



VRASIDAS GOLEMIS

ART DIRECTOR & POP CULTURE ENGINEER

PROFILE

Hi, I am Vrasidas (Vras) Golemis.
An Art Director and Pop Culture Engineer that leverages the power of the latest cultural and technological trends to create ambitious work with impact on culture that drives innovation and business growth.

CONTACT ME

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 New York, NY

PROFESSIONAL SKILLS

 Photoshop

 Illustrator

 Indesign

 Premiere Pro

 After Effects

INTERESTS



Traveling



Fashion



Cooking



Photography



Dance

WORK EXPERIENCE

- RXM Creative NYC**
 Art Director Intern
 Jul 2016 - Oct 2016
 Worked on Ray-Ban and Sunglass Hut.
- Y&R NYC**
 Art Director Intern
 Jan 2016 - Mar 2016
 Worked on Dell, PETA, Special Olympics, Cirque du Soleil and Milano Cookies.
- McCann LONDON**
 Art Director Intern
 Oct 2015 - Dec 2015
 Worked on Microsoft, Sprite, Nestle Cereal, L'oreal, MasterCard, Subway and Dettol.
- BRANDS LAB**
 Social Media Coordinator
 May 2014 - Sept 2015
 Promoted the brand and the services on social media, posted from articles and interviews to polls and influencer outreach and grew a community of loyal fans.
- MSPS S.A.**
 Product Promoter
 May 2011 - Oct 2012
 Participated in promotional events and happenings. Improved influence, communication skills and developed persuasive abilities. Clients: Coca Cola
- THINKDIGITAL**
 Business Development Intern
 Apr 2012 - Jul 2012
 Worked on Google Analytics, Nielsen and Double Click. Collected and analyzed the websites' monthly stats, rankings and demographics of visitors. Completed monthly Advertorials and Adv. Proposal.

EDUCATION

- MIAMI AD SCHOOL** | Art Direction
 San Francisco & New York City
 Oct 2014 - Sept 2016
- HVCC** | Digital Media
 Troy, NY
 Oct 2013 - May 2014
- UNIVERSITY OF PIRAEUS** | Bsc Economics
 Athens, GR
 Oct 2008 - July 2012

AWARDS



WORK PUBLICATIONS

Ads Of the World | Creativity | The Walls Street Journal | PSFK | Adervee | We love ad
Adsofbrands | Helloyoucreatives | Fubiz | Suszonka | Ad Stasher | AdForum | Advertolog
Deelay.it | Artsinthenews | Viralcamp | Everythingaboutdesign | Hellocoton | Coloribus
Jh-siesta | Zakagency | Inspyer | Lifo.gr | Cosmopolitan.bg | Happy-giraffe.ru | Trend Hunter [...]