

AMANDA NICOLE CURTIS

ancurtis@usc.edu

(732) 861-2316

amandanicolecurtis.com

linkedin.com/in/amandanicolecurtis

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

B.S. of Arts, Technology, and the Business of Innovation

Emphases: Interaction Design & Visual and Cultural Communication

Minor: East Asian Languages and Cultures

- Expected Graduation: May 2019
- GPA: 3.74
- Dean's List in Fall 2015 - Fall 2017
- Study abroad: University of Sussex School of Engineering and Informatics, Spring 2017

SKILLS

LANGUAGES

C++	
HTML/CSS	
Javascript	
php/SQL	
Spanish	
Japanese	

SOFTWARE

Adobe Creative Suite	
Maya/Fusion	
Unity	

EXPERIENCE

C++ TEACHING ASSISTANT | University of Southern California

- Assisted the professor of ITP 365, Managing Data in c++, teach students, grade assignments, and answer questions.
- Held weekly office hours and worked directly with students to help increase retention and troubleshoot code

JANUARY 2018

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PRESENT

DESIGN STRATEGY CONSULTANT | Adobe

- One of 8 Irvine-Young students selected to work on a year-long project with Adobe, focusing on user research, design thinking, UI/UX, and strategy
- Collaborated with Adobe's education team to bring Creative Cloud to k-12 schools across the U.S.

SEPTEMBER 2017

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PRESENT

BRAND REPRESENTATIVE | Home Box Office

- Partnered with local organizations and businesses to plan events in order to increase awareness of HBO's presence on campus
- Increased subscriptions of HBOGo by curating social media posts and designing campaigns to promote the service

AUGUST 2017

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PRESENT

MULTIMEDIA DESIGNER | University of Southern California

- Worked with the team to develop a strategy guide to inform USC and other employees of the team's core values and methods of communication
- Created digital signage, flyers, and posters to visually spread information about the team to USC professors, students, and visitors

SEPTEMBER 2016

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PRESENT

GRAPHIC DESIGNER | *The Daily Trojan* (USC school newspaper)

- Created graphics for digital/print articles to create an emotional connection to the content, strengthen readership and increase retention
- Collected and analyzed data to create infographics in order to visually support the arguments of the columns and establish credibility for the paper

JANUARY 2016

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OCTOBER 2017

PROJECTS

TRIP LEAD | Peaks and Professors (USC)

- Coordinated with USC professors to plan hikes connecting faculty and students

NOVEMBER 2015

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PRESENT

WEB DESIGN CHAIR | Helenes (USC)

- Improved responsive web design in order to create a more accessible, cohesive brand

AUGUST 2017

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DECEMBER 2017

CO-FOUNDER AND MANAGER | Gama Blue (Indigo-dyed apparel brand)

- Executed event planning, financials, and branding that resulted in over \$2,000 in profits

FEBRUARY 2016

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MAY 2016