

Travis S. Lydon

Technical
Product Manager

CONTACT

w. travis-lydon.com
e. travis.s.lydon@gmail.com
p. 631-807-1697
in. in.travislydon

SKILLS

Product Management
Full Product Life-Cycle
Product Design
Data Analysis
Information Architecture
Cross Platform Design
Web • Mobile • App Design
Experience Design (UX)
Mock-Up • Wireframing
Python
SQL
Graphic Design
3D Modeling • Rendering

REFERENCES

Bobby Steinbach
Lead Dev - Rukkus
e. steinbach.rj@gmail.com
p. 518 - 281 - 8509

Maziar Behrooz
MB Architecture
e. maziar@mbarchitecture.com
p. 631 - 329 - 2983

EXPERIENCE

Technical Product Manager

Rukkus

October 2014 - Present

- Oversaw development and execution of the Venue Map Project.
- Managed a team of 10+ while architecting the Seat360 process, leading the project through its full life cycle of 85+ Venues completed.
- Collaborated with Lead Dev on 3D Venue Map pipeline (three.js)
- Main Interface between Dev Team and Non-Technical Staff; clarified requirements / bug reports and acted as first line of defense for issues.
- Increased monthly Gross Margins .77% by resolving breakages identified in comprehensive margin / transaction analyses in Tableau.
- Expanded catalog of high-margin inventory on site by 5% through similar analyses which uncovered systematic mapping flaws.

CPO - Co-Founder

Koachify

July 2015 - February 2016

- Co-Founded sports logistics company as Product Lead; produced wireframes, built mock-ups and advised general company direction.
- Accepted into StartupNext (Techstars Pre-Accelerator) Winter 2015.

Architectural Designer

MB Architecture

July 2013 - October 2014

- Worked in all phases of design, from client meetings and presentations to construction detailing / specification for an award winning modern residential Architecture Firm in East Hampton, NY.
- Led the Insta-House Project from initial Schematic Design through Design Development and preliminary Pre-Fabrication submissions.

PUBLICATION

ACADIA 2011 Design + Fabrication Competition

Luminescent Limacon

Spring 2011

- Explored advanced fabrication techniques in rvb, python, and grasshopper which served as the basis of the winning submission.

The Pop-Up Chapel sponsored by Architizer

KISS - Z-A Studio

July 2011

- Led schematic design for the Competition Entry through 3D-modeling / rendering and drove hands-on expedited fabrication off-site for final install in Central Park.

EDUCATION

Bachelor of Architecture (Professional Degree)

Rensselaer Polytechnic Institute

May 2013

- Dean's List Honoree