



We end homelessness by reconnecting homeless people with their loved ones.

## Perry's Story

Perry was living on the streets in Burlington (VT). He recorded a Message to his son, whom he hadn't seen in 18 years. Within 24 hours, our volunteers helped Perry and Joey reunite on a phone call. A few months later, they reunited in-person, the first time Joey saw his dad since he was 4 years old.

*"I never realized I was homeless when I lost my housing, only when I lost my family and friends."*

## The Problem

Homelessness is often defined as losing your housing. It's more than that. The vast majority of homeless people are totally disconnected from their social support systems, and receive no help in reuniting. For most homeless individuals, the technological, emotional, and bureaucratic barriers to reconnection are insurmountable without assistance.

*Together with our partners, we are working to deliver 1 million messages by 2021.*



Perry and Joey

**90%**

of loved ones  
received mes-  
sage positively

**50**

reunions

**15**

now in stable  
housing

# Everyone is someone's somebody...

## How it works

Miracle Messages helps people experiencing homelessness reconnect with their long lost loved ones (and us), through short video messages, social media, and local volunteers. To date, 33% of reunions have lead to stable housing or living with family, at a fraction of the cost that cities spend serving each chronically homeless person (\$5K vs. \$40K-\$80K/per year).

## Join the movement

Miracle Messages recently launched a 1-year paid pilot in San Francisco, funded by Tipping Point Community and in collaboration with the Department of Homelessness, to scale our impact citywide. Email [hello@miraclemessages.org](mailto:hello@miraclemessages.org) to see how you can join us on this journey to 1 million reunions.



*Founder Kevin F. Adler with Jeffrey, who recorded the first Miracle Message and reunited with his family after being missing for 12 years.*

## Our Growing Movement

500 homeless service providers on our waitlist

6000 volunteers on our waitlist

60 million views on videos

1 million shares on social media

400 features in media outlets

## On the web

[miraclemessages.org](http://miraclemessages.org)

[facebook.com/miraclemessages](https://facebook.com/miraclemessages)

[#miraclemessages](https://twitter.com/miraclemessages)

## Our Partners:



The New York Times

