PRESS RELEASE

For Immediate Release, April 17, 2020

Media Contact: Cheryl Taylor, Cheryl@foellinger.org

Foellinger Foundation Awards Innovative Rapid Grant to NeighborLink

Foellinger Foundation has awarded NeighborLink Fort Wayne a $25,000 Innovative Rapid Grant. This grant will be used to provide video production services to help Allen County 501(c)(3) nonprofit organizations tell the stories of how they are responding to the COVID-19 pandemic with the goals of raising awareness, communicating with key stakeholders, and soliciting the assistance they need most at this time.

NeighborLink will produce 25 videos at no cost to 501(c)(3) nonprofit organizations that are providing direct, immediate relief to Fort Wayne residents on a first-come, first-served basis. Videos will be developed in partnership with the organization and will be designed to help communicate what’s most important to them right now. Complete details on the types of videos, the production parameters, consulting options, and how to request a video are on NeighborLink’s website at https://www.nlfw.org/story/neighboringproductions.org.

“NeighborLink's innovative services will help nonprofits effectively communicate during a time when social distancing makes that particularly challenging. Inventive ideas like this are precisely what we’re seeking to support through the Innovative Rapid Grant opportunity,” said Cheryl Taylor, Foellinger Foundation President.

Please see Foellinger Foundation’s website for other Critical Response Grant opportunities (foellinger.org/covid19).

###

About Foellinger Foundation

The Foellinger Foundation is a private, charitable foundation that invests in excellence by providing grants, leadership training, conferences, workshops and thought-leading speakers to strengthen nonprofit organizations that serve Allen County. The Foundation was created in 1958 by Helene Foellinger, The News-Sentinel publisher from 1936 to 1980, and Esther Foellinger, her mother. Visit www.foellinger.org for more information.