VALUE STRATEGY

The Blue Tower Global Value strategy has a broad mandate and invests in all sectors, market capitalizations, and countries. Historically, most of these investments have been made in companies operating in the United States. This broad mandate allows us to selectively choose the most attractively priced companies. Investment is a cafeteria where not everything is always on the menu, and a wise investor benefits from being flexible.

One of the firm’s strengths is in our screening algorithms which present compelling companies to be vetted by analysts using classic methods of value investing due diligence. Often times, these companies have good reasons for being cheap and a purely quantitative strategy would be walking into a trap by making an investment. Blue Tower looks for companies that are good businesses which are able to grow and operate with a high return on invested capital, that have “economic moats” which preserve the quality of the business into the future, and have good management that makes capital allocation decisions aligned with investor interests.

Though the holdings in this strategy may exhibit individual short term price volatilities greater than the market as a whole, the long-term investor with a patient temperament can find the resulting opportunities created by this volatility to be rewarding.

Blue Tower Global Value Composite Performance

	Annualized Returns					
	Q2 2023	YTD	1 YEAR	3 YEARS	5 YEARS	SINCE INCEPTION January 2, 2014
Blue Tower Global Value Strategy (Gross)	7.35%	22.81%	36.36%	31.55%	15.47%	16.14%
Blue Tower Global Value Strategy (Net)	7.08%	22.18%	34.89%	30.07%	14.15%	14.87%
MSCI ACWI (TR)	6.18%	13.93%	16.53%	10.99%	8.10%	7.56%

PORTFOLIO SECTOR WEIGHTINGS

SECTOR CLASSIFICATION	STRATEGY COMPOSITE
CYCLICAL	47.71%
Basic Materials	1.72%
Consumer Discretionary	9.91%
Financial Services	36.08%
Real Estate	-
MARKET SENSITIVE	40.26%
Telecommunications	10.83%
Energy	-
Industrials	28.82%
Information Technology	0.61%
DEFENSIVE	12.03%
Consumer Staples	5.07%
Health Care	5.57%
Utilities	-
Cash	1.40%

PORTFOLIO CHARACTERISTICS

Number of Holdings	23
Geometric Average Market Cap	\$81.22 B
Median Market Cap	\$7.88 B
Weighted Average Forward P/E	13.11
Weighted Average Trailing P/E (TTM)	18.5
Weighted Average Dividend Yield (TTM)	2.53%

TOP PORTFOLIO HOLDINGS

SECURITY NAME / INDUSTRY	POSITION
Enova International, Inc. / Credit Services	13.71%
Sberbank of Russia / Banks - Regional	13.31%
Georgia Capital PLC / Conglomerates	10.81%
Berry Global Group, Inc. / Packaging & Containers	9.91%
Meta Platforms, Inc. / Internet Content and Information	8.81%
Wesco International Inc / Industrial Distribution	6.65%
Fujita Engineering Co., Ltd. / Engineering & Construction	5.42%
EZCORP / Credit Services	5.31%
Charles Schwab Corp. / Capital Markets	3.37%
Masimo Corporation / Medical Instruments & Supplies	3.30%
SHARE OF PORTFOLIO IN TOP 10 HOLDINGS:	80.60%

MODERN PORTFOLIO THEORY STATISTICS (since inception)

	Global Value	MSCI ACWI	
Standard Deviation	20.39%	Standard Deviation	14.68%
Sharpe Ratio	0.73	Sharpe Ratio	0.50

GLOBAL VALUE STRATEGY COMPOSITE (since inception) vs MSCI ACWI

BETA	1.06	UPSIDE CAPTURE	125.06%
ALPHA	7.21%	DOWNSIDE CAPTURE	89.64%
R ²	57.95		

CONTRIBUTION OF INDIVIDUAL SECURITIES TO PERFORMANCE (Q2 2023)

TOP CONTRIBUTORS TO PERFORMANCE

SECURITY NAME	Q2 2023 CONTRIBUTION	POSITION AS OF 6/30/2023
Meta Platforms	2.47%	8.81%
Enova	2.41%	13.71%
Wesco	1.00%	6.65%

TOP DETRACTORS FROM PERFORMANCE

SECURITY NAME	Q2 2023 CONTRIBUTION	POSITION AS OF 6/30/2023
Masimo	-0.43%	3.30%
Repligen	-0.31%	1.56%
Sberbank of Russia	-0.16%	13.31%

The performance of the Global Value strategy composite is calculated and presented in a manner intended to be consistent with Global Investment Performance Standards (GIPS). While these results are unverified and do not claim compliance with GIPS, we believe them to accurately portray the performance of the Global Value Strategy. The composite results reflect the reinvestment of dividends, capital gains and other earnings, where appropriate, and are presented gross of withholding taxes on dividends, interest income and capital gains. Composite returns are presented net of transaction costs. Our portfolio selection and construction process leads to portfolios that tend not to closely track any particular index covering the US equity market. At times, portfolios invested according to the strategy may differ markedly from the comparison index presented here. The portfolio returns may be more volatile than, and/or may not be correlated to this index, which is presented for comparative purposes only, and is intended to serve as a proxy for the global investible equity markets. ACWI is a trademark of MSCI, Inc. The MSCI ACWI Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The index performance data include the reinvestment of dividends and is presented net of withholding taxes on dividends. While investment products exist that seek to track the performance of this particular index, the index by itself is not an investible product, and as such, is presented gross of any fees or transaction costs. For information on the methodology used to arrive at performance or risk characteristic measures, please email contact@bluetowerasset.com. Performance prior to December 6, 2014 was achieved when the portfolio manager and strategy were affiliated with Allometric Research & Management LLC and is included in accordance with the GIPS portability rule.

Past performance is not a guarantee of future results.